

# Governança dos oceanos: reconhecendo as instituições nomeadas em Direito internacional ambiental

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# OCEAN GOVERNANCE: ON THE RECOGNITION OF INSTITUTIONS NAMED IN INTERNATIONAL ENVIRONMENTAL LAW

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## OCEAN GOVERNANCE: ON THE RECOGNITION OF INSTITUTIONS NAMED IN INTERNATIONAL ENVIRONMENTAL LAW

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**Abstract.** This exploratory study serves two purposes: a) identify the institutions (organizations, programs, regulations, data infrastructures, etc.) named in some major International Environmental Law conventions and in the decisions or resolutions of the associated Conferences of the Parties (prior to 2015) and b) evaluate the potential contribution of Natural Language Processing - here SPACY and CoreNLP - in their Named Entity Recognition (NER) function, to this identification in an extensive body of legal texts.

After describing the main steps of computer-based NER and the performance criteria of the algorithms (recall and precision), we present the results of the analysis of about a thousand legal texts constituting our corpus. We combine the use of NER tools and the manual screening of raw results, a list of more than 800 institutions involved in environmental governance is established, 110 of them being more specifically involved in the governance of oceans and marine resources. The retrieval and classification of declarative information extracted from the corresponding websites then makes it possible to provide a picture of the governance of the oceans seen through these conventions, but also to specify the contributions and limits of the computer-based NER. The application of this method necessitates an interdisciplinary collaboration.

**Keywords.** Ocean governance, environmental law, natural language processing, text mining, named entities, governance modelling, institutions

#### 1. INTRODUCTION

Presently the mapping of the actors, programs, initiatives, public policies, regulations, data infrastructures and other entities - that we group here under the term "institutions" - involved in the governance of the environment is not available. Whether it is on the environment and health issues, biodiversity conservation, oceans and marine resources management, production and dissemination of socio-environmental data, climate change mitigation measures, or on many other topics, the governance system, specific to each of these areas of activity is often mentioned but little known. If some entities are well identified - major international organizations, UN initiatives, international conventions, etc. - most of them are postulated but relegated to a *terra incognita*. Researchers, organizations, companies, decision makers, we all navigate by sight in the systems of environmental governance, without a map of any kind.

This fact has undesirable and, with a little hindsight, visible consequences. Thus, academic knowledge and discourse remain on an abstract level that while articulates important concepts, pays too little attention to the concrete facts shaping the complex and changing contexts of collective action. The potential for technological, institutional, managerial, training or collaboration innovation of the actors is hampered by the ignorance of the opportunities offered by the diversity of competences and the means existing to take in hand pressing problems. Large-scale architecture articulating decision-making mechanisms, distribution between actors of responsibilities, duties and obligations regarding environmental issues and sustainable development, is not drawn. In addition, many actions having impacts on the environment, natural resources, the living conditions of human or animal societies, biological, cultural and political diversities, remain outside the fields of analysis and evaluation based on evidence, and therefore out of publicity and opportunity to be debated even among key stakeholders. Moreover, these last two points raise delicate questions on the ethics of integrative research and of the political uses of scientific results, which are beginning to be taken in consideration and debated (Tuana, 2010; Resnik et al., 2016; Lajaunie and Mazzega, 2018).

The identification of the major institutions involved in environmental governance is important in view of a possible reversal of the persistent trend towards global environmental degradation (Ripple et al., 2017) and the massive and irreversible loss of biodiversity (Barnosky et al., 2011). Indeed, the future of our environment and our societies is a matter of real actors, governments and administrations, companies, non-governmental organizations, projects and collective initiatives, and digital entities (e.g. databases and knowledge, autonomous environmental sensors). The governance of the oceans and marine resources is becoming a major strategic issue (Kimball, 2001; European Commission - Consultation on international ocean governance<sup>1</sup>, 2016), recognized internationally, and directly related to the sustainable development goal 14 (SDG14), as well as to other SDGs.

<sup>&</sup>lt;sup>1</sup> "The aim of this consultation was to gather input on how the EU could contribute to achieving better international governance of oceans and seas to the benefit of sustainable blue growth." See <a href="https://ec.europa.eu/info/consultations/consultation-international-ocean-governance">https://ec.europa.eu/info/consultations/consultation-international-ocean-governance</a> en

The present study is based on the idea that the cartography of the ocean governance (and more broadly of the environmental governance) could be carried out on a large scale with the support of technologies related to the exploration of massive data sets produced by Environmental Law (Lajaunie et al., 2019). We thus pursue here two practical objectives:

- a. establish a list of institutions involved in ocean management based on a textual corpus of International Environmental Law conventions and decisions or resolutions of the associated Conferences of the Parties (COPs). In a later work, this list will feed the formal models of governance that we develop (Lajaunie and Mazzega, 2016a; Mazzega and Lajaunie, 2017; Mazzega et al., 2018) and which allow producing diagnoses on the governance of a domain and scenarios of changes;
- b. evaluate whether it is worth investing in the mastery of Natural Language Processing (NLP) software, here for the purpose of Named Entity Identification, or if developing a more limited and specialized approach to text mining is preferable. This second objective openly confers an exploratory character to this study. More investment would certainly give more complete and refined results (for example with a preliminary "training" of the algorithms) but would induce the adoption of the tools that we wish to evaluate.

Section 2 presents the basics of detecting named entities by text mining, and the problem of categorizing these entities. Section 3 describes the text corpus used and the method used to detect named entities. The results are summarized in Section 4 and evaluated for their representativeness and relevance to feed governance models. The perspectives drawn by this study and our conclusions are gathered in Section 5.

#### 2. TEXT MINING AND RECOGNITION OF NAMED ENTITIES

#### **2.1 COMPUTER-ASSISTED RECOGNITION OF NAMED ENTITIES**

The analysis of large textual corpora is now based on tools from Natural Language Processing (NLP; Feldman and Sanger, 2007; Berry and Castellanos, 2008). The role of human agents in mining text - e.g. elaboration or choice of a corpus, supervision of the learning phases of the algorithms, screening and interpretation of results, expertise - is more or less important according to the origin and type of texts considered (e.g. html pages, PDF files) and according to the technical options embedded in the software executed by a machine. The major functions of these approaches concern the extraction of events, entities or relations between entities (e.g. in the field of legal studies: Peters and Wyner, 2016; Lajaunie and Mazzega, 2016b; Lajaunie et al., 2018), sentiment analysis and opinion mining, the categorization of texts, topic modelling, thesaurus building, etc. Their field of application covers all sectors using information in the form of texts available in natural language (digitized archives, web pages, technical documentation, etc.).

Named Entity Recognition and Classification (NERC) is a special case of recognizing and extracting information from a textual corpus (Nadeau and Sekine, 2007). It consists in identifying common names or proper names in the texts and storing them in predefined classes such as "names of people", "names of organizations", "names of places", electronic or geographical "addresses", "bibliographic references", "hyperlinks", etc. The chosen

classes depend on the software used or on the thematic application in a phase of postprocessing of the results.

Numerous works are currently underway to produce powerful NER or NERC tools. Dlugolinský et al. (2013) present the different modes of operation of six Named Entity Recognition Software. They use a rather small corpus composed of micro-posts<sup>2</sup> without standardized punctuation. They annotate it by hand with the thematic groups expected in order to have a corpus available for testing the six NER tools. Jiand et al. (2016) also present an evaluation of different Named Entity Recognition systems and combine several systems with each other. They explain that the heterogeneity of domains, methodologies and languages does not make it easy to choose the right NER parameters according to the body of work. In addition, the different types of entities and media in input or of formats in output further complicate the choice of parameters for the user. Finally, they build a hybrid NER tool that combines all the useful parameters for their area of interest. In fact, software performance depends both on the underlying linguistic theory instantiated in operational analysis tools, and on the algorithmic choices made.

The main problems related to the detection of named entities are the orthographic variation, the ambiguity of certain terms and the polysemy. The anticipation of difficulties related to the literary style, gender, but also punctuation, the consistency of the use of capital letters (important point for the detection of named entities), spelling errors, word spacing, or text formats is not obvious. In addition, as previously stated, the NER is used in various fields of application which constitute new constraints to be taken into account. As it is well known, the field of specialty (e.g. medicine) can strongly influence the way NERC is conducted. Indeed, the use of a specialized vocabulary constitutes a case of analysis far removed from the kind of textual corpus with which the system of detection is usually trained. (Kanimozhi, 2017; Song et al., 2015). This type of difficulty is partly overcome thanks to the use of ontologies or specific dictionaries or even a preliminary phase of manual annotation of texts. Moreover, the standard procedure for evaluating the performance of a NER or NERC tool consists in comparing the results obtained by this tool with the exhaustive list of named and classified entities obtained by a "manual" analysis of a test corpus. Incidentally, this means that the present study can in no way be used to evaluate the performance of the tools we use, because that would imply that we first do the desired detections by hand (which is not our goal).

#### **2.2 PRECISION AND RECALL**

Two concepts are central to evaluating the performance of a NERC tool: precision and recall (see Box 1). A 100% precision means that all entity detections are exact. However, this does not imply that the detection is exhaustive, that is to say that certain entities have not been forgotten. A 100% recall indicates that all the entities present in the textual corpus have been identified. However, the recognition can be understood in a strict sense - the

<sup>&</sup>lt;sup>2</sup> A micro-post is a very short message posted on the internet, not exceeding 140 to 200 characters in general.

detected entity corresponds exactly to the entity named in the text (with capital letters and exact spelling) - or with a certain flexibility, for example a detected entity reproducing only a part of a named entity being considered a positive detection. Here we use the flexible approach: for example, we consider that the "Arctic Council's Conservation of Arctic" entity produced by the software is an acceptable detection of the "Arctic Council's Conservation of Arctic Flora and Fauna", a working group of the Arctic Council. It should be noted, however, that this decision is *ad hoc*, since this specific detected entity unambiguously identifies this working group, which can be only checked *a posteriori* and manually.

#### Box 1. Performance of Named Entity Recognition Tools: Precision and Recall

When a named entity recognition is carried out, three main cases are to be considered:

- True Positive: an entity is correctly recognized;
- False Positive: the recognition did not have to be;
- False Negative: a recognition that should have occurred was not made.

Let TP, FP and FN be the number of true positives, false positives and false negatives respectively taking place during the analysis of a textual corpus. The precision P and the recall R are respectively defined (in %) by:

 $P = 100 \times TP / (TP + FP)$ 

 $R = 100 \times TP / (TP + FN)$ 

A 100% precision is obtained when there is no false positive (and  $TP \neq 0$ ). The recall is 100% when there is no false negative (and  $TP \neq 0$ ). Accuracy and recall are zero when there is no true positive (TP=0).

In this study we use two software: SpaCy and CoreNLP. SpaCy<sup>3</sup> is a free open-source library for NLP in Python. It is very practical and easy to use. It uses vector representations for words, which is a proven method in NLP and widely used in information retrieval and detection (see e.g. Mikolov et al., 2013 in relation to large data sets). SpaCy is known in the NLP community for good recall performance but with low precision. We also use CoreNLP<sup>4</sup> (Manning et al., 2014), mainly in chain, after SpaCy, to try to correct the low precision of the latter while enjoying its good recall rate. In addition, CoreNLP is able to display the correferences<sup>5</sup>, unlike SpaCy. Chang and Manning (2014) propose a parameter ("TokensRegex") of the CoreNLP software which allows to define rules in cascade using regular expressions. The combined use of the NER of the software and of the TokensRegex makes it possible to achieve more efficient named entity recognition because the extraction of information or matching from tokens is simplified. In addition, Angeli et al. (2013) show that CoreNLP is a powerful and reliable system for information retrieval. It is therefore relevant to use it for a NERC task.

<sup>&</sup>lt;sup>3</sup> Voir le site <u>https://spacy.io/</u> (Accessed 5 Feb 2019)

<sup>&</sup>lt;sup>4</sup> Voir le site <u>https://stanfordnlp.github.io/CoreNLP/index.html</u> (Accessed 5 Feb 2019)

<sup>&</sup>lt;sup>5</sup> The fact that two expressions or sentences have the same referent.

#### 2.3 INSTITUTIONS' MAIN TYPES AND DOMAINS

The screening of the list of named entities identified by text mining (see Sec.3 below) led us to carry out a first filtering and to define as an analytical framework the main types and areas of competence of these entities. We are now introducing the approach adopted to understand the nature and scope of the results presented in the following sections. The proposed examples are all drawn from the raw list of named entities obtained in this study.

First of all, we only selected singular entities. For example, we do not use the term "regional fisheries management organization" (RFMO) or "non-governmental organization" (NGO) because they are classes. But we retain any particular RFMO or NGO quoted by name. The concepts - such as "exclusive economic zone" (EEZ), "European marine site" (EMS), "epistemic community", "ecological network guidance" - are not selected. They are detected as named entities probably because of their use with uppercase initials, and their grammatical function within sentences (noun phrase).

In the expressions "secretariat of the Convention *lambda*" we have kept only the identification of the convention (say, "Convention *lambda*"). Sometimes we have also reduced the number of entities selected, when the name of the parent institution largely and unambiguously covers that of daughter institutions for which it was difficult to collect complete information. Thus, from the three entities named "International Coral Reef Initiative", "International Coral Reef Action Network" and "International Coral Reef Information Network", we retained only the first. The components of the Antarctic Treaty System have not been conserved, the area of jurisdiction being primarily continental. The concept of "Party" to a conference is discarded (as a class) as well as the name of countries or governments, ocean governance being only a small part of their activities.

We could continue the description of the cases and decisions made. But these remarks aim above all at showing that the choice of named entities seems difficult to establish on the basis of objective, simple or automatable criteria. It closely depends on the objectives of the study and the culture of the analyst. The same comment applies to the choice of typology of named entities and the domains in which they operate.

The main types of named entities used for the posterior analysis of results are: private company; data infrastructure (repository, database, data or knowledge system); network, alliance, partnership or consortium; legal norm, policy or regulation; organization (non-profit, NGO, intergovernmental, etc.); program, initiative or plan; geographic site (e.g. park).

Each singular entity can be involved in one or several domains from the following list:

- Bioprospecting (of marine living resources);
- Capacity building, training;
- Certification, standardization;
- Climate change;
- Conservation;
- Cooperation;
- Development (in particular in relation with international goals or targets);

- Energy from the ocean (offshore wind, marine current or tidal power, ocean thermal energy);
- Fisheries or aquaculture;
- Food production, food security;
- Heritage;
- Management of marine resources, area, policy implementation,...;
- Mining or extraction of marine minerals, fossil fuels, materials;
- Monitoring and reporting, particularly in relation to compliance with legal obligations or norms;
- Navigation or shipping;
- Policy, law or regulation advising, design or implementation;
- Pollution;
- Research, observation, data acquisition;
- Security and prevention in the maritime domain;
- Tourism;
- Trade.

The relevance of associating a domain with an entity is assessed with regard to the declarative information available on the entity's website. We subjectively evaluate whether each area is at the heart of the jurisdiction or - if applicable - of the entity's mission or activity. For example, most organizations will report "cooperation" without the implementation or facilitation of cooperation being one of their missions or an identity trait (in which case this area is not associated). The "monitoring" activity is distinguished from that of the observation made by scientists of marine environments and resources in that it aims at producing information enabling to assess the normative commitments or realization of environmental or development objectives or targets. Of course, all the domains in the list concern the oceans even when this is not specified in our list of domains (e.g. "heritage" or "pollution").

Because of the nature of the material analyzed (information provided in natural language), obviously the results of the analysis are not to be interpreted strictly or quantitatively. Nevertheless, they provide clear and informative insights into ocean governance as seen through major conventions of International Environmental Law.

#### 3. THE CORPUS OF LEGAL TEXTS AND ITS PROCESSING

#### **3.1 PREPROCESSING OF LEGAL TEXT CORPUS**

Our corpus contains about 1,000 texts corresponding to the following conventions and the decisions or resolutions adopted by the Conferences of the Parties (COPs) until the end of 2014:

- CBD: Convention on Biological Diversity, 1992;
- CITES: Convention on International Trade in Endangered Species of Wild Fauna and Flora, 1973;
- CMS: Convention on the Conservation of Migratory Species of Wild Animals, 1979;

- UNFCCC: United Nations Framework Convention on Climate Change, 1992;
- Kyoto Protocol to the UNFCCC, 1997.

All texts were downloaded from convention websites, most of them in PDF format, and converted to "text" files (Uniform Type Identifier: public.plain text; with ASCII character set). The files corresponding to each COP of the UNFCCC have been split so that each decision corresponds to a file. No further pre-processing of the documents has been done, in particular to eliminate any slag produced during the conversion of PDF to text format, leaving the software with the task of finding the grammatical structures well formed in the analyzed files.





The main steps of the analysis are summarized in the flow diagram of Figure 1. The successive phases of tokenization, sentence segmentation, part of speech tagging and named entities recognition are provided by SPACY or by CoreNLP (see details below). The raw list of identified entities is retrieved at the end of the software processing and screened by hand in order to mainly perform the filtering, and when necessary, the re-categorization of each entity. We then visited the websites associated with each of the selected institutions to determine their type and areas of expertise or activity.

#### **3.2 NAMED ENTITIES RECOGNITION**

A first analysis of the whole corpus is carried out with SPACY in order to find the entities that the software classifies under the categories "country, city, State", "organization", "person", "event", "law", or " word of art ", the other categories<sup>6</sup> being neglected. SPACY

<sup>&</sup>lt;sup>6</sup> See <u>https://spacy.io/api/annotation#named-entities</u>

returns a raw list of about 8,000 entities to which we add nearly 10,000 organization names from a Wikipedia list<sup>7</sup>.

In a second step, we use the NERC function of CoreNLP, in order to extend this list once again, while benefiting from the more performant precision of CoreNLP. Recognition of Named Entities of CoreNLP, like that of SpaCy, takes some parameters into account (capital letters, punctuation, syntactic-lexical context, etc.) and then classifies the different Named Entities according to a different categorization than in SPACY, namely according to the thematic groups "organization", "miscellanies", "location" and "event".

In order to add SPACY thematic group annotations to CoreNLP, we use CoreNLP's *TokensRegex<sup>8</sup>* feature. This parameter makes it possible to detect additional Named Entities, here those identified by SPACY, thanks to the rules that we transmit to it. To do this, a correspondence is established between the categories assigned by SPACY and the CoreNLP categories. The analysis was also programmed to keep track of the identity of the text in which a named entity appears as well as the appearance context - mainly the relevant sentences. This information - which we do not exploit here - can be used to carry out targeted post-processing of sentences (for example as the matching of nominal groups) or to associate a lexical context of use of each of the named entities.

Named Entity		Basic definition	
Uroplatus		Kind of gecko of the Gekkonidae family	
D. Participation		Start of list paragraph	
BVC Holding S.A.		Company	
MS Word		Sofware	
ESTABLISHES		Verb written in capital letters	
CITES Management		Expression (involving the CITES)	
United Nations Environment	Υ	Programme	
Programme			
Target		Common name (or part of expression such as	
		"Aichi target")	
Gekkonidae		Gecko family	
FAO Global Plan of Action for Plant		(Partial) name of a FAO plan of action.	
Genetic Resources for Food			
UNEA		Acronym of the UN Environment Assembly	
Warsaw		City	
the UK Government		Government	
Saker Falcon Network		Scientific network	

**Table 1**. Extracted from the raw list of named entities detected by SPACY and CoreNLP. The second column indicates whether an entity is retained ("Y") after manual filtering (otherwise "N"). The last column defines the named entity.

<sup>&</sup>lt;sup>7</sup> https://en.wikipedia.org/wiki/List\_of\_environmental\_organizations

<sup>&</sup>lt;sup>8</sup> <u>https://stanfordnlp.github.io/CoreNLP/regexner.html</u>

We are only using the list of named entities here. Out of SPACY and CoreNLP applied to the complete corpus, we have a raw list of more than 17,000 named entities. The results are very noisy as shown in Table 1. There are also multiple detections of the same entity (e.g. truncated name). The number of named entities in the raw list by categories, and then their number once filtered and redistributed, are shown in the diagram in Figure 2. Once handscreened, there are only about 800 institutions linked to the environmental governance, and of these, about 110 are involved in ocean governance (see the list in the appendix).

Figure 2. Filtering and re-categorization of the 17,448 Named Entities of the raw list obtained with SPACY and CoreNLP. The number of named entities that are retained and moved from one category to another is indicated on each link between categories. The centre column only lists the true positives. Thus, the category "institutions" (top of the central column) is made up of 737 entities coming from the (SPACY + CoreNLP) category "organizations", 5 which had been initially identified by the algorithms as "persons" and 190





#### 4. ANALYSIS AND EVALUATION OF RESULTS

The identification of named institutions is only the first step towards modelling ocean governance. The models we develop (Lajaunie and Mazzega, 2016a; Mazzega and Lajaunie, 2017; Mazzega et al., 2018) use other information such as the description of the missions or competences of the organizations, the major themes of the conventions, regulations or political texts, the composition of the governing boards or if any, the training offers of the organizations. This information is drawn from the institutions' websites, here the 110 institutions identified as participating in the ocean governance. In order to give a kind of profile of this governance seen through the CBD, CMS, CITES and UNFCCC conventions, we produce basic statistical elements on the types and competences of these institutions.

#### **4.1 DISTRIBUTION OF TYPES OF NAMED INSTITUTIONS**

Figure 3 shows the number of institutions identified for each of the types used (*a posteriori* typology). Each institution is associated with only one type. Organizations - non-profit, governmental, non-governmental, ... - form the most represented type, with 49 registered organizations. The second most represented type is "programs, initiatives, plans" with 18 entities.

The most striking feature is probably the absence of companies named in the conventions. As we shall see, organizations are particularly involved in environmental or biodiversity conservation, or in monitoring the effects of actions taken to preserve the marine environment or to ensure sustainable use of marine resources. But companies whose activities rely on the exploitation or use of maritime areas or resources or have significant impacts on the marine environment and biology, are not specifically named.

In 2000, the United Nations decided to develop a common framework for UN-Business collaboration, the Guidelines on a Principle-based Approach to the Cooperation between the United Nations and the Business Sector<sup>9</sup> which apply to the UN Secretariat as well as separately administered organs, funds and programmes.

The role of the private sector into the realization of the environmental agreements' goals has also been underlined on several occasions by the various conventions examined. The COP 11 of the UNFCCC, by the decision 2/CP.11, created a programme of work of the Subsidiary Body for Scientific and Technological Advice (SBSTA) to assist all Parties, in particular developing countries, "to improve their understanding and assessment of impacts, vulnerability and adaptation, and to make informed decisions on practical adaptation actions and measures to respond to climate change on a sound, scientific, technical and socio-economic basis". This programme became the "Nairobi work programme on impacts, vulnerability and adaptation to climate change" (COP 12, Nairobi, Statement by the Executive Secretary). This programme created the Private Sector Initiative (PSI) "to catalyze the involvement of the private sector in the wider adaptation community" and launched in 2012, the PSI Database showing case studies and good practices and climate change adaptation activities undertaken by the private sector. The companies are named in this database but are not included in the decision process of the UNFCCC and thus not identifiable as such in the corpus we examined.

The involvement of private companies into the CBD process dates back to the COP 3 Decision III/6 (1996) which urged the executive secretary to explore possibilities for encouraging the private sector in supporting the Convention's objectives. The need to involve the private sector has been reaffirmed into various following decisions of the COPs to the CBD (such as Decision V/11; Decision VI/26, Annex Strategic Plan for the Convention on Biological Diversity 2002-2010 Goal 4.4 or Decision IX/26). The UN Guidelines have been reviewed and updated in 2009 (UN General Assembly resolution 68/234) highlighting the increased recognition by Member States that the business sector could play an important role in support of the 2030 Agenda for Sustainable Development. The Guidelines state that

<sup>&</sup>lt;sup>9</sup> See <u>https://business.un.org/en/documents/5292</u> (accessed 22 Feb 2019)

cooperation between the United Nations and the business sector is based on principles relating to human rights, labour, the environment and anti-corruption integrated in intergovernmental agreements, and that are specifically relevant for business (United Nations, 2009).



Figure 3. Number of institutions (named in the corpus and identified by NERC) by type.

In line with these guidelines, the CMS developed a code of conduct for partnerships with the private sector relying on the same principles as those affirmed by the United Nations (integrity, transparency, commitment, impartiality...). This code aims at "the improvement of the environmental impact of the private sector, awareness raising of the value of migratory species and the creation of support for the conservation of migratory species through increased local, national and regional investments" (CMS, 2009).

Regarding the CITES, various initiatives to raise awareness about endangered species have been decided whether they concern the creation, in collaboration with a group of entrepreneurs, of a smartphone application tracing the origin of a wildlife product (application Asking, Nest'up, 2013) or the sector of innovation more broadly (World Economic Forum, 2013). The work of the Standing Committee and of the COP focuses on trade and on the implementation of compliance measures and thus refer to the States and the measures they adopt and not to the companies namely.

In 2010, the decision X/21 on Business Engagement of the COP 10 of the CBD insisted on the necessity to encourage the establishment of the national and regional business and biodiversity initiatives by facilitating a forum of dialogue among Parties and other Governments, business, and other stakeholders; to compile information on existing tools able to further facilitate the engagement of businesses in integrating biodiversity concerns into corporate strategies and decision-making and to encourage the development and application of such tools and mechanisms. It has been followed by the organisation in 2011 of the First meeting of the Global Platform for Business and Biodiversity aiming at promoting markets that support nature conservation and sustainable use and that incorporate the value of biodiversity in business operations. Since then, such a meeting is organized every year and thanks to the activities of the Joint Liaison Group of the various conventions related to biodiversity (and among them CBD, CMS and CITES), it benefits to the whole group of conventions.

Nevertheless, these activities are not included in the decisions or resolutions of the COPs and as for the UNFCC, the name of companies from the private sector do not appear in the body of decisions of the COPs and are out of the corpus we considered (even before filtering the raw results for more specific ocean issues).

Data infrastructures - data repositories, databases, data or knowledge system - are also very little mentioned in the conventions and COPs decisions or resolutions. This may seem surprising, the demand for data, observations, indicators, becoming a leitmotif of various texts of strategy or policies at international and regional level (see e. g. UNSG-IEAG, 2015; European Commission, 2015; Mazzucato, 2018). In particular the adoption of the marine spatial planning approach and its implantations on many sites in the world, leads to use a broad spectrum of physical, biological but also socio-ecological (MSP Data Study, 2016) data.

The low occurrence of data infrastructure designations in our corpus is explained by the fact that these infrastructures generally cover an area that cannot be related to the oceans alone. For example, databases on biodiversity concern a whole phylum or class of life. Physics databases often include several large "compartments" of the environment, but possibly name the ocean as one of them (i. e. the National Oceanic and Atmospheric Administration). On the other hand, the names of indexes or indicators generally explicitly indicate the medium to which they relate (e. g. Marine Trophic Index, Ocean Biogeographic Information System). In the end, data infrastructures are named in more specialized texts.

#### 4.2 DISTRIBUTION OF DOMAINS OF NAMED INSTITUTIONS

Each institution can operate in one or more of the domains listed in Figure 4. Eight domains of our initial list are not represented, being associated with fewer than 4 institutions: bioprospecting; certification; marine energy; food; heritage; mining; security; trade. Of course, FAO focuses on food security and production, and the International Seabed Authority on marine mining in the international seabed area beyond the limits of national jurisdiction. But we did not find any other organizations, and no companies, whose activities would be directed - even partially - towards one of these domains. Bio-prospecting, certification and energy production are mainly operated by companies. The regulation of these activities via the conventions and COPs does not namely mention these companies. Trade is likely covered by the "navigation and shipping" domain.

Our results (Figure 4) suggest that the governance of the oceans is seen by the CBD, CITES, CMS and UNFCCC conventions mainly from the point of view of conservation. Management and also monitoring activities with regard to the commitments contracted by States are important, with the support of scientific research. Activities related to sustainable development (especially in connection with Sustainable Development Goals, and previously

the Millennium Development Goals), fisheries and aquaculture regulation, and capacity building, come second.



*Figure 4*. Number of institutions (named in the corpus and identified by NERC) by domain of activity.

Although the role of the oceans in climate and global warming is well known and is the subject of much research, this link in terms of environmental governance does not appear in the conventions. As we have already seen above, if the private sector or business sector is mentioned generically in the decisions of the COPs of the different conventions studied, the names of specific company do not appear. Furthermore, organizations working on the link between climate change and other environmental changes have *de facto* a broad spectrum of study or of activity and they are not limited to a specific topic such as the ocean. Thus, when looking specifically on names entities in relation to the ocean it is not surprising to find only few of them having an interest in climate change.

Incentive and support for cooperation, at the global, regional or interstate level, tend to remain the preserve of major international organizations or major programs, including the United Nations.

#### **4.3 SOME PERSPECTIVES**

This exploratory work opens various perspectives. First, we will establish similar results based on the more than 800 named institutions already identified and involved in environmental governance. The exploration of as many websites, while tedious, is manually feasible, but would be greatly facilitated by an automated site visit and the use of NERC tools or text mining applied to the content of these sites. All this information can be ordered and analyzed in the form of various networks (e.g. information networks, Galois lattices, simplicial complexes) corresponding to as many aspects of the ocean or environmental

governance. Of course, the textual corpus can be expanded to include other conventions (e. g. Ramsar Convention on Wetlands of International Importance) or related *ad hoc* scientific group publications. In all cases our corpus must be incremented with the COPs' decisions and resolutions published after 2014.

It will also be interesting to compare the governance maps we will produce with the analytical framework used by various academic authors in their ocean governance monographs (eg following specific angles of view like marine protected area in Caveen et al., 2015 or international environmental law in Zacharias, 2014) or the environment, either by large international organizations through texts that they produce and disseminate widely (e.g. UNEP, 2016).

Finally, in a broader perspective of knowledge mapping and conceptual modelling of the multi-scale governance of the oceans and marine resources, the exploitation of the lexical context of the occurrence of the named entities should provide essential information for the understanding of such complex and large-scale governance systems.

#### 5. CONCLUSION

The first objective of this exploratory study was to evaluate whether it is justified to persevere in the mastery of Natural Language Processing tools, here in their functionality of Named Entity Recognition. The NLP surely provides a much more contextual, integrative and broad-based view of international environmental law, notably by analyzing important textual corpora. The availability of large sections of law, international or national, in digital form, opens the prospect of Big Data Analytics approaches, which lawyers could usefully take hold of. However, it is preferable to carry out this type of analysis in the framework of interdisciplinary collaborations, thus ensuring not only the mastery of the legal subjects, but also of the linguistic analysis and of computer-based approaches.

The mapping of the institutions involved into the governance of the oceans (or more broadly, of the environment), from the global to the local level is now possible thanks to these approaches and must make it possible to carry out diagnostic analyzes (allowing to respond to questions such as: how governance could be improved to be more effective with regard to the stated objectives?) and scenarios (what consequences can be expected from changes in the context of multi-level cooperation and regulation?) of governance. After the identification of the institutions named in the conventions and COPs decisions or resolutions (prior to 2015) - here 110 institutions involved in the governance of oceans and marine resources (list in the Appendix), drawn from a list of more than 800 institutions identified in the CBD, CMS, CITES and UNFCCC conventions - NLP tools should be used to explore the contents of institutions, their composition and possible inter-linkages.

Computer-based analysis allows mapping a myriad of various institutions - i. e. organizations, programs, legal norms, public policies, data infrastructure ... - and helps having an comprehensive overview of the gouvernance system that is impossible to get otherwise.

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**Appendix**. List of organizations identified as named entities in international environmental law conventions, using SPACY and CoreNLP software (list produced in 2018 by E. Piccinini et

C. Rohrbacher, and after a manual screening of the raw results by P. Mazzega and C. Lajaunie).

- 1. ASCOBANS Secretariat of the Agreement on the Conservation of Small Cetaceans of the Baltic, North East Atlantic, Irish and North Seas
- 2. Ad Hoc Study Group on Indicators of Coral Bleaching
- 3. Agreement on the Conservation of Albatrosses and Petrels
- 4. Agreement on the Conservation of Cetaceans of the Black Sea
- 5. Alliance of Small Island States
- 6. American Tropical Tuna Commission
- 7. Aquatic Mammals Working Group
- 8. Arctic Council
- 9. Arctic Council's Conservation of Arctic Flora and Fauna
- 10. Arctic Migratory Birds Initiative
- 11. Atlantic Flyway Shorebird Initiative CMS
- 12. Atoll Ecosystem Conservation
- 13. Australian Institute of Marine Science
- 14. Barcelona Convention for the Protection of the Marine Environment and the Coastal Region
- 15. Benguela Current Commission
- 16. Benguela Current Large Marine Ecosystem Program BCLME
- 17. Bycatch Working Group ASCOBANS
- 18. Cahuita National Park
- 19. Caribbean Community CARICOM
- 20. Central Pacific Fisheries Commission
- 21. Coast Turtles MoU
- 22. Commission for the Conservation of Antarctic Marine Living Resources CCAMLR
- 23. Commission for the Conservation of Southern Bluefin Tuna CCSBT
- 24. Common Wadden Sea Secretariat
- 25. Convention for the Protection of the Marine Environment of the North-East Atlantic OSPAR Commission
- 26. Convention on the Conservation of Antarctic Marine Living Resources CCAMLR
- 27. Convention on the Prevention of Marine Pollution by Dumping of Wastes
- 28. Coral Triangle Center
- 29. Council of the International Seabed Authority
- 30. Division for Ocean Affairs and the Law of the Sea UNDOALOS
- 31. Dolphin Conservation Society
- 32. Dorob National Park
- 33. Ecosystem Management-Fisheries Expert Group IUCN
- 34. Fisheries Expert Group IUCN
- 35. General Fisheries Commission for the Mediterranean GFCM
- 36. Gandoca Manzanillo National Wildlife Refuge

- 37. GloBallast Partnerships Programme
- 38. Global Coral Reef Database
- 39. Global Coral Reef Monitoring Network Management Group GCRMN
- 40. Global Ocean Biodiversity Initiative GOBI
- 41. Global Ocean Observing System GOOS
- 42. Governing Council and Regional Seas Programme
- 43. Great Barrier Reef Marine Park Authority GBRMPA
- 44. Hainan Dongzhaigang Mangrove National Natural Reserve
- 45. IUCN Shark Specialist Group
- 46. Indian Ocean Tuna Commission
- 47. Integrated Coastal Zone Management Project ICZM WB
- 48. Integrating Watershed and Coastal Areas Management in Caribbean Small Island Developing States IWCAM
- 49. Intergovernmental Oceanographic Commission UNESCO
- 50. International Center for Living Aquatic Resources Management ICLARM
- 51. International Commission for the Conservation of Atlantic Tunas ICCAT
- 52. International Coral Reef Action Network ICRI network
- 53. International Coral Reef Initiative ICRI
- 54. International Council for the Exploration of the Sea ICES
- 55. International Maritime Organization IMO
- 56. International Plan of Action for Sharks IPOA SHARKS
- 57. International Seabed Authority ISA
- 58. International Society for Mangrove Ecosystems
- 59. International Whaling Commission IWC
- 60. Korea Maritime Institute
- 61. Mediterranean Protected Areas Network MEDPAN
- 62. Marine Environmental Protection Committee IMO
- 63. Maritime Innovative Territories International Network
- 64. Marine Stewardship Council
- 65. Marine Strategy Framework Directive Task Group European Commission
- 66. Marine Trophic Index
- 67. Mediterranean Protected Areas Network
- 68. Monaco Blue Initiative
- 69. Nairobi Convention Coral Reef Task Force
- 70. Nairobi Convention Secretariat
- 71. Nairobi Framework Partnership
- 72. Namibia Islands Marine Protected Area NIMPA
- 73. National Oceanic and Atmospheric Administration NOAA
- 74. North East Atlantic Fisheries Commission NEAFC
- 75. North Pacific Marine Science Organization
- 76. North-East Asian Marine Protected Areas Network NEAMPAN

- 77. Northwest Atlantic Fisheries Organization NAFO
- 78. Ocean Biogeographic Information System OBIS
- 79. Ocean Declaration
- 80. Ocean Health Index
- 81. Ocean Teacher Global Academy
- 82. OSPAR Commission ocean
- 83. Pacific Loggerhead Turtle Action Plan
- 84. Permanent Commission for the South Pacific CPPS
- 85. RINA Services S.p.A. marine
- 86. Reef Resilience Network Nature Conservancy
- 87. Réseau Régional d'Aires Marines Protégées d'Afrique de l'Ouest RAMPAO
- 88. Sea Mammal Research Unit
- 89. Seabird Bycatch Working Group SBWG ACAP
- 90. Secretariat of Convention on the Conservation of Antarctic Marine Living Resources CCAMLR
- 91. Secretariat of the Pacific Community SPC
- 92. Secretariat of the Pacific Regional Environment Programme SPERP
- 93. Shankou Mangrove National Nature Reserve
- 94. Society for Marine Mammalogy
- 95. South Pacific Regional Fisheries Management Organisation SPRFMO
- 96. Sustainable Ocean Initiative CBD
- 97. Suwarrow National Park
- 98. Tioman Marine Park
- 99. UN Fish Stocks Agreement
- 100. United Nations Convention on the Law of the Sea UNCLOS
- 101. United Nations Fish Stocks Agreement
- 102. United Nations Open-ended Informal Consultative Process on Oceans and the Law of the Sea UNICPOLOS
- 103. United States Coral Reef Task Force
- 104. Western Hemisphere Shorebird Reserve Network WHSRN
- 105. Western Indian Ocean Coastal Challenge WIOCC
- 106. Western Indian Ocean Marine Science Association WIOMSA
- 107. Western and Central Pacific Fisheries Commission WCPFC
- 108. Wider Caribbean Sea Turtle Conservation Network WIDECAST
- 109. World Fish Center
- 110. World Fisheries Trust