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Keywords:

temperance, risk spreading, superadditivity, utility premium

JEL codes:

D81



ON TEMPERANCE AND RISKS SPREADING

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Abstract: This paper investigates the conditions for which spreading N independent and unfair risks provides the highest level of welfare than any other possible allocations of risks. It shows that such preferences do not require a higher order property than temperance. Results are also interpreted in terms of the property of superadditivity of the utility premium.

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1 Introduction

The concept of temperance, defined by the negative sign of the fourth derivative of the utility function, has been known for a little while in the literature. It was first introduced by Kimball (1992) to express a reduction of exposure to one risk in the presence of an unavoidable independent risk. Temperance is a useful notion as it has been shown to be a necessary condition for the important concept of risk vulnerability (Gollier and Pratt, 1996) as well as for the index of absolute prudence being decreasing in wealth (Gollier, 1996). More recently, Eeckhoudt and Schlesinger (2006) offered a context-free interpretation of temperance as a preference for disaggregation of two zero-mean risks.¹ If a temperate individual faces two zero-mean risks, he prefers to face them separately rather than together. For instance, if a temperate decision-maker facing two zero-mean risks has to decide how to allocate these risks amongst two different areas or periods, he prefers to spread the two risks amongst the two areas or periods rather than to allocate them in one of the two. Hence temperance can express a preference for spreading of two zero-mean risks.

¹Ebert et al. (2017) and Courbage et al. (2018) respectively reinterpret Eeckhoudt and Schlesinger (2006)'s results by showing that temperance ensures mutual aggravation, respectively mutual mitigation, of risk changes.

The question we ask in this paper is what happens if the temperate decision-maker faces more than two risks and that these risks are not necessarily zero-mean risks. For instance, imagine that a temperate decision-maker faces three zero-mean independent risks and needs to decide whether he should face them the three together in the same area or period or faces each of them in a different area or period. What are the conditions to express a preference for risk spreading when the decision-maker faces more than two risks? Contrary to intuition, whatever the number of risks, preference for risks spreading does not require a higher order property than temperance. In particular, we show that conditions on the utility function for such preferences depend on the rules of dominance of the risks considered with respect to zero. We even show that not only spreading N risks each over N states rather than regrouping them in one state is welfare improving, but spreading risks each over N states provides the highest level of welfare than any other possible allocations of risks between N states.

The results of this paper can also be interpreted in terms of the property of superadditivity of the utility premium. To that aim, we define the concept of N-superadditivity of the utility premium and show that it is equivalent to have a decision-maker preferring to spread N risks rather to regroup them in one state.

The paper is organised as follows. In section 2, we introduce the concept of temperance and its link with risk spreading. In section 3, we present our main results. In section 4, we reinterpret our results in terms of the property of superadditivity of the utility premium. Finally, the last section offers a short conclusion.

2 Temperance and risks spreading

Let consider an individual with initial wealth x whose preferences are represented by a von Neumann-Morgenstern utility function u that verifies no satiety (u' > 0). This individual faces two independent zero-mean risks X_1 and X_2 . Using the expected utility framework, Eeckhoudt and Schlesinger (2006) shows that a temperant individual (i.e. such that u''' < 0) prefers the equiprobable two states lottery i.e. the 50 – 50 lottery $[X_1, X_2]$ to the 50 – 50 lottery $[0, X_1 + X_2]$:

$$\frac{1}{2}E[u(x+X_1)] + \frac{1}{2}E[u(x+X_2)] \ge \frac{1}{2}u(x) + \frac{1}{2}E[u(x+X_1+X_2)],$$
(1)

or equivalently

$$E[u(x+X_1)] + E[u(x+X_2)] \ge u(x) + E[u(x+X_1+X_2)].$$
(2)

A temperant individual prefers the left-hand side term of Eq. (2) to the right-hand side term because the pains are *better apportioned*. He prefers to allocate the risks in such a way as not to group the two risks in the same state.

Consider now the case where the individual faces three mutually independent zeromean risks, X_1 , X_2 and X_3 . What is the property of u such that the individual prefers to spread the risks each over three states rather than regrouping them in a same state? More formally, what is the property of u such that the individual prefers the equiprobable three states lottery $[X_1, X_2, X_3]$ to the equiprobable three states lottery $[0, 0, X_1 + X_2 + X_3]$, i.e.

$$\frac{1}{3}E[u(x+X_1)] + \frac{1}{3}E[u(x+X_2)] + \frac{1}{3}E[u(x+X_3)] \ge \frac{1}{3}u(x) + \frac{1}{3}u(x) + \frac{1}{3}E[u(x+X_1+X_2+X_3)],$$
(3)

or equivalently

$$E[u(x+X_1)] + E[u(x+X_2)] + E[u(x+X_3)] \ge 2u(x) + E[u(x+X_1+X_2+X_3)].$$
(4)

Is temperance sufficient to obtain Eq.(4)? At first sight, the fact that u''' < 0 is sufficient is not straightforward. Indeed, on the one hand, risk aversion means that $E[u(x+X_1)] \le u(x)$, $E[u(x+X_2)] \le u(x)$ and then that $E[u(x+X_1)] + E[u(x+X_2)] \le 2u(x)$. On the other hand, since risks are mutually independent, risk aversion also means $E[u(x+X_3)] \ge E[u(x+X_1+X_2+X_3)]$. By consequence, the term $E[u(x+X_1+X_2+X_3)]$ must be sufficiently smaller than the term $E[u(x+X_3)]$ to have Eq. (4) holding for all temperant decision-makers (DMs).

Note that Eeckhoudt and Schlesinger (2006) propose a way to apportion three mutually independent zero-mean risks considering equiprobable four states lotteries. They show that the equiprobable four states lottery $[0, X_1 + X_2, X_1 + X_3, X_2 + X_3]$ is prefered to the equiprobable four states lottery $[X_1, X_2, X_3, X_1 + X_2 + X_3]$, i.e.:

$$\frac{1}{4}u(x) + \frac{1}{4}E[u(x+X_1+X_2)] + \frac{1}{4}E[u(x+X_1+X_3)] + \frac{1}{4}E[u(x+X_2+X_3)] \ge \frac{1}{4}E[u(x+X_1] + \frac{1}{4}E[u(x+X_2)] + \frac{1}{4}E[u(x+X_3)] + \frac{1}{4}E[u(x+X_1+X_2+X_3)], \quad (5)$$

for a DM verifying $u^{(6)} < 0$. Our aim is different as we consider equiprobable three states lotteries and not equiprobable four states lotteries to allocate the three risks. Furthermore, contrary to Eq. (5), we consider allocating each risk only once in one state.

So far, the case of spreading the three risks each over three states has been compared to the one of regrouping the three risks in the same state. Other allocations of risks between three states are possible in the sense that two risks can be regrouped in one state and the other risk in one of the two other states. Illustrations of such risks allocations are $[0, X_1 + X_2, X_3]$, $[0, X_1 + X_3, X_2]$ and $[0, X_2 + X_3, X_1]^2$. Therefore, a more general question is to know under which conditions spreading risks is preferred to any other possible allocations of risks between three states.

In this paper, we consider a DM facing N mutually independent and unfair risks X_i i.e. such that $E(X_i) \leq 0$ for all i = 1, ..., N. Our objective is to investigate the conditions on the utility function for which spreading risks provides the highest level of welfare than any other possible allocations of risks.

A simple illustration of our framework is a DM who supervises N similar geographical areas and who has to allocate the N risks amongst the areas. This could be a government managing N regions or a pharmaceutical firms launching a new drug in N different countries. We could also imagine a clearing house allocating N risks over N different houses. Another illustration is a DM facing the N risks in N periods assuming a constant discount factor equals to one over time.

²Obviously, the lottery $[0, X_1 + X_2, X_3]$ is equivalent in terms of welfare to the lottery $[X_1 + X_2, 0, X_3]$ that is equivalent to the lottery $[X_1 + X_2, X_3, 0]$ since lotteries are three state equiprobable lotteries.

3 Main results

Let's consider N mutually independent and unfair risks X_i ($E(X_i) \leq 0$ for all $i = 1, \ldots, N$). We can distinguish two possible configurations of risks i.e. two possible statistical properties of risks X_i : (i) each risk X_i is a *pure* risk i.e. a risk with all realizations strictly negative or equal to zero but never positive for which $E(X_i) < 0$; (ii) each risk X_i is an unfair rich for which $E(X_i) \leq 0$ realisations that can be positive, negative or equal to zero. In each configuration, each risk can be characterized by a dominance property making it possible to compare random variables X_i with 0 (i.e. no risk) via a statistical rule. In configuration (i), each X_i is dominated by 0 via first-order stochastic dominance $(X_i \leq_{SD-1} 0 \forall i = 1, \ldots, N)$. Obviously, in this case, X_i can be a degenerated lottery such as $X_i = -k_i$ with $k_i > 0 \forall i$. In configuration (ii), as it is usual in economics since Rothschild and Stiglitz (1970), each X_i is dominated by 0 via second-order stochastic dominance³ ($X_i \leq_{SD-2} 0 \forall i = 1, \ldots, N$). A particular case of (ii) occurs when each X_i is a zero-mean risk. In this case, each random variable X_i is dominated by zero via second-order Ekern dominance ($X_i \leq_{Kern-2} 0 \forall i = 1, \ldots, N$), which corresponds to a mean-preserving increase in risk introduced by Rothschild and Stiglitz (1970).

For the sake of simplification, we adopt the notation $({X_i}_N^N)$ to mean that the N risks are allocated in the N states of the equiprobable N states lottery, i.e. $[X_1, X_2, \ldots, X_N]$. In term of expected utility, this writes as $\sum_{i=1}^{N} E[u(x + X_i)]$. The notation $({X_i}_N^{N-1})$ means that the N risks are allocated in N-1 states of the equiprobable N states lottery, $({X_i}_N^{N-2})$ means that the N risks are allocated in N-2 states of the equiprobable N states lottery, \ldots , $({X_i}_N^1)$ means that the N risks are allocated in one state. Note that this notation does not allow to compare all risk allocations. For instance, in the case where N = 3, $({X_i}_3^2)$ could mean $[0, X_1 + X_2, X_3]$ or $[0, X_1 + X_3, X_2]$ or $[0, X_2 + X_3, X_1]$ i.e. in terms of welfare $u(x) + E[u(x + X_1 + X_2)] + E[u(x + X_3)]$ or $u(x) + E[u(x + X_1 + X_3)] + E[u(x + X_2)]$ or $u(x) + E[u(x + X_2 + X_3)] + E[u(x + X_1)]$. Without additional assumptions on the statistical link between X_j and X_k for all j, k = 1, 2, 3 and $j \neq k$, it is not possible to compare these three welfare levels.

To show that spreading risks provides the highest level of welfare that any other possible allocations of risks, we investigate the conditions on the utility function to obtain:

$$\left(\{X_i\}_N^N\right) \succeq \left(\{X_i\}_N^{N-1}\right) \succeq \dots \succeq \left(\{X_i\}_N^2\right) \succeq \left(\{X_i\}_N^1\right).$$
(6)

Contrary to the intuition, whatever the number of risks N ($N \ge 2$), conditions to obtain Eq. (6) do not require a higher order property than temperance. In particular, we show that the statistical properties of X_i govern the conditions on the utility function and do not involve a higher order property than a property of order 4. We obtain the following results (see proof in the Appendix).

³Note that there exists cases where each risk X_i is such that $E(X_i) \leq 0$ and where it is impossible to compare random variables X_i with zero via a statistical rule. See Denuit et al. (1998) and Denuit et al. (2001) for more details.

Proposition 1. Given N mutually independent and unfair risks X_i ($E(X_i) \le 0 \forall i = 1, ..., N$ with $N \ge 2$), the preference relation (6) holds under the following conditions:

(a) for all risk averse decision-makers (u' > 0 and u'' < 0) when $X_i \preceq_{SD-1} 0$,

(b) for all mixed risk averse from 1 to 4 decision-makers (u' > 0, u'' < 0, u''' > 0 and u'''' < 0 when $X_i \leq_{SD-2} 0$.

Since zero-mean risks are a specific case of $X_i \leq_{SD-2} 0$, we can derive the following corollary from Proposition 1.

Corollary 1. Given N mutually independent and zero-mean risks X_i ($E(X_i) = 0$ $\forall i = 1, ..., N$ with $N \ge 2$), the preference relation (6) holds for all temperant decision-makers (u''' < 0).

Note that in the case where N = 2, our results coincide with the theorem of Eeckhoudt, Tsetlin and Schlesinger (2009).

It should be stressed that Eq. (6) implies the following preference relation:

$$\left(\{X_i\}_N^N\right) \succeq \left(\{X_i\}_N^1\right),\tag{7}$$

that equivalently rewrites in terms of welfare as

$$\sum_{i=1}^{N} E[u(x+X_i)] \ge (N-1)u(x) + E[u(x+\sum_{i=1}^{N} X_i)],$$
(8)

meaning the DM prefers to spread the N risks rather than to regroup them in one state. Surprisingly, this result is meaningful for management strategies of risk lover DMs. Indeed, in the case of zero-mean risks, Corollary 1 tells us that risk lover DMs can adopt the same risk management strategy as the one adopted by risk averse DMs, i.e. risk lover DMs can prefer to spread the N risks rather than regroup them in one state and this, as soon as N = 2. Indeed, a risk lover DM can be temperant, for example, if his utility function writes as $u(x) = x^{\alpha}$ with $2 < \alpha < 3$ (see Ebert (2013) for more details).

Finally, let us make two important remarks. First, when we consider a number of states smaller than the number of risks, e.g. N risks and M states with M < N, the results of Proposition 1 still hold. Indeed, the condition that spreading the N risks provides the highest level of welfare than any other possible allocations writes as:

$$\left(\{X_i\}_N^M\right) \succeq \left(\{X_i\}_N^{M-1}\right) \succeq \dots \succeq \left(\{X_i\}_N^2\right) \succeq \left(\{X_i\}_N^1\right).$$

$$(9)$$

M states and M risks, i.e. $\hat{X}_1, X_2, \ldots, X_M$, can be expressed by $\hat{X}_1 = X_1 + \sum_{k=M+1}^N X_k$. Adopting a similar notation as before i.e. $\left(\{\hat{X}_i\}_M^{M-1}\right)$ meaning M risks allocated in M-1 states, then Eq. (9) rewrites as Eq. (6) replacing N by M. This preference relation holds under the condition of Proposition 1 because $\hat{X}_1 \leq_{SD_k} 0$ (k = 1, 2) following the property of SD_k convolution stability (Denuit et al., 1998) as explained in the Appendix.

The second remark is that Proposition 1 also holds when we consider the introduction, in each state⁴, of L ($L \ge 1$) mutually independent background risks $\tilde{\epsilon}_l$ (l = 1, ..., L) which

⁴In the case where the L background risks are not introduced in each state, they can be then considered

are assumed independent with X_i for all *i*. To show this, we define the derived utility function (see Nachman (1982)) $v(x) = E[u(x + \sum_{l=1}^{L} \tilde{\epsilon}_l)] \forall x$. The function v shares the same properties as the utility function u i.e. $Sign\{v^{(n)}\} = Sign\{u^{(n)}\}$ for all n where $u^{(n)}$ denotes the derivative of order n of the function u.

N-superadditivity of the utility premium 4

In this section, we reinterpret our results in terms of the property of superadditivity of the utility premium. The utility premium is a tool introduced by Friedman and Savage (1948) initially to express a non-monetary measure of risk aversion.

When N = 2, Eq. (7) writes as

$$\left(\{X_i\}_2^2\right) \succeq \left(\{X_i\}_2^1\right),\tag{10}$$

that equivalently rewrites as

$$w(x; X_1 + X_2) \ge w(x; X_1) + w(x; X_2) \tag{11}$$

where w(x; X) = u(x) - E[u(x + X)] denotes the utility premium defined by Friedman and Savage (1948). w(x; X) measures the degree of "pain" associated with facing the risk X, where pain is measured by the loss of welfare from adding the risk X to wealth x. Indeed, for all risk X such that $E(X) \le 0$, $w(x; X) \ge 0$ for all risk averse DMs. Eq. (11) means the supperadditivity of the utility premium, i.e. the pain of facing the two risks together is greater than the sum of the pain of facing each risk alone.

When the individual faces not two risks but N risks, we can define the N-superadditivity of the utility premium as follows.

Definition. Given N independent risks X_i (i = 1, ..., N with $N \ge 2)$, the utility premium is said N-superadditive when it verifies: $w(x; \sum_{i=1}^{n} X_i) \ge \sum_{i=1}^{N} w(x; X_i) \ \forall x.$

It is then easy to see that the N-superadditivity of the utility premium is equivalent to Eq. (7). We can then derive from Proposition 1 and Corollary 1 the following results.

Corollary 2. Given N independent and unfair risks X_i (i = 1, ..., N with $N \ge 2)$, the utility premium is N-superadditive

(a) for all risk averse decision-makers (u' > 0, u'' < 0) when $X_i \preceq_{SD-1} 0$,

(b) for all mixed risk averse from 1 to 4 decision-makers (u' > 0, u'' < 0, u''' > 0 and u'''' < 0 when $X_i \leq_{SD-2} 0$.

Corollary 3. Given N independent zero-mean risks X_i (i = 1, ..., N with $N \ge 2)$, the utility premium is N-superadditive for all temperant decision makers (u''' < 0).

as additional risks. The DM faces then N + L risks. If we assume $\tilde{\epsilon}_l \leq_{SD_k} 0$ with k = 1, 2, i.e. if we assume that these risks share the same properties as X_i for all *i*, this case brings us back to the previous remark (i.e. the case with a number of risks greater than the number of states).

5 Conclusion

This paper investigates the conditions for which spreading N independent and unfair risks provides the highest level of welfare than any other possible allocations of risks. Contrary to intuition, whatever the number of risks, preference for risks spreading does not require a higher order property than temperance. In particular, we show that conditions on the utility function for such preferences depend on the rules of dominance of the risks considered with respect to zero.

The results of this paper can also be interpreted in terms of the property of superadditivity of the utility premium. To that aim, we define the concept of N-superadditivity of the utility premium and show that it is equivalent to have a decision-maker preferring to spread N risks rather to regroup them in one state.

This paper provides a new interpretation and application of temperance and highlights its importance in individual decision making under risk. These results find real-life applications in many ways. For instance, imagine a social planner who needs to allocate Nmutually independent and unfair risks, such as environmental risks, amongst a population composed of N types of individuals representing each the same share of the population and each having the same wealth. This papers shows that if the social planner is temperant, then risks spreading is the best allocation. Extending our results to the cases where the share of the types of the population or the wealth of each type is not the same would be an interesting topic for future research.

Appendix - Proof of Proposition 1

The proof uses the theorem of Eeckhoudt, Schlesinger and Tstelin (2009) and its corollary.

Theorem [Eeckhoudt, Schlesinger and Tsetlin (EST), 2009] Suppose that Y_i dominates η_i via n_i th order stochastic dominance for i = 1, 2 ($\eta_1 \leq_{SD_{n_1}} Y_1$ and $\eta_2 \leq_{SD_{n_2}} Y_2$) and suppose that η_1, η_2, Y_1, Y_2 are mutually independent risks. The 50 - 50 lottery [$\eta_1 + Y_2, Y_1 + \eta_2$] dominates the 50 - 50 lottery [$\eta_1 + \eta_2, Y_1 + Y_2$] via ($n_1 + n_2$)th-order stochastic dominance.

Corollary [Eeckhoudt, Schlesinger and Tsetlin (EST), 2009] Suppose that Y_i dominates η_i via n_i th order Ekern dominance for i = 1, 2 ($\eta_1 \leq_{Ekern_{n_1}} Y_1$ and $\eta_2 \leq_{Ekern_{n_2}} Y_2$) and suppose that η_1, η_2, Y_1, Y_2 are mutually independent risks. The 50 - 50 lottery [$\eta_1 + Y_2, Y_1 + \eta_2$] dominates the 50 - 50 lottery [$\eta_1 + \eta_2, Y_1 + Y_2$] via ($n_1 + n_2$)th-order Ekern dominance.

Using the Expected Utility Theory model, the EST (2009) theorem means

$$E[u(\eta_1 + Y_2)] + E[u(Y_1 + \eta_2)] \ge E[u(\eta_1 + \eta_2)] + E[u(Y_1 + Y_2)]$$

for all u such that $(-1)^{(k+1)}u^{(k)} > 0 \ \forall k = 1, \dots, n_1 + n_2$, and the EST (2009) corollary means

$$E[u(\eta_1 + Y_2)] + E[u(Y_1 + \eta_2)] \ge E[u(\eta_1 + \eta_2)] + E[u(Y_1 + Y_2)]$$

for all u such that $(-1)^{(n_1+n_2+1)}u^{(n_1+n_2)} > 0$.

Case N = 2

Proposition 1 and Corallary 1 coincide with the EST theorem and its corollary.

Case N = 3

Let's denote by (1, 1, 1) the DM expected utility when he allocates one risk on each state. Analogously, let's denote by (0, 1, 2) the DM expected utility when he allocates zero risk on the first state, one risk on the second state and two risks on the third state. With our notations, (0, 1, 2) is an allocation corresponding to $({X_i}_3^2)$, for instance $(0, X_1, X_2 + X_3)$. Let's denote by (0, 0, 3) the DM expected utility when he allocatess the three risks on the third state. Etc

To prove Eq. (6) when N = 3 we must prove the following preference relation: $(1,1,1) \succeq (0,1,2) \succeq (0,0,3)$.

 $(1,1,1) \succeq (0,1,2) \Leftrightarrow (1,1) \succeq (0,2)$ from the independence axiom (of the expected utility theory). $(1,1) \succeq (0,2)$ holds following EST (2009) with $\eta_1 = X_2$, $Y_1 = 0$, $\eta_2 = X_3$ and $Y_2 = 0$.

 $(0,1,2) \succeq (0,0,3) \Leftrightarrow (1,2) \succeq (0,3)$ from the independence axiom. $(1,2) \succeq (0,3)$ rewrites as $(1,1) \succeq (0,2)$ with $\eta_1 = X_1$, $Y_1 = 0$, $\eta_2 = X_2 + X_3$ and $Y_2 = 0$. $(1,1) \succeq (0,2)$ holds following EST (2009) and the property of convolution stability of SD_k stability (see Proposition 3-11 in Denuit et al. (1998) for more details). Indeed following this property, $\eta_2 = X_2 + X_3 \preceq_{SD_k} 0 = Y_2 \ (k = 1, 2).$

Case N = 4

To prove Eq. (6) when N = 4 we must prove the following preference relation: $(1,1,1,1) \succeq (0,1,1,2) \succeq (0,0,2,2) \succeq (0,0,0,4).$

Let's consider $(0, 1, 1, 2) \equiv (0, X_1, X_2, X_3 + X_4)$ and $(0, 0, 2, 2) \equiv (0, 0, X_1 + X_2, X_3 + X_4)$.

 $(1, 1, 1, 1) \succeq (0, 1, 1, 2) \Leftrightarrow (1, 1) \succeq (0, 2)$ from the independence axiom. $(1, 1) \succeq (0, 2)$ holds following EST (2009) with $\eta_1 = X_3$, $Y_1 = 0$, $\eta_2 = X_4$ and $Y_2 = 0$.

 $(0,1,1,2) \succeq (0,0,2,2) \Leftrightarrow (1,1) \succeq (0,2)$ from the independence axiom. $(1,1) \succeq (0,2)$ holds following EST (2009) with $\eta_1 = X_1$, $Y_1 = 0$, $\eta_2 = X_2$ and $Y_2 = 0$.

 $(0,0,2,2) \succeq (0,0,0,4) \Leftrightarrow (2,2) \succeq (0,4)$ from the independence axiom. $(2,2) \succeq (0,4)$ rewrites as $(1,1) \succeq (0,2)$ with $\eta_1 = X_1 + X_2$, $Y_1 = 0$, $\eta_2 = X_3 + X_4$ and $Y_2 = 0$. $(1,1) \succeq (0,2)$ holds following EST (2009) and the property of *convolution stability of* SD_k stability. Indeed following this property, $\eta_1 \preceq_{SD_k} 0 = Y_1$ (k = 1,2) and $\eta_2 \preceq_{SD_k} 0 = Y_2$ (k = 1,2).

An analog reasonning extends the proof to the case $N = 5, 6, \ldots n$.

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