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**Does Tax-Benefit Linkage Matter for the
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JEL Codes: H22, H55

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Does Tax-Benefit Linkage Matter for the Incidence of Social Security Contributions? *

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July 2019

Abstract

We study the earnings responses to three large increases in employer Social Security contributions (SSCs) in France. We find evidence of full pass-through to workers in the case of a strong and salient relationship between contributions and expected benefits. By contrast, we find limited pass-through of employer SSCs to wages for reforms that increased SSCs with no tax-benefit linkage. Together with a meta-analysis of the literature, we interpret these results as evidence that tax-benefit linkage and its salience matter for incidence, a claim long made by the literature but not backed by direct empirical evidence to date.

JEL CODES: H22, H55

KEYWORDS: *Tax Incidence, Payroll Tax, Social Security Contributions, Tax-Benefit Linkage*

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According to the OECD definition, Social Security contributions (SSCs) or payroll taxes are “compulsory payments paid to general government that confer *entitlement* to receive a future social benefit.”¹ SSCs represent an important part of total tax revenues in OECD countries (on average 26 percent of total tax revenues, or 9 percent of GDP), and an even larger share in countries with extended social insurance systems (37 percent of total tax revenues in France, or 17 percent of GDP).

Tax-benefit linkage is the key element that distinguishes Social Security contributions from other forms of labor income taxation. There are, however, many different institutional settings which can lead to various degrees of tax-benefit linkage.² In its purest form, a payroll tax can be described as a *quid pro quo* tax providing actuarially fair benefits.³ In practice, there are wide disparities in institutional designs, from U.K. National insurance contributions, which have very little linkage to individual benefits, to the Swedish Notional Defined Contributions system, which offers actuarially fair pension.

A classical question in public economics is whether the payroll tax is a lower form of taxation compared to the income tax, or rather an efficient tax to fund Social Security or any social insurance scheme (Musgrave, 1968). This debate has revolved around the effective role of the tax-benefit linkage. The argument in favor of payroll taxation highlights that if wage earners incorporate in their labor supply decisions not only the net wage but also the expected benefits, behavioral responses should be mitigated, and with them the deadweight loss induced by SSCs (Summers, 1989; Gruber, 1997). The consequence is that SSCs with strong tax-benefit linkage are expected to be fully shifted to workers. On the other hand, it has been stressed that, with full information, changes in the degree of tax-benefit linkage can only come about with changes in the redistributive profile of the scheme, implying that stronger tax-benefit linkage is merely a change in the equity-efficiency trade-off (Kaplow, 2008). Notwithstanding that remark, for a given level of redistribution, the salience of the tax-benefit linkage is likely to modify labor

¹In this paper, payroll tax has the meaning given to this term in the U.S. context, i.e., we use the terms Social Security contributions and payroll tax interchangeably. In a number of OECD countries, including France and Sweden, payroll taxes exist alongside SSCs but, contrary to SSCs, they confer no entitlement to benefits and usually fund general government expenditures.

²Note that the usual OECD classification relies mostly on institutional arrangements (e.g., earmarking to Social Security), and not systematically on the effective degree of tax-benefit linkage.

³See for instance the definition provided by Musgrave (1968): “ ‘Social Security’ in *our* sense means *mandatory* provision for economic contingencies, financed out of *contributions* on a *quid pro quo* basis. Thus, all those subject to certain contingencies must contribute and the actuarial value of each person’s benefits must match the cost of his contribution.”

supply responses and hence the efficiency of the taxation that is used to fund the benefit in question (Chetty, Looney and Kroft, 2009). If workers do not understand that their contributions give right to future benefits, they will perceive them as no different from general income taxation.

Compared to its share of tax revenue, payroll taxation has been the subject of a relatively limited number of studies, and empirical evidence on the role of tax-benefit linkage is even scarcer. The literature has long assessed the incidence of payroll taxes from a theoretical perspective, with the two main hypotheses being that the tax could be shifted backward, to workers, or forward, to consumers (Atkinson and Stiglitz, 1980; Kotlikoff and Summers, 1987; Fullerton and Metcalf, 2002). While early empirical studies did not reach a consensus,⁴ a series of papers using micro data and more robust identification strategies has led to the general finding of full pass-through of SSCs to employees (Gruber and Krueger, 1991; Gruber, 1994, 1997; Anderson and Meyer, 1997, 2000). This “received wisdom” has, however, been recently challenged by two recent studies (Saez, Matsaganis and Tsakoglou, 2012b; Saez, Schoefer and Seim, 2019) that provide compelling evidence of zero pass-through of employer SSCs to wages using well identified changes in payroll taxes in Greece and Sweden.

If one takes a closer look at the most prominent SSC incidence studies, which find opposite incidence effects, it seems clear that their institutional design differs markedly. Gruber (1997) exploits the decrease in pension SSCs in Chile during the privatization of the public pension scheme to assess the incidence of these taxes and finds convincing evidence that the decrease in SSCs led to an equivalent increase in wages, which is consistent with full pass-through of SSCs to wages. In this setting, the tax-benefit linkage was strong and extremely salient—employees needed to fund an increase in private pension contributions to compensate for the removal of publicly funded pension benefits. On the other hand, Saez et al. (2012b) consider a payroll tax reform in Greece whereby adjacent cohorts of workers permanently faced different employer and employee SSC rates, while their entitlements to benefits remained unchanged. In this unusual setting, full incidence on employees would have required firms to pay equally productive workers differently on

⁴The literature from the 1970s has found relatively mixed results (Brittain, 1972; Feldstein, 1972; Hamermesh, 1979; Holmlund, 1983), while studies exploiting cross-country variations in SSCs to assess their ultimate incidence have concluded to a variety of possible outcomes depending on the structure of wage bargaining (OECD, 1990; Tyrväinen, 1995; Alesina and Perotti, 1997; Daveri, Tabellini, Bentolila and Huizinga, 2000; Ooghe, Schokkaert and Flechet, 2003).

the sole basis of their date of entry into the labor market. As suggested by the authors, this differential treatment might have raised serious fairness issues, thereby precluding full-shifting at the individual level. In the case of Sweden, Saez et al. (2019) exploit a reduction in payroll tax targeted at workers aged 19–25, which did not change benefit entitlements. They show that the reform had no effect on the relative posted wages of younger vs. older workers. While differences in tax-benefit linkage could explain these contrasting results, it is difficult to draw firm conclusions from these relatively disparate natural experiments. What is still missing in the literature is convincing evidence from standard SSC reforms with varying degrees of tax-benefit linkage, which could be credibly compared within the same institutional context.

This paper provides evidence on the role played by tax-benefit linkage by estimating the pass-through of employer SSCs using large SSC reforms in France over a period of thirty years, based on a long panel of administrative data. We exploit three reforms that led to large increases in marginal SSC rates above the Social Security threshold (SST) (*plafond de la sécurité sociale* or PSS, in French), which is the main earnings' ceiling. Two of these reforms concern SSCs with little tax-benefit linkage, whereas the most recent reform relates to complementary pension schemes with a strong link between contributions paid and expected benefits. Importantly, the three reforms impacted workers at a similar position in the earnings distribution (around the 70th percentile). We implement a difference-in-differences analysis by comparing wage earners just below and just above the SST, before and after each of the three reforms. This approach allows us to compare changes in labor costs to changes in gross earnings, in order to assess how much of the initial increase in employer SSCs has been shifted to treated workers with earnings above the SST. By carrying out separate estimations for every year after the reforms, we can identify effects up to eight years after the changes in SSC rates were first implemented, and hence provide evidence of incidence in the medium to long term.

Our first and main contribution is to show that tax-benefit linkage and its salience matter for payroll tax incidence, a claim long made by the literature but not backed by direct empirical evidence to date. We find marked differences in the pass-through of employer SSCs across the three French reforms we analyze. Increases in employer SSCs are found to be fully passed through to wages in the case of strong and salient relationship between contributions and expected benefits—our estimates are close to 100 percent. By

contrast, we find limited pass-through of employer SSCs to wages within five to six years after reforms that increased SSCs with little or no tax-benefit linkage—our estimates are respectively of 6 percent and 21 percent for these two reforms and are not significantly different from zero. These results are robust to a wide range of sensitivity checks.

Extending the analysis beyond the case of France, we conduct a meta-analysis of all the well-identified empirical studies of payroll tax incidence to investigate whether tax-benefit linkage can reconcile the seemingly conflicting results in this literature. Comparing twenty-one estimates of pass-through rates of employer SSCs to wages, we find that seven concern SSCs with clear and salient tax-benefit linkage while eleven relate to SSCs with very limited or no linkage. We find an average pass-through rate of 103 percent for SSCs with strong tax-benefit linkage, compared to an average pass-through of 15 percent for SSCs with weak tax-benefit linkage.

We discuss how alternative models of the labor market can help to explain our empirical findings. We compare the theoretical predictions of models with competitive labor markets and of wage bargaining models to analyse how tax-benefit linkage affects the incidence of SSCs depending on the specific parameters of each model. All models predict full pass-through of employer SSCs to workers in the case of strong tax-benefit linkage, irrespective of the values of other parameters such as labor supply and demand elasticities. Hence our empirical results are consistent with a wide range of labor market models. The intuition is straightforward: if workers fully perceive the expected benefits of SSCs, they do not consider them as taxes.

A second contribution of the paper is to provide additional evidence of limited shifting of employer SSCs to workers in the absence of tax-benefit linkage, thus confirming the two recent studies by Saez et al. (2012b) and Saez et al. (2019). Such findings cannot be easily rationalized within standard models of competitive labor markets. This is because our pass-through estimates for the SSC reforms with no tax-benefit linkage would imply an implausibly low elasticity of substitution between treated and control workers with earnings above and below the Social Security threshold. By contrast, we show how inequality aversion in collective wage bargaining can help to rationalize both the modest pass-through of SSC increases to the wages of workers who were directly affected by the reforms, and the possible shifting of these SSCs at the firm level, as evidenced by Saez et

al. (2019) in the Swedish context.⁵

Related literature. This paper is related to five strands of the literature. First, it provides an explanation to the apparently contradictory results reported in the literature on payroll tax incidence. To the best of our knowledge, the role of tax-benefit linkage has not been empirically investigated in this body of research, despite being the distinctive feature of payroll taxation. While several recent papers have found less than full pass-through of employer SSCs to workers, the proposed explanation has generally been that, depending on labor supply or demand elasticities, one could expect a wide range of pass-through estimates (Komamura and Yamada, 2004; Baicker and Chandra, 2006; Murphy, 2007; Kugler and Kugler, 2009; Korkeamäki and Uusitalo, 2009; Benmarker et al., 2009; Cruces et al., 2010; Lehmann et al., 2013; Bozio et al., 2017; Adam et al., 2019). We show that our empirical results are difficult to rationalize using this line of argument, whereas taking into account tax-benefit linkage can explain the disparities in the pass-through estimates not only in France, but also in other countries. Second, our paper is directly related to the literature on tax salience (Chetty et al., 2009, 2011; Chetty, 2012). The evidence we present is consistent with the notion that wage earners' valuation of Social Security benefits depends not only on their actuarial fairness but also on the salience of the tax-benefit linkage. Third, our paper complements the literature on tax remittance (e.g., Slemrod, 2008; Kopczuk et al., 2016) by providing another example in which the statutory incidence is likely to matter, contrary to the tax-collection invariance prediction of the standard competitive framework. Fourth, we contribute to the literature on the distributional effects of taxation. The policy analysis of tax reforms often assumes full shifting of employer SSCs to workers without taking into account tax-benefit linkage. Our results suggest that, absent tax-benefit linkage, this assumption can be challenged and might lead to erroneous conclusions regarding the redistributive effects of SSCs. Finally, our paper is related to a broader issue in the literature on cross-country differences in labor supply (e.g., Prescott, 2004; Alesina et al., 2005; Rogerson, 2007; Ohanian et al., 2008; Blundell et al., 2011; Keane and Rogerson, 2012; Kleven, 2014). Most of this literature pays limited attention to the specific design of SSCs and, in particular, to the fact that the actual and perceived relationship between pension contributions and expected pension benefits varies considerably across countries. Without accounting for differences in tax-

⁵The authors show that firms that were affected the most by the payroll tax reduction raised the wages of all their workers—young as well as old.

benefit linkage, estimates of labor supply elasticities to changes in total taxation could be misleading.

Organisation of the paper. The remainder of the paper is organized as follows. Section 1 presents the standard conceptual framework for analyzing the incidence of employer SSCs with or without tax-benefit linkage. Section 2 discusses the institutional design of SSCs in France as well as the main reforms being studied. Section 3 describes the administrative data and the microsimulation model that we use to compute SSCs. Section 4 presents the empirical framework and the results are reported in Section 5. Section 6 discusses the findings and their interpretation. Section 7 concludes.

1 Conceptual Framework

The conceptual framework that underlines our analysis is fairly standard. In this section, we describe the different earnings concepts used in our study, define tax-benefit linkage, and specify how we measure the pass-through of employer SSCs to wages. Using an equilibrium model of competitive labor markets with two types of workers, we then discuss how tax-benefit linkage affects the pass-through rate of employer SSCs to workers.

General setup and wage concepts. Our framework is the standard equilibrium model of tax incidence with competitive markets (Feldstein, 1974). We consider a one sector model in which a representative firms' output is produced using two labor inputs: treated workers (L_T), for whom employer SSCs change as the result of the reform under study, and control workers (L_C), for whom employer SSCs are unchanged. The firm's production function $F(L_T, L_C)$ is assumed to be homogeneous of degree one and to exhibit positive and diminishing marginal products. One key parameter of this general production function is the elasticity of substitution between the two types of workers, which we denote by σ .

For simplicity, we assume that all SSCs are nominally paid by the firm and we denote by w_k the posted, or gross wage, of each worker of type k .⁶ The corresponding labor cost to the firm is denoted by $z_k \equiv w_k(1 + \tau_k)$, where τ_k is the rate of SSCs that are nominally

⁶The term *gross* is in a sense a misnomer as it does not include SSCs nominally paid by employers, but it is the term most commonly used in Europe to describe posted earnings, e.g., *gross earnings* in the UK, *salaires brut* in France, and *Bruttoverdienst* in Germany.

paid by the firm for a worker with a posted wage w_k .⁷

Labor supply with tax-benefit linkage. On the supply side, we denote by $\tilde{w}_k \equiv w_k(1 + q\tau_k)$ the perceived wage of workers of type $k \in \{T, C\}$, i.e., their posted/gross wage augmented by the perceived benefits from employer SSCs. Following Gruber (1997), tax-benefit linkage is modeled as a reduced-form parameter q whose value lies in the interval $[0, 1]$. This parameter, which is assumed to be constant across worker types, measures the extent to which workers value employer SSCs relative to cash income. It subsumes two dimensions of tax-benefit linkage that we do not model separately: (i) the actuarial fairness of SSCs, which determines the extent of linkage between SSCs and future benefit entitlements at the individual level, and (ii) the salience of this linkage to workers. The case with $q = 1$ corresponds to fully salient linkage, i.e., a situation akin to the *quid pro quo* tax described in the classic public finance literature (Musgrave, 1968). In the opposite polar case with $q = 0$, the tax-benefit linkage is either non-existent or not salient to workers.

We model the extensive margin of labor supply by assuming that workers of type k have an indirect utility function $V(\tilde{w}_k, R_k) = V(w_k(1 + q\tau_k), R_k)$, which is increasing in their perceived wage, \tilde{w}_k , and non-labor income, R_k . The labor supply of a worker of type k can be expressed as

$$L_k^S = L_k^S(\tilde{w}_k, R_k) = L_k^S(w_k(1 + q\tau_k), R_k), \quad k = C, T. \quad (1)$$

We further denote by $\eta_k^S \equiv \frac{d \ln L_k^S}{d \ln w_k}$ the labor supply elasticity of workers of type k with respect to the posted wage.

Pass-through of employer SSCs to wages. We denote by ρ the pass-through rate of employer SSCs to the wage of treated workers relative to control workers, i.e., the proportional change in relative wage of treated workers that results from a one percent change in the rate of employer SSCs levied on these workers. This measure can be understood as pass-through at the individual level in the sense that treated workers are those directly affected by the change in SSCs. Within our framework, we can derive a

⁷The concept of labor cost is close to total compensation, which includes various fringe benefits provided by employers (e.g., health insurance, forms of leave, pension plans) but differs in the sense that non-legally binding compensation is generally not included (in the U.S. context, see, e.g., Pierce, 2001).

general closed-form formula for the pass-through (see Appendix A for details). Assuming that treated and control workers have similar labor supply elasticities (i.e., $\eta_T^S \approx \eta_C^S \equiv \eta^S$), the formula simplifies to

$$\rho = \frac{d \ln \left(\frac{w_T}{w_C} \right)}{d \ln (1 + \tau_T)} \approx - \frac{\sigma + \eta^S \cdot q}{\sigma + \eta^S}. \quad (2)$$

Equation (2) clarifies the theoretical interpretation of our empirical estimates when a competitive labor market equilibrium is assumed.⁸ This expression generalizes the well-known partial equilibrium incidence formula (Kotlikoff and Summers, 1987; Gruber, 1997) to a general equilibrium with two types of workers.⁹

Three polar cases. In this model, the pass-through of employer SSCs depends on the elasticity of labor supply, η^S , the elasticity of substitution between both types of workers, σ , and the (perceived) tax-benefit linkage, q . Three polar cases can be highlighted:

- (i) If workers value the benefits as much as the SSCs paid ($q = 1$), then irrespective of the values of labor supply and substitution elasticities, SSCs are entirely to treated workers ($\rho \approx 1$). In that case, employer SSCs are not perceived as a tax as they fund benefits that are fully valued by workers.
- (ii) If there is no perceived tax-benefit linkage ($q = 0$) and if the elasticity of substitution between worker types is much larger than the labor supply elasticity ($\sigma \gg \eta^S$), then employer SSCs are fully shifted to employees ($\rho \approx 1$). This is the usual assumption made in the labor supply/taxation literature, which commonly assumes that σ is large while η^S is small.
- (iii) If there is no perceived tax-benefit linkage ($q = 0$) and if the labor supply elasticity is much larger than the elasticity of substitution ($\eta^S \gg \sigma$), there is no pass-through to relative wages ($\rho \approx 0$), i.e., the relative labor cost of both types of workers increases in the same proportion as the additional employer SSCs that are levied on treated workers.

⁸The formulas for the elasticities of w_T and w_C to the employer SSC rate of treated workers can be found in Appendix A. Here, we focus on the elasticity of relative wages as it is the only parameter that can be credibly identified within a difference-in-differences framework.

⁹The partial equilibrium formula for the pass-through rate of SSCs with tax-benefit linkage can be found in Section A.2 of Appendix A.

In Appendix A, we discuss other possible theoretical foundations for our results, such as individual or collective bargaining. We show that the first polar case (i) holds for a wide range of alternative models of the labor market. A key intuition is that the relationship between tax-benefit linkage and pass through to wages, which is illustrated in the framework above, will hold in virtually all models where workers fully value the future benefits brought about by higher employer SSCs. Indeed, setting $q = 1$ simply corresponds to ignoring taxes and their potential effects in the considered model. The polar cases (ii) and (iii) are more model-dependent. We discuss in Section 6 how our empirical results align with the alternative models of the labor market that are reviewed in Appendix A.

The dynamics of wage adjustments to changes in employer SSCs are not described in this simple framework, which implicitly assumes complete wage flexibility. In the very short term (the day after the reform), however, one expects the economic incidence of an increase in employer SSCs to be close to the nominal incidence, i.e., the labor cost should increase by the amount of additional employer SSCs. Depending on the extent of labor market rigidities, wages might take time to adjust, for instance through an adjustment in nominal wage growth, or through turnover. Hence, the key empirical measure of interest for incidence is the long-run change in labor cost resulting from a change in SSCs.

2 Social Security Contribution Reforms

In this section, we describe the main features of three SSC reforms that we exploit in the paper. Before doing so, we provide a brief overview of the architecture of SSCs in France.

2.1 Social Security Contributions in France

Social security contributions are a major part of taxation in France, as they represent 37.1 percent of total tax revenues and 17.0 percent of GDP, which is the highest share among OECD countries. The GDP share of employer SSCs is also more important in France than in other countries, representing 11.3 percent of GDP—more than twice the OECD average of 5.2 percent.

In France, SSCs fund a number of aspects of the welfare system, notably health care

spending, pensions, unemployment benefits, but also child benefits. The different schemes differ according to the type of governance and the nature of the tax-benefit linkage (see Appendix B for details). Some SSCs are only weakly related to the benefits they fund (e.g., child care benefits, health care), others have an imperfect relationship with future benefits (e.g., main pension scheme, unemployment insurance), while some specific SSCs have very strong linkage (e.g., complementary pension schemes).

Although French SSCs vary widely in terms of the benefits they fund, their schedule follows the same structure. The tax base is gross (posted) earnings capped at different thresholds. The reference threshold, which is referred to as the Social Security threshold (SST), corresponds roughly to the mean gross earnings, and SSCs can be defined as a function of one, three, four, or eight times the SST. A distinctive feature of French SSCs is that the main threshold (the SST) is lower than in most other countries, around the 70th percentile of the earnings distribution, while there are SSCs for very high level of earnings—the highest threshold being close to the 99.95th percentile. Importantly for our empirical strategy, the SSC schedule is expressed in terms of hourly wage, i.e., the SST is adapted to the actual hours of work and duration of the job spell. This means that unlike income taxation, marginal SSC rates are unaffected by changes in hours of work.

2.2 Three SSC Reforms

During the period covered by our study, from 1976 to 2010, a number of SSC reforms have been carried out in France. The most well known and studied of these reforms are the reductions in employer SSCs around the minimum wage that were put in place in the 1990s (Kramarz and Philippon, 2001; Lehmann, Marical and Rioux, 2013). In this paper, we focus on another set of reforms, which have attracted far less attention in the literature—we are not aware of any previous analysis. These reforms involved large increases in employer SSC rates above the SST, affecting the top three deciles of the earnings distribution. Figure 1 shows the evolution of marginal employer SSC rates for non-executive workers, separately for the different earnings brackets.¹⁰ While the rates of employer SSCs applying to the fraction of earnings below the SST only increased modestly between 1976 and 2001, from 36 percent to 38 percent in 2001, the rates applying to the

¹⁰Since the most recent of the three reforms (Reform 1) concerns only non-executives, we focus our analysis on this group of workers. Employer SSC rates are slightly different for executives because these workers are affiliated with a different complementary pension scheme.

fraction of earnings above the SST increased dramatically over the same period, from 7 percent to 38 percent.

Reform 1—Complementary pensions. The first reform we consider is the increase in pension SSCs that took place in the early 2000s for the complementary pension schemes ARRCO. Complementary pensions in France are private pension schemes that cover non-executives private sector workers. They are managed by employer and employee unions without oversight from the government or Parliament—the government’s only role being to make these SSCs mandatory. Rates and benefits are determined by unions’ representatives. These schemes used to be voluntary, employer-sponsored pension funds, before they were made mandatory in the early 1970s at the request of employer and employee unions. Since then, they function as unfunded defined contribution point-based systems. Wage earners pay contributions (both employer and employee SSCs) that are converted from euros to points using a shadow price p_t^b (the value in euros to buy a point), which is indexed by the year (t) in which the contribution was paid. Points are accumulated during the entire career, starting in t_0 , and are converted into annuity pensions at retirement, using a separate shadow price p_R^s , which is indexed by the retirement year, R . Hence, the amount of pension at retirement, denoted B_R , can be expressed as the following function of past SSC contributions, $\tau_t \cdot w_t$ (for a detailed presentation, see Legros, 2006):

$$B_R = \sum_{t=t_0}^{R-1} \frac{\tau_t \cdot w_t}{p_t^b} \times p_R^s. \quad (3)$$

The complementary scheme ARRCO offers both a complementary pension below the SST and a supplementary pension for the fraction of earnings between the SST and three times the SST. In 1996, a major reform was decided by the employer and employee unions managing the ARRCO scheme.¹¹ It stated that ARRCO’s implicit rate of return would progressively decline in order to balance the scheme in the light of increased life expectancy. Additionally, the agreement planned a steep increase in pension contribution rates above the SST, from 4.5 percent in 1999 to 12 percent in 2005 for employer SSCs, and from 3 percent to 8 percent for employee SSCs (see Table 1, Panel A). For firms created from 1997 onwards, the increase in SSC rates was planned to be phased in more

¹¹The reform is formalized by the ARRCO agreement of April 24, 1996.

rapidly, reaching the target of 12 percent as soon as 2000.¹²

With the formula for pension benefits in Equation (3), the increase in pension contribution rates above the threshold led, for the affected workers, to an increase in the expected pension level directly proportional to the reform-induced change in rates, $\Delta\tau$:

$$\Delta B_R = \left(\sum_{t=t_0}^{R-1} \frac{w_t}{p_t^b} \times p_R^s \right) \Delta\tau. \quad (4)$$

Equation (4) highlights the strong tax-benefit linkage underlying Reform 1: individuals directly affected by the increase in pension SSCs could expect a proportional increase in their *individual* pension benefits. As discussed in Appendix B.3, this strong linkage does not preclude some form of implicit taxation, as the market interest rate was slightly higher than the internal rate of return of these pay-as-you-go pension schemes.

Reform 2—Family benefits. The second reform we consider in this study is the uncapping of family SSCs in the late 1980s. These SSCs do not fund a specific social insurance scheme but rather universal child benefits. All families with children are entitled to such benefits irrespective of their employment status. The amount of benefits received is completely unrelated to the amount of contributions paid. From the onset of the scheme, family SSCs have only taken the form of employer SSCs capped at the SST. Over a two-year period between 1989 and 1990, these SSCs were “uncapped”, i.e., became applicable to the full earnings instead of the fraction of earnings below the SST, the marginal rate below the SST dropping from 9 percent to 7 percent and the rate above the SST increasing from 0 percent to 7 percent (see Table 1, Panel B).¹³ Unlike Reform 1, the uncapping of family SSCs was decided by the French government with no involvement of employer and employee unions.

Reform 3—Health care. Our third reform of interest is the uncapping of health care SSCs, which was implemented in the early 1980s. Health care SSCs are a set of contributions funding access to the French health care system. The corresponding contributions fund a public health insurance (*Assurance maladie*), which reimburses individuals cove-

¹²In 1998, the French government passed a law reducing the workweek to 35 hours in all firms. The reform was gradually implemented between 1998 and 2000, with financial incentives for early adopters of the new regulation. Importantly for our empirical strategy, all non-executive employees, control or treated, were affected similarly by this reform—even if the timing of its adoption could vary across firms.

¹³Legal references are the Decree 90-5 of February 1, 1990 and the Decree 89-48 of January 27, 1989.

red for the health expenses they incur from either public or private health care providers. Health care SSCs can be characterized as non contributory in the sense that the level of insurance does not depend on the amount of contributions paid. There was originally a contributory link insofar as eligibility to health insurance was conditional on being covered (hence on having paid contributions in the past), but a change in the rate of SSCs would not change the amount of benefits received. At the onset of the scheme, health care SSCs took the form of large employer SSCs for the fraction of earnings up to the SST, and of much smaller employee SSCs. In the early 1980s, employer health SSCs were uncapped in two stages. In November 1981, the marginal rate of employer SSCs on full earnings rose from 4.5 percent to 8 percent (+3.5 percentage points), while remaining at 13.45 percent for the fraction of earnings below the SST. In January 1984, the marginal employer SSC rate on full earnings was further increased to 12.6 percent (+4.5 percentage points), while the SSC rate applying to the fraction of earnings below the SST was decreased to the same level (−0.85 percentage point).¹⁴

Panel C in Table 1 presents the total changes in employer and employee SSC rates that were brought about by the uncapping of health care SSCs between the last pre-reform year and the first post-reform year. Similarly to Reform 2, the reform was decided unilaterally by the French government—without the support of employer or employee unions—and was part of a larger package of health care reforms aimed at balancing the budget of the public insurance scheme.¹⁵

In summary, the three SSC reforms described in this section all resulted in increased SSCs for the fraction of earnings above the SST, but differ in their respective timing and their tax-benefit linkage. Reform 1, the most recent one, affected both employer and employee SSCs and raised the level of expected pension benefits for the workers concerned. By contrast, the two earlier reforms (Reforms 2 and 3) affected only employer SSCs and did not lead to proportional changes in benefits.

¹⁴Legal references are the Decree 81-1013 of November 13, 1981, and the Decree 83-1198 of December 30, 1983.

¹⁵The uncapping of health care SSCs was partly motivated by employment concerns for low-wage earners. In the French daily newspaper *Le Monde*, dated November 12, 1981, the French Minister of Health N. Questiaux is quoted as saying: “The decision to increase SSCs only above the threshold has been motivated by our desire to spare firms with a large number of employees.”

3 Data

3.1 The DADS Panel Dataset

Our primary source of data comes from the matched employer-employee DADS (*Déclaration Annuelle de Données Sociales*) Panel, which is constructed by the French National Institute for Statistics (INSEE) from the compulsory declarations made annually by all employers for each of their employees. The main purpose of these declarations is to provide the different Social Security schemes with the earnings information necessary to determine workers' eligibility to benefits and to compute their levels, notably for pension schemes. The French national statistics office transforms the raw DADS data into user files available to researchers under restricted access.¹⁶ The panel version of the DADS consists of a 1/25th sample of private sector employees, born in October of even-numbered years, from 1976 onwards. In 2002, the sample size was doubled to represent 1/12th of all private sector workers. The data include roughly 1.1 million workers each year between 1976 and 2001, and 2.2 million workers from 2002 onwards. Unfortunately, some years of the original data sources are currently unavailable (1981, 1983 and 1990) and are therefore missing in the panel data.

The DADS Panel provides information about the firm (identifier, sector, size) and each job spell (start and end date, earnings, occupation, whether part-time or full-time). Importantly for our study, the raw data for earnings come in the form of “net taxable earnings”, i.e., earnings reported for income tax. This definition of earnings is net of SSCs, but not net of flat rate contributions not deductible for the income tax, namely the *Contribution sociale généralisée* (CSG) and the *Contribution au remboursement de la dette sociale* (CRDS). From 1993 onwards, additional variables are available in the panel: hours of work, CSG tax base, and net earnings.¹⁷

3.2 Microsimulation of SSCs

Microsimulation techniques are required to compute the labor cost using the information available in the DADS Panel data. The present work relies on the use of the TAXIPP model which is developed at the Institut des Politiques Publiques (IPP), and

¹⁶We were granted access to the DADS data by the decisions of the Comité du Secret Statistique ME27 of October 2, 2013, ME56 of June 2, 2014 and ME91 of June 6, 2015.

¹⁷For further details on the data sources and earnings concepts, see Appendix C.1.

in particular on the Social Security contribution module. The model takes as input the SSC schedule, as collected in the IPP Tax and Benefit Tables (Institut des Politiques Publiques, 2018), and computes employer and employee SSCs, reductions in employer SSCs, flat-rate income tax (CSG and CRDS) as well as other payroll taxes. The model simulates the complexity of French SSCs in great detail, including local Social Security schemes such as the one in place in the Alsace-Moselle region.

The main challenge in computing SSCs from the DADS Panel comes from the missing information in the raw data. Two main issues must be noted. First, because net taxable earnings is the only earnings measure available throughout the period under study, we need to compute gross earnings and labor cost using the microsimulation model. Second, SSCs are defined as a function of hourly wage for part-time workers (the SST is defined for each period of work and adjusted for hours worked). Since we do not observe working hours in the DADS data before 1993, the SSCs for part-time workers cannot be computed precisely before 1993 (more details on the microsimulation of SSCs are provided in Appendix C.2).

4 Empirical Approach

We take advantage of the three SSC reforms described in Section 2 to identify the earnings responses to changes in SSC rates. For each reform, the year-to-year shifts in the total amount of SSCs vary with base year earnings according to a well-defined schedule: they are null below the SST and increase linearly above it (see Figure 2).

The most straightforward way of estimating earnings responses to changes in SSC rates is to compare, before and after each of the reforms, workers with earnings *above* the SST in the last pre-reform year (treatment group) to workers with earnings *below* the SST (control group) in the same year. The validity of this difference-in-differences (DiD) approach relies on the assumption that the average earnings of workers in the treatment and control groups would have followed parallel trends, absent the reform.

4.1 Sample Restrictions

We construct separate unbalanced panels of workers for each of the three reforms under study. Each sample includes all workers who are observed in employment in the reference year (i.e., in last available pre-reform year) and follows these workers throughout a period

which starts four years before the reform was implemented and ends eight to nine years after. These time windows were chosen to avoid contaminating the estimated earnings responses to each reform with the effects of other reforms. The time periods used in the analysis are 1996–2008 for Reform 1 (complementary pensions reform of 2000–2005), 1985–1997 for Reform 2 (uncapping of family SSCs in 1989 and 1990), and 1977–1988 for Reform 3 (uncapping of health care SSCs in 1981 and 1983).

The only restrictions we impose for selecting workers in the reference year are to be employed during the entire year, to work full-time, and to be non-executives, i.e., affiliated with the ARRCO pension scheme. The working time restrictions are necessary as we do not observe hours of work before 1993, and hence are not able to compute SSCs without error for part-time workers. The reason for restricting the sample to non-executives is that executives, being affiliated with a different complementary pension schemes (AGIRC), experienced different changes in SSCs during the period, which could confuse the impact of our reforms of interest. For the first reform, we further restrict our sample to individuals who, in the reference year, were working in firms created before 1997, since the timing of the increase in SSC rates was different for firms created after this date.

In each of the panels, workers are assigned to the treatment and control groups based on their level of gross earnings relative to the SST in the reference year. Individuals with earnings just below the SST are assigned to the control group, whereas individuals with earnings just above are assigned to the treatment group.

The main trade-off in selecting the treatment group is that while expanding this group's upper earnings threshold mechanically inflates the reform-induced variation in average SSC rates, it also increases the likelihood of having dissimilar earnings trends between the treated and control workers. For our baseline analysis, the treatment group includes workers whose gross earnings in the reference year were between the SST and 1.4 times the SST that year, i.e., between P65 and P85 of the earnings distribution. The control group is composed of workers in a smaller range of gross earnings in the base year, between 0.9 and 1 times the SST, i.e., between P56 and P65 of the earnings distribution. This range is large enough to construct a control group of significant sample size, and going further down the earnings distribution would entail the risk of including workers whose earnings were affected by the diffusion effects of increases in the national minimum wage. In Section 5.3, we assess the robustness of our results to using alternative definitions

of the treatment and control groups.

Table 2 presents summary statistics of the baseline treatment and control groups for each reform design. By construction, workers in the treatment groups have higher earnings than those in the control group. They are also slightly older, and more likely to be male. As the SST increased at a faster rate than median earnings during the period under study, workers in the treatment and control groups are slightly higher up in the earnings distribution when we consider the most recent reform (Reform 1).¹⁸

4.2 Baseline Specification

Our main specification is the empirical counterpart of Equation (2). It evaluates the impact of changes in SSCs on gross wages based on a model that we estimate using two-stage least squares (2SLS).

In the spirit of Angrist (1998) and Autor (2003), we adopt the following panel DiD specification to estimate the first-stage and reduced-form effects of the increase in employer SSCs, separately for each reform:

$$\log(1 + \tau_{i,t}) = \alpha + \theta_i + \theta_t + \sum_{k=-m}^q \beta_k \cdot (T_i \times \mathbb{1}\{t = t_0 + k\}) + \varepsilon_{i,t}, \quad (5)$$

$$\log(w_{i,t}) = \mu + \eta_i + \eta_t + \sum_{k=-m}^q \gamma_k \cdot (T_i \times \mathbb{1}\{t = t_0 + k\}) + \nu_{i,t}. \quad (6)$$

The first-stage equation (5) expresses the log of the employer SSC average rate, $\log(1 + \tau_{i,t})$, that applies to worker i in year t , as a function of worker fixed effects θ_i , year fixed effects θ_t , and the full set of interactions between the year fixed effects, which include m pre-reform years and q post-reform years, and the treatment group indicator T_i , which takes the value one if worker i 's earnings are between 1 and 1.4 times the SST in the reference year (denoted t_0), and zero otherwise. The interaction term coefficients β_k are normalized to zero in the reference year. The reduced-form equation (6) expresses the log of the hourly gross wage $\log(w_{i,t})$ as a function of the same set of variables, with η_i and η_t denoting individual fixed effects and year fixed effects, respectively, and with the interaction term coefficients γ_k being normalized to zero in the pre-reform year.

The coefficients β_k measure the post-reform log-differences in employer SSC rates

¹⁸Workers in the treatment group for Reform 1 are between P70 and P87, compared to a range of P65–P85 for the two earlier reforms.

between treated and control workers in year k , relatively to the reference year, whereas the coefficients γ_k measure the post-reform log-differences in wages relatively to the reference year. Assuming that the wage trends would have remained parallel for all years $k \geq 1$ in the absence of reform, one can interpret the coefficients β_k and γ_k for $k \geq 1$ as measuring the reform's impact on employer SSC rates and on gross wages after k years.¹⁹

By construction, the estimated pass-through of employer SSCs to relative wages k years after the reform, denoted by ρ_k , is equal to minus the ratio between the reform's reduced-form effects on gross wages and employer SSC rates, i.e., $\hat{\rho}_k = -\hat{\gamma}_k/\hat{\beta}_k$. This parameter ρ_k can be recovered by estimating the following equation separately for each post-reform year using 2SLS:

$$\log(w_{i,t}) = \kappa + \phi_i + \phi_t - \rho_k \cdot \log(1 + \tau_{i,t}) + \sum_{\substack{l=-m \\ l \neq k}}^q \delta_l \cdot (T_i \times \mathbb{1}\{t = t_0 + l\}) + \omega_{i,t}, \quad (7)$$

where ϕ_i and ϕ_t denote the worker and time fixed effects, respectively, and the interaction term $T_i \times \mathbb{1}\{t = t_0 + k\}$ is used as an instrument for $\log(1 + \tau_{i,t})$.

Controlling for pre-reform trends. The model's key identifying assumption is that absent SSC reforms, average earnings among the treatment and control groups would have followed parallel trends. In light of the general pattern of rising earnings inequality during the period, this may seem an unreasonable assumption (Bozio, Breda and Guillot, 2016). This concern, however, is mitigated by the fact that our identification strategy uses relatively narrow earnings ranges around the SST and that the parallel trend assumption can be tested for the pre-reform periods by examining whether the lead coefficient estimates, β_k and γ_k for $k < t_0$, are significantly different from zero.

To relax the common trend assumption, we augment the baseline specification by including worker-specific linear time trends. The pass-through of employer SSCs to wages k years after the reform, ρ_k , is then obtained by estimating the following equation

¹⁹As highlighted in the conceptual framework, treated and control workers are likely to be close substitutes. Since the wage levels of control workers can be affected by changes to treated workers' SSCs in equilibrium, our treatment effects capture each reform's impact on the wage differential between treated and controls rather than a pure effect on the treated.

separately for each post-reform year using 2SLS:

$$\log(w_{i,t}) = \lambda + \phi_i + \phi_t + \psi_i \cdot t - \rho_k \cdot \log(1 + \tau_{i,t}) + \sum_{\substack{l=1 \\ l \neq k}}^q \delta_l \cdot (T_i \times \mathbb{1}\{t = t_0 + l\}) + \omega_{i,t}, \quad (8)$$

where $\psi_i \cdot t$ denote the worker-specific linear time trends and the interaction term $T_i \times \mathbb{1}\{t = t_0 + k\}$ is used as an instrument for $\log(1 + \tau_{i,t})$.²⁰

To account for serial correlation in individual earnings, we cluster the standard errors at the worker level in all specifications.

Earnings vs. hourly wage. As we do not observe hours of work before 1993, we can only measure total earnings responses to changes in employer SSCs for Reform 2 and Reform 3. We thus carry out a modified empirical specification of Equations (7) and (8) using the log of gross earnings $\log(wh)$ as the dependent variable, where h denotes hours of work. In this case, our estimates capture both changes in hours of work and changes in the wage rate induced by the increase in employer SSCs. Two arguments lead us nonetheless to interpret our estimates for these reforms as incidence effects. First, in our empirical analysis, we only consider wage earners working full-time and during the entire year. This is likely to mitigate the behavioral responses that may be captured by our estimates, e.g., switching from full-time to part-time. Second, an increase in SSCs would be expected to lead to a reduction in hours of work (if substitution effects dominate income effects), and hence to a reduction in total earnings. As a result, behavioral responses would tend to bias our estimates towards finding more shifting to workers, since the hours response would be confounded with incidence effects, and therefore to overestimate the pass-through parameter ρ . As we will see, our estimates for Reforms 2 and 3 based on earnings suggest almost no shifting of the SSC increases to wages. As shown formally in Section A.6 of Appendix A, accounting for potential hours responses to these reforms could lead us to find even less shifting to wages, hence reinforcing our main conclusions. Moreover, the fact that we find similar estimates when using either hourly wages or earnings to evaluate the pass-through to workers in the case of Reform 1 (see next section), and the finding that the pass-through was close to zero for Reforms 2 and 3, are not consistent with large behavioral responses.

²⁰The models including worker-specific linear trends are estimated using Sergio Correia's REGHDFE Stata package (Correia, 2014), which implements the estimator of Correia (2016).

5 Results

We present below our main results, which are based on the empirical approach described in the previous section. Before commenting on the estimates, we provide graphical evidence of the earnings responses to the three SSC reforms we consider in this study.

5.1 Graphical Evidence

The wage and earnings responses to the SSC reforms are graphically represented in Figures 3 to 5. For each reform separately, the figures compare the evolution of real average gross earnings (upper panel) and of real average labor cost (lower panel) between the treatment and control groups around the reform years. All earnings measures are normalized to 100 in the reference year, i.e., the year immediately preceding the start of the reform, which is denoted by a vertical solid line.²¹ The vertical dotted lines denote the reforms' start and end years.

First, as a check for the common trend assumption underlying our estimation strategy, we compare the pre-reform trends of the treatment and control groups. Reassuringly, visual inspection of the graphs suggest that those trends are well aligned in all three cases.²²

Figure 3 compares the evolution of average gross wages and hourly labor cost for the most recent reform (Reform 1). We find clear evidence of a slower hourly wage growth for the workers directly affected by the increase in SSCs than for non-treated workers; their hourly labor cost grew faster during the phasing-in of the reform but converged quickly to that of the control group. When considering the two earlier uncapping reforms (Figures 4 and 5), we present similar graphical evidence using gross earnings and gross labor cost, as hours are not available for those periods.²³ One observes that the treatment and control groups had a very similar evolution of gross earnings while labor costs diverged markedly after the reforms. The gap in labor cost remains up to six years after Reform 2 and up to four years after Reform 3. In the case of the oldest reform (Reform 3), treated workers only exhibit a slightly lower gross earnings growth, while the difference between

²¹For Reforms 2 and 3, the reference year is set two years before the reform as the data are not available for 1990 and for 1981.

²²A slight divergence is noticeable for gross earnings in the case of Reform 2, and for labor cost in the case of Reform 3. This issue is addressed in the next section.

²³In Section 5.3 (robustness checks), we show that graphical evidence for Reform 1 is very similar whether we consider earnings or hourly wages.

the treatment and control groups is barely noticeable in the case of Reform 2.

Figures 3 to 5 provide striking evidence of different effects of SSCs on wages across the three reforms. We proceed in the next subsection to the estimation of the pass-through of employer SSCs to wages.

5.2 Estimation Results

We now present the results from the panel DiD specification, which we estimated separately for each of the three reforms.

For the most recent one (Reform 1, i.e., the increase in complementary pension SSCs between 2000 and 2005), Panel A of Figure 6 plots the coefficients on the leads and lags of the log difference between the gross hourly wage and hourly labor cost of treated and control workers, relatively to the reference year (1999). The coefficients for gross hourly wage are estimated using the reduced-form Equation (6), which does not control for worker-specific trends. The coefficients for labor cost are estimated in a similar manner, using hourly labor cost as the dependent variable in Equation (6).

Since the reform was very gradual, we need to look at $t_0 + 6$ to see it fully in place. The results suggest that the increase in employer SSCs was quickly shifted to treated workers: following the reform, gross hourly wages declined progressively as the reform was phased in and, conversely, after a couple years of increase, labor costs declined and reverted to their pre-reform level. After the reform was completed, wages of treated and control workers grew at a similar rate.

The 2SLS estimates of the pass-through of employer SSCs to wages are shown in Panel B of Figure 6, with the corresponding coefficients reported in column 1 of Table 3. The pass-through estimates are obtained from the augmented specification described by Equation (8), in which we control for worker-specific trends in addition to worker and year fixed effects. The results confirm that the increase in pension SSCs was relatively quickly shifted to workers, with an estimated pass-through parameter that is very close to and not significantly different from 1 in the four years following the completion of the reform. At $t_0 + 9$, the estimated pass-through is 1.06.²⁴

Evidence for Reform 2, i.e., the uncapping of family SSCs, is provided in Figure 7,

²⁴As shown in Section 5.3, the estimates are very similar when we use gross earnings and labor cost instead of hourly wage and hourly labor cost.

with the pass-through estimates reported in column 3 of Table 3. Inspection of Panel (a) in Figure 7 does not show evidence of systematically different trends between treatment and control groups, although pre-reform differences in gross earnings and labor costs are not perfectly aligned. The results are markedly different from those found in the case of Reform 1: the increase in employer SSCs led to an increase in labor cost and to a small decrease in gross earnings. Four years after completion of the reform, the impact of increased employer SSCs on labor cost is still positive and statistically different from zero. We thus find evidence of very limited shifting to relative wages, as net earnings appear to have only slightly declined after the reform. The pass-through estimates indicate no shifting of SSCs to treated workers, with a non statistically significant estimate of 6 percent six years after the end of the reform in the baseline specification.

Evidence for the oldest reform (Reform 3, i.e., the uncapping of health care SSCs), is shown in Figure 8, with the estimates reported in column 4 of Table 3. Contrary to the other two reforms, Panel (a) in Figure 8 shows evidence of non-parallel pre-reform trends in labor cost, which justifies the inclusion of workers-specific trends in our baseline specification. Nonetheless, the results are qualitatively similar to those obtained for Reform 2—an increase in labor cost and less than partial shifting six years after the reform. The 2SLS estimates indicate a 21 percent pass-through rate to treated workers four years after the end of the reform, which is not significantly different from zero.

In a nutshell, we find evidence of quick and full shifting of employer SSCs to treated workers for Reform 1, which contrasts with the close-to-zero shifting that we estimate for the two earlier reforms. Panel B of Table 3 shows that we cannot reject the null hypothesis of an equal pass-through parameter for Reforms 2 and 3 after six years ($t_0 + 8$) whereas we reject this hypothesis when comparing Reform 1 to either Reform 2 or Reform 3. The three reforms therefore yield markedly different incidence results.

In Appendix D, we report the detailed results of additional analyses performed in an attempt to investigate heterogeneous wage responses across worker and firm characteristics. Although we lack the statistical power to reach robust conclusions due to the limited size of the various subsamples, the results do not provide strong evidence of heterogeneous effects. More importantly, the marked differences obtained on the whole sample of workers between Reform 1, on the one hand, and Reform 2 or Reform 3, on the other hand, are observed in almost all subsamples we looked at, hence showing that these differences

are not driven by a specific group of workers or firms.

5.3 Robustness Checks

We performed a series of sensitivity analyses to assess the robustness of our main findings. The detailed results are reported in Appendix E.

Estimation without controlling for worker-specific trends. We replicate all estimations using the specification that does not control for worker-specific trends (Equation 7). Results parallel to Table 3 are presented in Appendix E.1 and yield very similar conclusions across the three reforms (see Figure E4 and Table E5). The pass-through estimates are only marginally different: at $t_0 + 8$, the estimated pass-through rate of employer SSCs to wages is 0.91 for Reform 1 (compared to 1.06 when controlling for worker-specific trends), 0.21 for Reform 2 (compared to 0.06), and 0.38 for Reform 3 (compared to 0.21).

Definition of treatment and control groups. We further test the sensitivity of our results to the definitions of the treatment and control groups by systematically varying the upper and lower earnings thresholds that determine whether workers are assigned to either group in the reference year. In Appendix E.2, we report estimates for various choices of the treatment group's upper earnings threshold and of the control group's lower earnings threshold (see Figures E5 and E6). The results appear to be robust to how we define the treatment and control groups, notwithstanding the fact that narrowing the earnings range inevitably entails a loss in statistical precision.

Sensitivity to relaxing sample restrictions. Our baseline estimates are obtained from a sample that excludes executive workers (since they were not affected by Reform 1) and is restricted to individuals working full-time during the entire year. We show in Appendix E.3 that our results are robust to using alternative sample definitions, such as including executive workers when analyzing the effects of Reforms 2 and 3, or including part-time and part-year workers when analyzing the effects of Reform 1 (see Table E6).

Earnings responses vs. wage responses. The contrasting patterns observed between Reform 1, on the one hand, and Reforms 2 and 3, on the other, could be due to the fact that we are considering wage rates rather than earnings when assessing the effects of the

most recent reform. In Appendix E.4, we rule out this explanation by showing that the patterns observed for Reform 1 are very similar when using the same earnings measures as for the two earlier reforms (see Figures E7 and E8).

Placebo reform. We perform a placebo test to check whether underlying inequality trends during our period of interest could disqualify the common trend assumption. To conduct this placebo test, we focus on the only sufficiently long period during which no SSC reform took place. We set the placebo reform in 1996 and define our control and treatment groups in the placebo reference year 1995. The results reported in Appendix E.5 show no evidence of differential earnings trends between the treatment and control groups (see Figure E9).

6 Interpretation and Discussion

This section discusses the interpretation of our results with regard to two issues. First, can tax-benefit linkage rationalize our contrasting incidence results? Second, to what extent do our estimates for Reforms 2 and 3 challenge the conventional wisdom about payroll tax incidence?

6.1 Does Tax-Benefit Linkage Matter for Incidence?

Our main result is that we find evidence of a rapid and full shifting of employer SSCs to workers in the case of the most recent reform (Reform 1), which contrasts with the limited shifting found for Reforms 2 and 3. How can we explain such a discrepancy?

Standard interpretation. The full pass-through of employer SSCs to treated workers in the case of Reform 1 can be rationalized in the standard model of competitive labor markets without necessarily involving tax-benefit linkage. Indeed, if the elasticity of substitution between treated and control workers is much larger than the labor supply elasticity ($\sigma \gg \eta^S$), the pass-through parameter ρ can be close to 1 irrespective of the value of the tax-benefit parameter q (see our polar case (ii) in Section 1).

Within that framework and given such parameters, it seems however difficult to rationalize the very limited pass-through we find for Reforms 2 and 3. Assuming a labor supply elasticity of approximately 0.5, our estimates of the pass-through rate for Reform 2

(0.06) and Reform 3 (0.21) would imply implausibly low values of the elasticity of substitution between treated and control workers, of respectively 0.03 and 0.13. As a matter of comparison, elasticities of substitution between skilled and unskilled workers (college and high-school equivalents) in the U.S. have been estimated to be around 1.5 (e.g., Autor, Katz and Kearney, 2008) and even larger in France, with estimates ranging from 2 to almost 4 (Charnoz, Coudin and Gaini, 2011; Verdugo, 2014). Our treated and control individuals are likely to be better substitutes than college and high-school equivalents in studies of the skill premium. Indeed, the pre-reform gap between the average wages of these workers is around 25 percent, whereas the wage gap between college and high-school equivalents in France is around 50 percent, on average.

Changes in economic context. A natural explanation for our contrasting findings could be that the three reforms occurred in different time periods. Within the standard framework discussed above, the observed change in the shifting parameter ρ would imply a very large increase in the elasticity of substitution between Reform 2 and Reform 1, from a value close to zero in the early 1990s to approximately 50 in the early 2000s. Such a radical change seems unlikely to have occurred within a ten-year period. Similarly, in other models of the labor markets, implausibly large changes in the structural parameters would be necessary to rationalize a switch from zero to full-shifting (see Table A1 in Appendix A). Moreover, while macroeconomic conditions have changed significantly between the early 1980s and the early 1990s (e.g., lower inflation, higher unemployment, greater openness to trade), our estimates of the pass-through rate are very similar between Reform 2 and 3. By contrast, we find marked differences in the pass-through estimates for Reform 2 and 1, whereas macroeconomic conditions were relatively similar in both periods (early 1990s vs. early 2000s). Hence, it seems difficult to explain our results by invoking different time periods alone.

Differences in tax-benefit linkage. As mentioned earlier, one of the main differences between Reform 1 and the two earlier reforms relates to the effective and perceived tax-benefit linkage. The complementary pension reform that was implemented in the 2000s implied a number of changes that were at the time considered as detrimental to employees, such as a lower rate of return on contributions. However, the increase in SSCs above the Social Security threshold was also perceived as an increase in pension rights for those

concerned—it was part of trade union demands during the negotiation. We lack survey evidence of individuals’ perception of the reform, and of the tax-benefit linkage, but anecdotal evidence from media reports suggests that this aspect was clearly understood. For instance, in an article from the daily newspaper *Le Monde*, it is stated that “the agreement also entails that wage earners whose wage is above the Social Security threshold would be able to constitute themselves a better pension: the contribution rate will be raised to 16 percent by 2005 for workers of existing firms, and as soon as 2000 for firms created after January 1, 1997”.²⁵ By contrast, there was no tax-benefit linkage whatsoever in the case of the other two reforms.

With strong and salient tax-benefit linkage, a wide range of models of the labor markets predict full pass-through of employer SSCs, irrespective of the values of labor supply and substitution elasticities (see Appendix A and Table A1). This explanation thus appears as a credible candidate to rationalize the contrasting results we obtain for the three reforms.

Meta-analysis of the literature. We believe that our results can shed new light on the existing, yet relatively small, empirical literature on the incidence of employer SSCs. Studies that have found close to full pass-through of payroll taxes, e.g., Gruber (1997)’s analysis of the Chilean pension reform, have done so in contexts of strong and salient tax-benefit linkage. Conversely, results showing no shifting are based on SSC reforms with no tax-benefit linkage, e.g., the Greek reform studied by Saez et al. (2012b), the French reform analyzed by Lehmann et al. (2013), or the Swedish reform analyzed by Saez et al. (2019).

A meta-analysis of the literature on payroll tax incidence shows that the salience of the tax-benefit linkage is a key feature allowing to rationalize apparently contradictory results. Figure 9 displays the estimated pass-through rate of payroll taxes to workers from published papers that rely on a proper identification of the impact of changes in payroll taxation (see Table 4 for references).²⁶ We use the authors’ description of the reforms to ascertain the degree of linkage, and its likely perception. We compare 21 estimates of pass-through rates of employer SSCs and find that, among them, 7 concern SSCs with clear and salient tax-benefit linkage while 11 relate to SSCs with very limited

²⁵Jean-Michel Bezat, “La baisse des retraites complémentaires est programmée,” *Le Monde*, April 27, 1996.

²⁶This selection of papers on the incidence of payroll taxation is based on the survey by Melguizo and González-Páramo (2013) and the literature review in Saez et al. (2019).

or no linkage. We find a clear pattern whereby all of the results on limited pass-through of payroll tax are based on natural experiments in which the tax-benefit linkage is either weak or non-existent, and most of the studies finding full shifting consider settings with arguably strong linkage. We find an average pass-through rate of 103 percent for SSCs with strong tax-benefit linkage, compared to an average pass-through of 15 percent for SSCs with weak or non-existent tax-benefit linkage.

This meta-analysis of the literature provides additional evidence that tax-benefit linkage, which is the distinctive institutional feature that differentiates SSCs from income taxes, can have a decisive impact in terms of tax incidence.

6.2 Which Model of the Labor Market is Consistent with our Pass-Through Estimates?

In Appendix A, we derive the pass-through rate of employer SSCs under four different models of the labor market, with and without tax-benefit linkage (see Table A1). We discuss the extent to which these models can help rationalize the results of limited pass-through to workers when tax-benefit linkage is weak or non-existent.

Competitive models of the labor markets. Our results would tend to reject the validity of standard competitive models at the individual level since, in the absence of a strong tax-benefit linkage, firms do not appear to shift changes in SSCs to the workers directly affected. One could, however, argue that the standard framework is more suited for analyzing incidence at the firm level. For instance, if firms do shift SSC increases to workers by imposing lower wage growth to *all* employees, irrespective of whether their *individual* SSC rates are subject to these increases, we would measure a zero pass-through to relative wages although workers would bear the full burden at the firm level. This firm-level shifting of SSCs has been evidenced by Saez et al. (2019) in the case of Sweden.²⁷ It cannot, however, be easily rationalized using the competitive model. As shown in Appendix A, firm-level shifting of SSCs would require the elasticity of substitution between treated and control workers to be implausibly low.

²⁷Unfortunately, we are unable to test this hypothesis of firm level pass-through as we only have access to a 1/25th sample of employees for the period in which Reforms 2 and 3 were put in place. We cannot therefore test whether the absence of pass-through of employer SSCs to individual wages is matched by a pass-through to all workers (both treated or control) at the firm level.

Wage bargaining models. Contrary to the competitive model of the labor market, a collective wage bargaining model with an inequality-averse union can provide a rationalization for the limited individual-level pass-through of employer SSCs that we find for Reforms 2 and 3. As shown in Appendix A.5, this model predicts that in the absence of tax-benefit linkage, SSCs can be shifted to workers at the level of the firm while not being shifted at the individual level. This will occur when unions have strong bargaining power and a high degree of aversion to wage inequality within the firm. This model can be seen as an alternative to the fairness norms put forward by Saez et al. (2019) for explaining firm-level shifting of employer SSCs.

7 Conclusion

We study three major SSC reforms in France over the past thirty years, all leading to marked increases in employer SSCs for wage earners above the Social Security threshold, i.e., around the 70th percentile of the earnings distribution.

Using a panel difference-in-differences framework that exploits between-worker variation in employer SSC rates over time, we find evidence of full pass-through of increases in employer SSCs to workers when there is a strong and salient relationship between contributions and expected benefits—our estimates are close to 100 percent. By contrast, we find limited pass-through of employer SSCs to wages within five to six years after reforms that concerned SSCs with little or no tax-benefit linkage—our estimates are not significantly different from zero. Together with a meta-analysis of the literature, we interpret these results as providing evidence that the degree and salience of tax-benefit linkage matter for incidence.

Second, for SSCs with no or limited tax-benefit linkage, we show that firms do not shift increases in payroll taxes to workers at the individual level. Our results thus provide support to recent research suggesting that competitive models of the labor market are not well suited to explain how firm-level taxation is shifted to individual workers.

From a policy perspective, these results suggest that the efficiency argument in favor of funding social insurances with payroll taxes can only come with strong and salient tax-benefit linkage. Without these features, workers are unlikely to value Social Security contributions as deferred benefits, resulting in potentially large efficiency losses.

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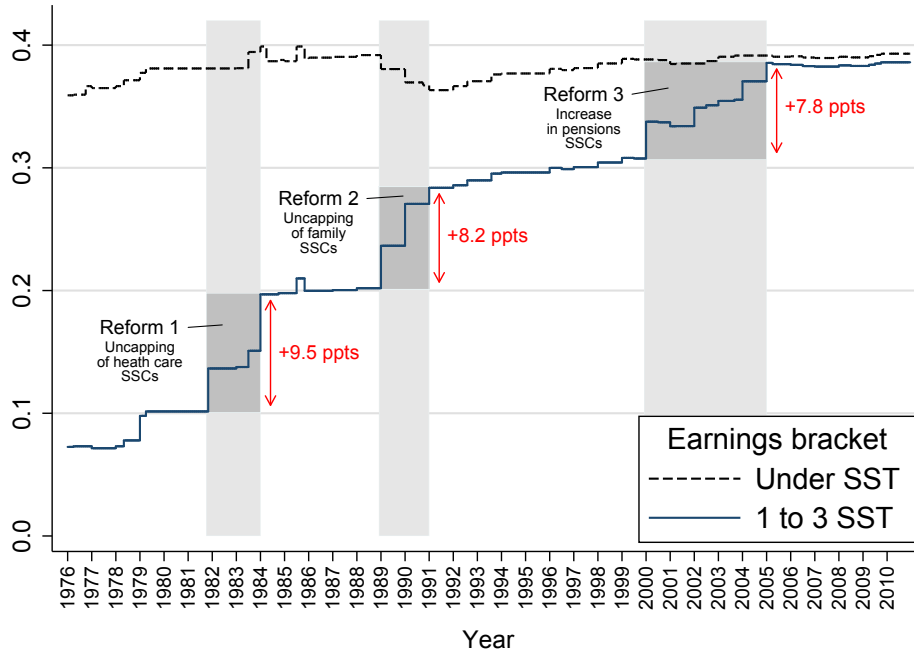


Figure 1: Marginal Employer SSC Rates, Private Sector (1976–2010)

Notes: Marginal tax rates are here expressed as a percentage of gross earnings, as they are legislated. These rates are applied to different fraction of earnings, defined with respect to the Social Security threshold (SST). The rates presented here apply to non-executives workers, i.e., workers affiliated to the ARRCO pension scheme.

Sources: Institut des Politiques Publiques (2018); TAXIPP 0.4.

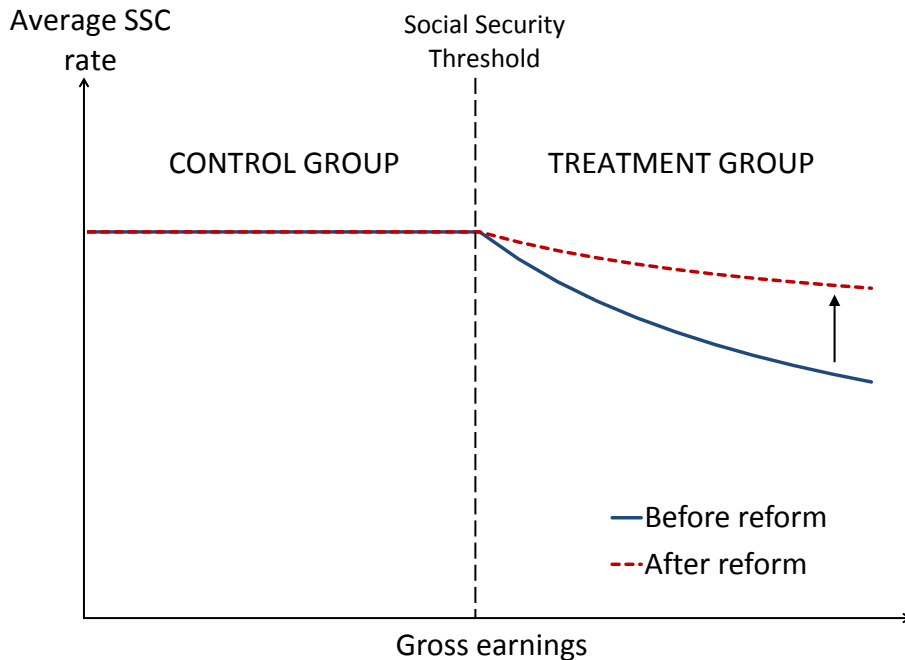


Figure 2: Empirical Strategy

This figure provides a graphical representation of our difference-in-differences strategy. The marginal rate of employer SSCs that applies to the fraction of earnings above the Social Security threshold (SST) is lower than the marginal rate below the SST. As a result, the average SSC rates are flat below the SST and decrease linearly above it. Following the increase in the marginal SSC rate above the SST, the year-to-year shifts in the average SSC rate vary with base year earnings according to a well-defined schedule: they are null below the SST and increase linearly above it. To estimate earnings responses to changes in SSCs, we compare, before and after each reform, workers with earnings *above* the SST in the last pre-reform year (treatment group) to workers with earnings *below* the SST (control group).

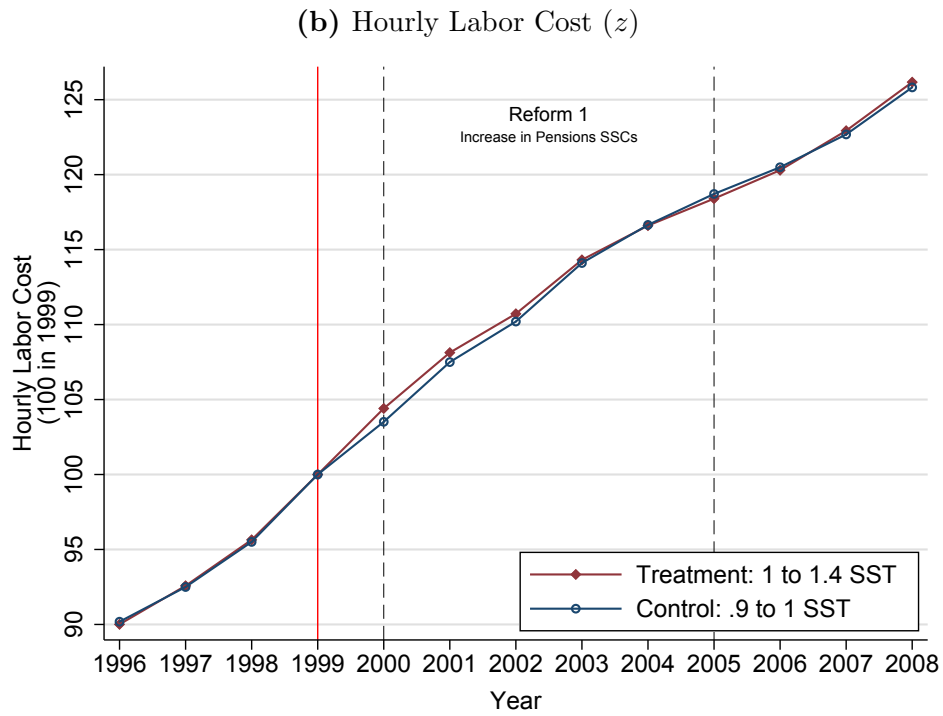
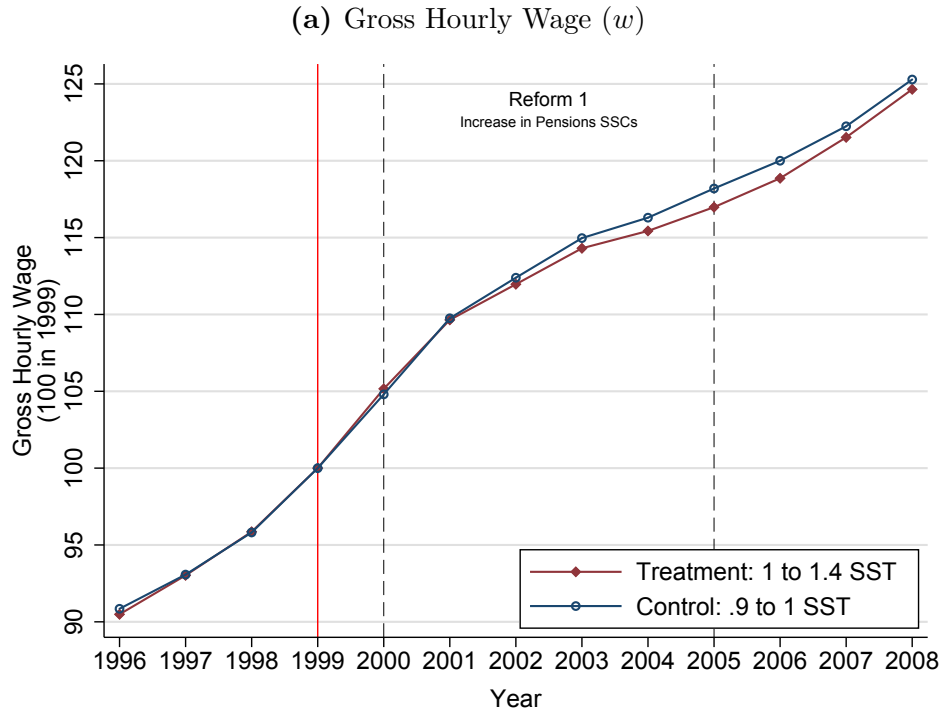


Figure 3: Wage Responses to the Increase in Pension Contributions (Reform 1)

Notes: The figure shows the evolution of average real gross wage (Panel a) and of average real hourly labor cost (Panel b) between 1996 and 2008 for two groups of workers that were affected differently by the increase in the pension SSCs for non-executives between 2000 and 2005. The figure is based on an unbalanced panel of workers who are observed in the last pre-reform year (denoted by a vertical solid line) and at least another year. The vertical dashed lines denote the reform years (start and end). Earnings levels are normalized to 100 for both groups in the reference year (1999). The treatment group includes workers whose gross earnings in 1999 were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform. The control group includes workers whose gross earnings in 1999 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform.

Sources: DADS Panel 2010; TAXIPP 0.4.

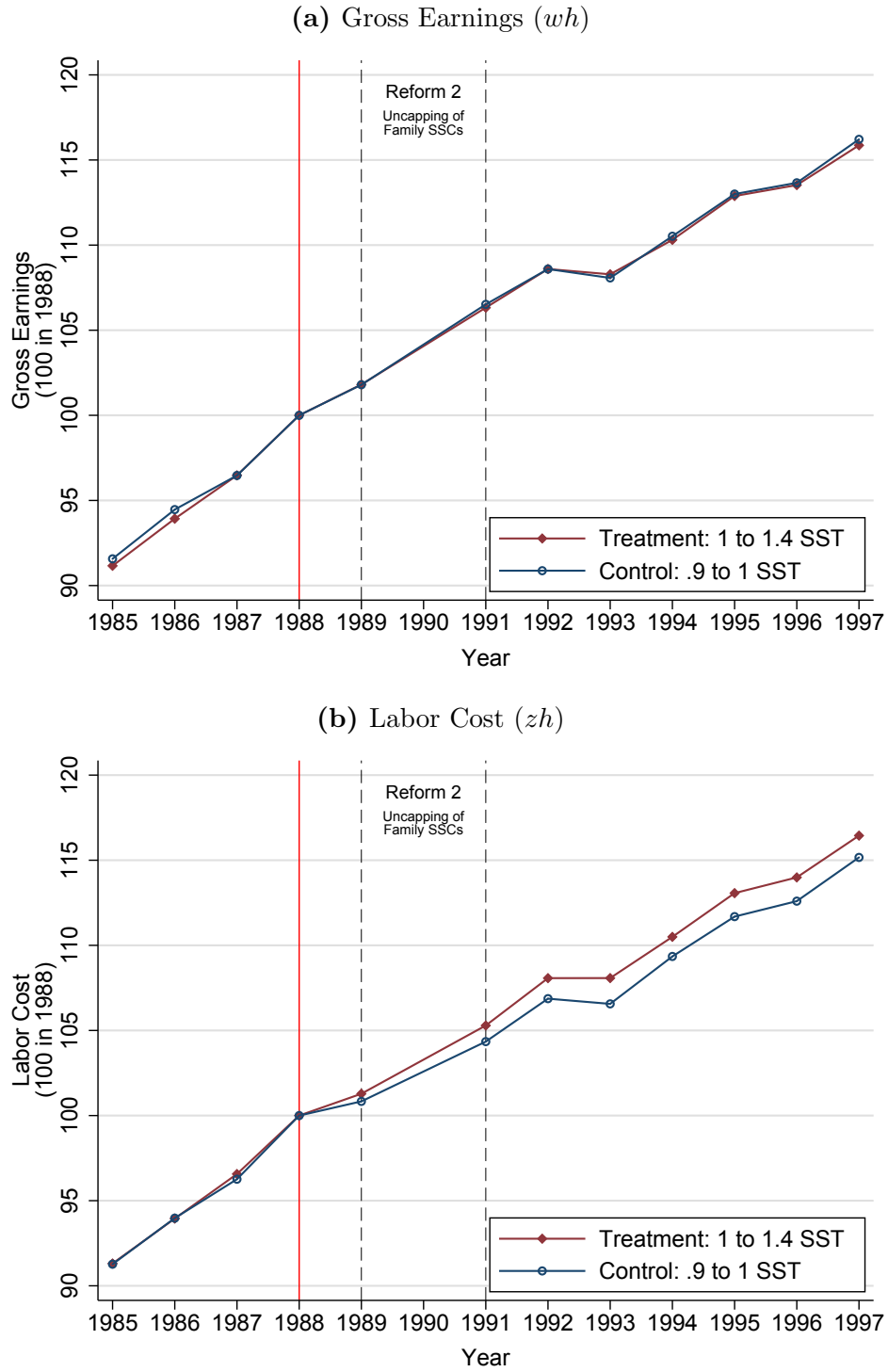


Figure 4: Earnings Responses to the Uncapping of Family SSCs (Reform 2)

Notes: The figure shows the evolution of average real gross earnings (Panel a) and of average real labor cost (Panel b) between 1985 and 1986 for two groups of workers that were affected differently by the uncapping of family SSCs in 1989 and 1990. The figure is based on an unbalanced panel of workers who are observed in the last pre-reform year (denoted by a vertical solid line) and at least another year. The vertical dashed lines denote the reform years (start and end). Earnings levels are normalized to 100 for both groups in the reference year (1988). The treatment group includes workers whose gross earnings in 1988 were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform. The control group includes workers whose gross earnings in 1988 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform.

Sources: DADS Panel 2010; TAXIPP 0.4.

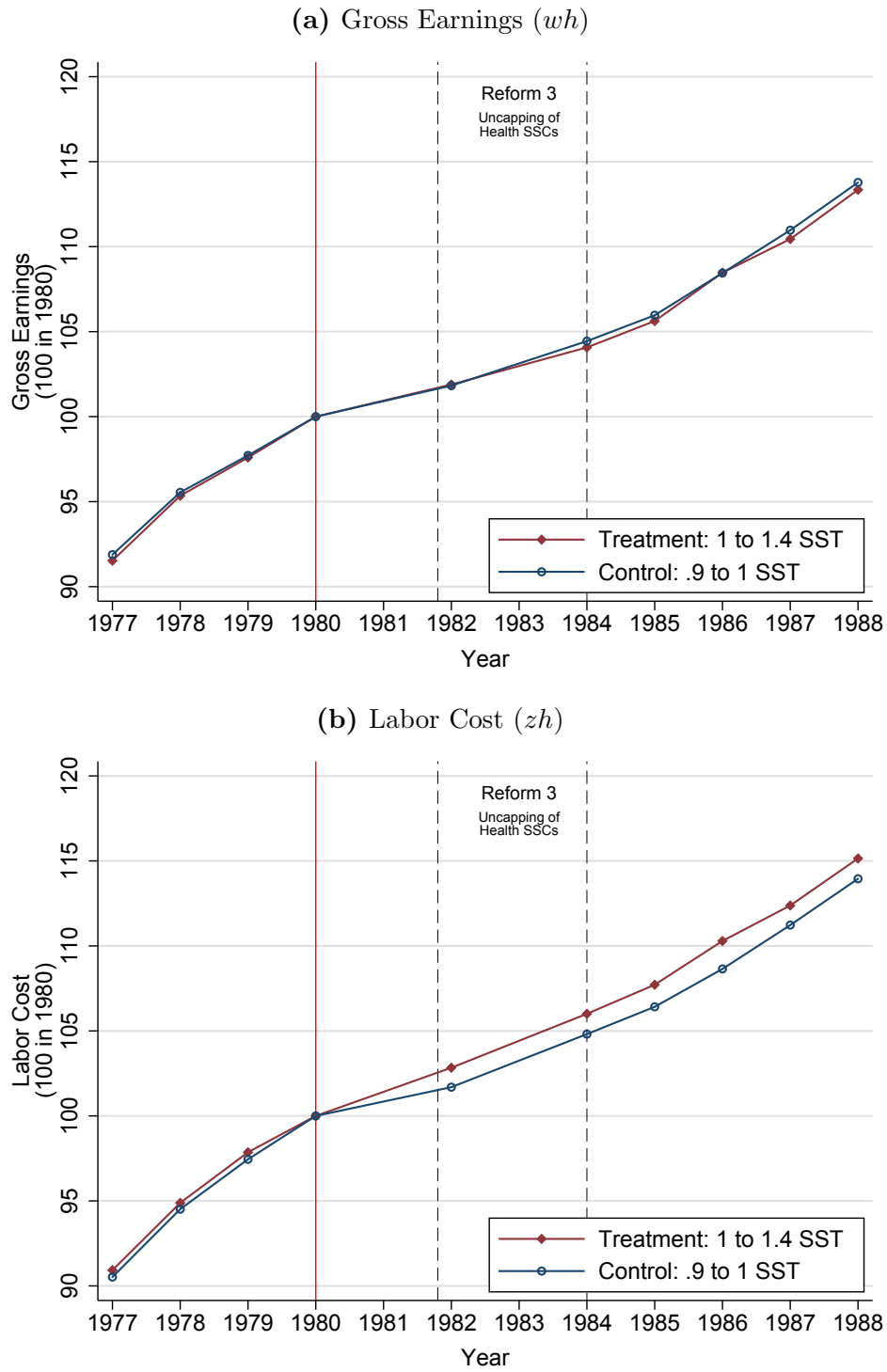
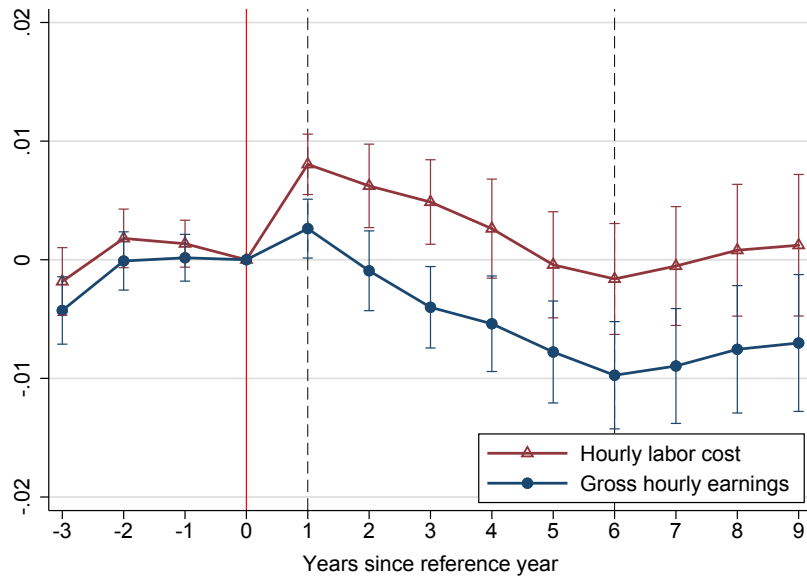


Figure 5: Earnings Responses to the Uncapping of Health Care SSCs (Reform 3)

Notes: The figure shows the evolution of average real gross earnings (Panel a) and of average real labor cost (Panel b) between 1977 and 1988 for two groups of workers that were affected differently by the uncapping of health care SSCs in 1981 and 1983. The figure is based on an unbalanced panel of workers who are observed in the last pre-reform year (denoted by a vertical solid line) and at least another year. The vertical dashed lines denote the reform years (start and end). Earnings levels are normalized to 100 for both groups in the reference year (1980). The treatment group includes workers whose gross earnings in 1980 were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform. The control group includes workers whose gross earnings in 1980 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform.

Sources: DADS Panel 2010; TAXIPP 0.4.

(a) Log Difference in Gross Wage and Hourly Labor Cost



(b) Pass-Through to Workers (2SLS)

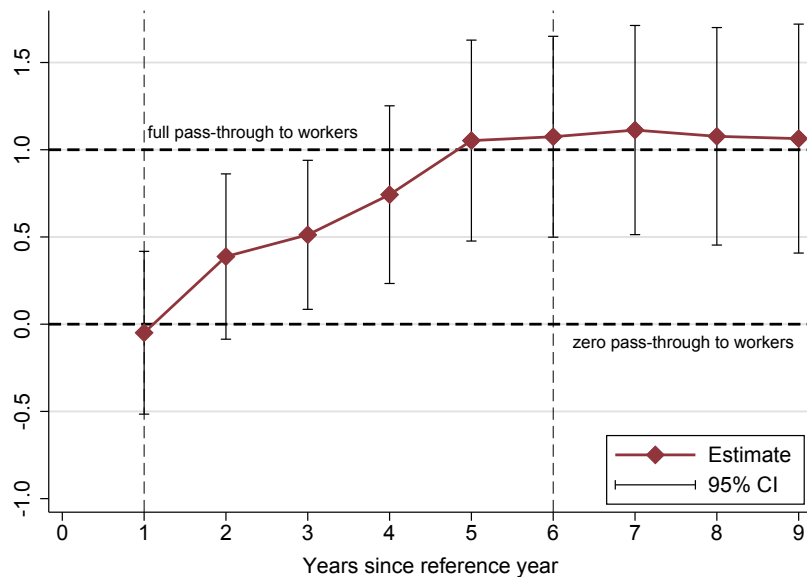
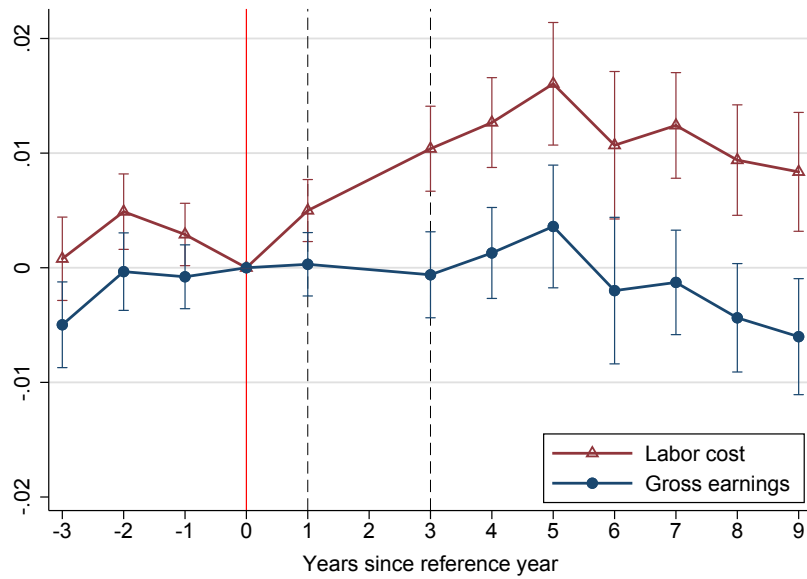


Figure 6: Reform 1: Estimated Pass-Through Rate to Workers (Hourly Wage)

Notes: Panel (a) shows the estimated log differences between the average real gross wage (circle markers) and the average real hourly labor cost (triangle markers) of two groups of workers that were affected differently by the increase in the pension SSCs for non-executives between 2000 and 2005. The vertical dashed lines denote the reform years (start and end). The difference-in-differences estimation is performed on an unbalanced panel of workers who are observed in the last pre-reform year and at least another year. The treatment group includes workers whose gross earnings in the last pre-reform year (1999) were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform. The control group includes workers whose gross earnings in 1999 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform. The markers represent the parameter estimates on the interaction between the treatment group and year dummies, which is normalized to zero in the reference year (1999). The vertical T-bars show the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level. Panel (b) shows the estimated pass-through rate of employer SSCs to the wage of treated workers relative to control workers over a period up to 8 years after the reform. The vertical dashed lines denote the reform years (start and end). The estimated pass-through to workers of the increase in employer SSCs is obtained from a 2SLS regression of $\log(\text{gross wage})$ on $\log(1 + \text{SSC rate})$, where $\log(1 + \text{SSC rate})$ is instrumented by the interaction between the treatment group and year dummies. The pass-through estimates are obtained from an augmented specification that controls for worker-specific trends in addition to worker and year fixed effects. The diamond markers represent the estimated pass-through rate while the vertical T-bars denote the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level.

Sources: DADS Panel 2010; TAXIPP 0.4.

(a) Log Difference in Gross Earnings and Labor Cost



(b) Pass-Through to Workers (2SLS)

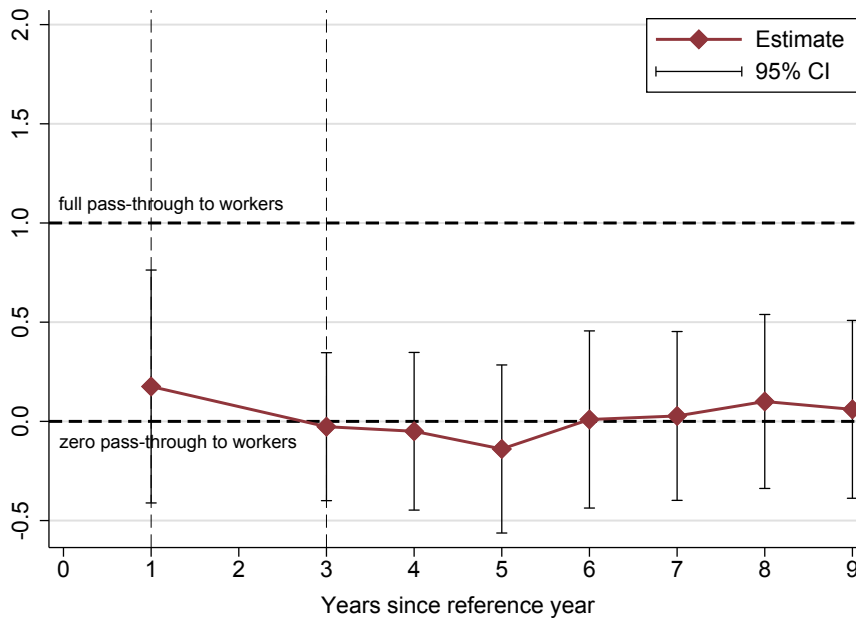
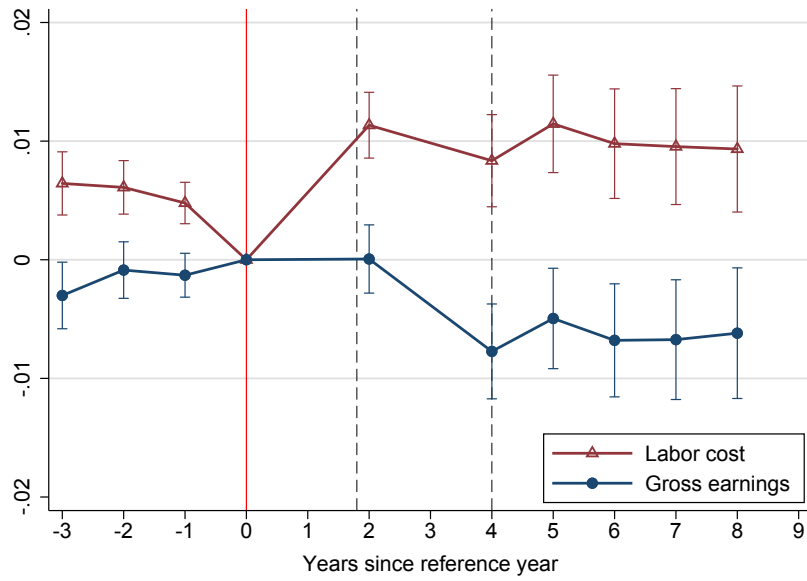


Figure 7: Reform 2: Estimated Pass-Through Rate to Workers (Earnings)

Notes: Panel (a) shows the estimated log differences between the average real gross earnings (circle markers) and the average real labor cost (triangle markers) of two groups of workers that were affected differently by the uncapping of family SSCs in 1989 and 1990. The vertical dashed lines denote the reform years (start and end). The difference-in-differences estimation is performed on an unbalanced panel of workers who are observed in the last pre-reform year and at least another year. The treatment group includes workers whose gross earnings in the last pre-reform year (1988) were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform. The control group includes workers whose gross earnings in 1988 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform. The markers represent the parameter estimates on the interaction between the treatment group and year dummies, which is normalized to zero in the reference year (1988). The vertical T-bars show the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level. Panel (b) shows the estimated pass-through rate of employer SSCs to the earnings of treated workers relative to control workers over a period up to 8 years after the reform. The vertical dashed lines denote the reform years (start and end). The estimated pass-through to workers of the increase in employer SSCs is obtained from a 2SLS regression of $\log(\text{gross earnings})$ on $\log(1 + \text{SSC rate})$, where $\log(1 + \text{SSC rate})$ is instrumented by the interaction between the treatment group and year dummies. The pass-through estimates are obtained from an augmented specification that controls for worker-specific trends in addition to worker and year fixed effects. The diamond markers represent the estimated pass-through rate while the vertical T-bars denote the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level.

Sources: DADS Panel 2010; TAXIPP 0.4.

(a) Log Difference in Gross Earnings and Labor Cost



(b) Pass-Through to Workers (2SLS)

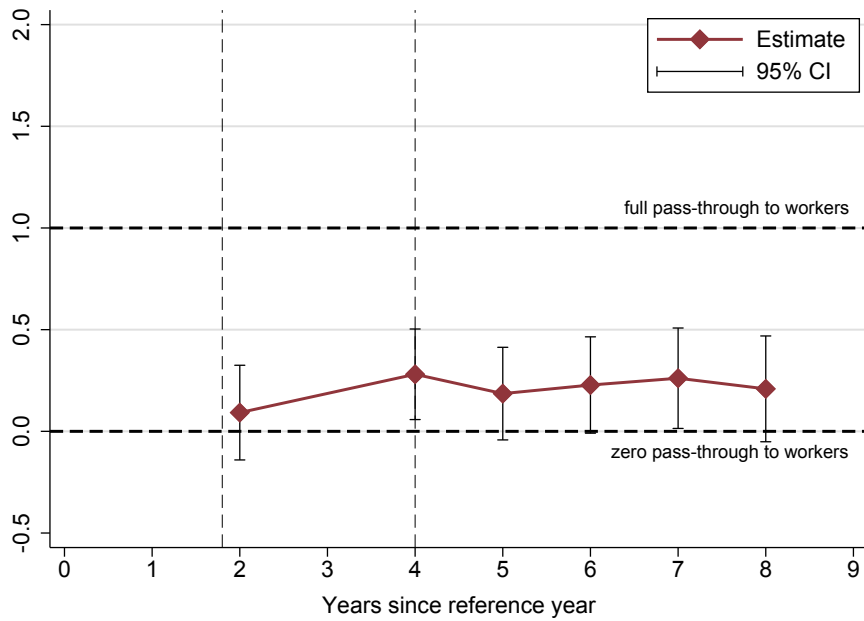


Figure 8: Reform 3: Estimated Pass-Through to Workers (Earnings)

Notes: Panel (a) shows the estimated log differences between the average real gross earnings (circle markers) and the average real labor cost (triangle markers) of two groups of workers that were affected differently by the uncapping of health care SSCs in 1981 and 1983. The vertical dashed lines denote the reform years (start and end). The difference-in-differences estimation is performed on an unbalanced panel of workers who are observed in the last pre-reform year and at least another year. The treatment group includes workers whose gross earnings in the last pre-reform year (1980) were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform. The control group includes workers whose gross earnings in 1980 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform. The markers represent the parameter estimates on the interaction between the treatment group and year dummies, which is normalized to zero in the reference year (1980). The vertical T-bars show the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level. Panel (b) shows the estimated pass-through rate of employer SSCs to the earnings of treated workers relative to control workers over a period up to 7 years after the reform. The vertical dashed lines denote the reform years (start and end). The estimated pass-through to workers of the increase in employer SSCs is obtained from a 2SLS regression of $\log(\text{gross earnings})$ on $\log(1 + \text{SSC rate})$, where $\log(1 + \text{SSC rate})$ is instrumented by the interaction between the treatment group and year dummies. The pass-through estimates are obtained from an augmented specification that controls for worker-specific trends in addition to worker and year fixed effects. The diamond markers represent the estimated pass-through rate while the vertical T-bars denote the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level.

Sources: DADS Panel 2010; TAXIPP 0.4.

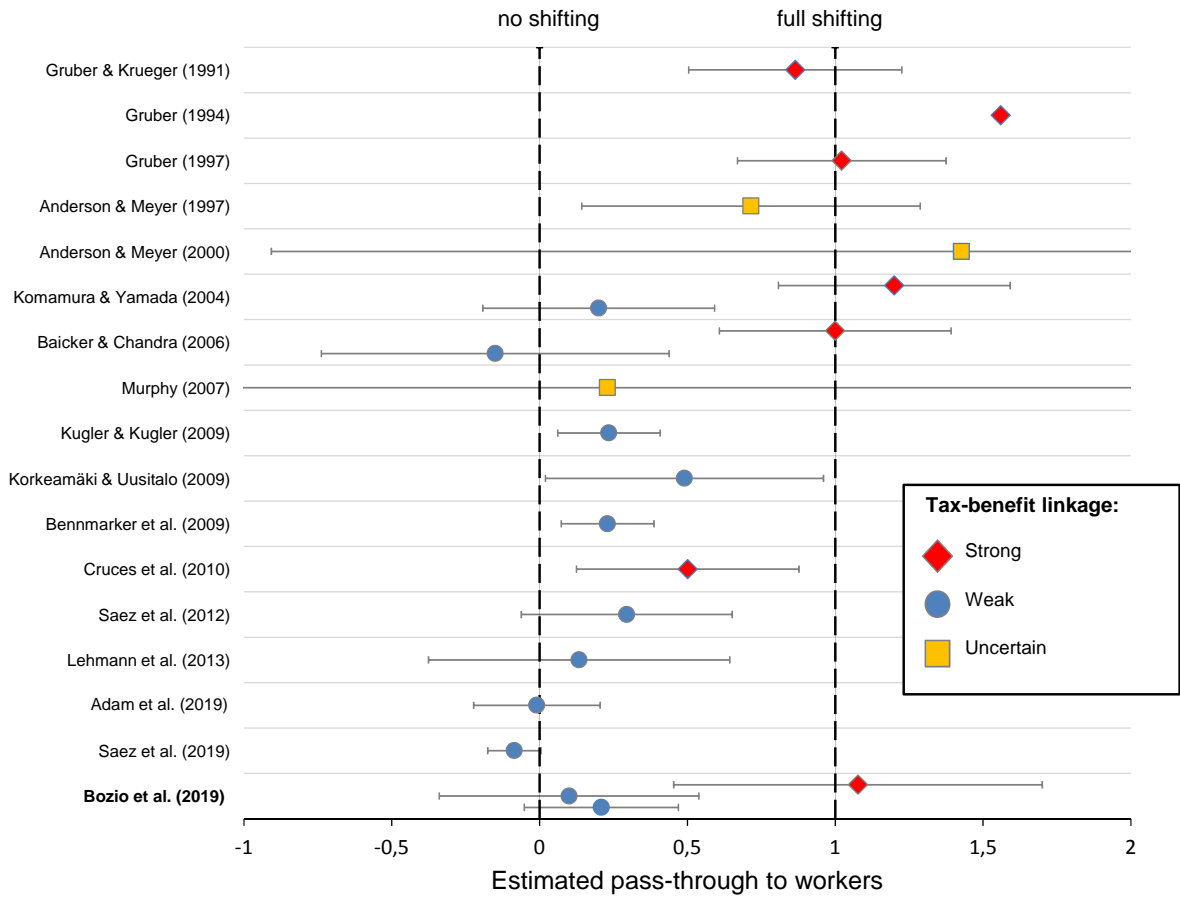


Figure 9: Meta-Analysis of Employer Payroll Tax Shifting to Workers

Notes: The sources used to construct this figure can be found in Table 4. The markers show the study-specific estimated pass-through rate of employer payroll taxes to workers. The horizontal T-bars denote the 95 percent confidence intervals around the point estimates.

Table 1: Marginal Social Security Contribution Rates Before and After each Reform

	Employer SSCs			Employee SSCs		
	Under SST (1)	1 to 3 SST (2)	Difference (3)	Under SST (4)	1 to 3 SST (5)	Difference (6)
<i>Panel A. Reform 1: Increase in pension SSCs (2000–2005)</i>						
1999	38.9	30.8	−8.1	13.4	7.5	−6.0
2005	39.1	38.5	−0.6	13.6	12.2	−1.5
Difference	0.2	7.7	7.5	0.2	4.7	4.5
<i>Panel B. Reform 2: Uncapping of family SSCs (1989 and 1990)</i>						
1988	39.2	20.2	−19.0	17.0	10.9	−6.1
1991	36.3	28.4	−8.0	17.3	11.3	−6.0
Difference	−2.9	8.2	11.0	0.3	0.4	0.1
<i>Panel C. Reform 3: Uncapping of health care SSCs (1981 and 1983)</i>						
1980	38.1	10.2	−28.0	12.8	8.1	−4.7
1984	39.0	19.7	−19.3	15.2	9.7	−5.5
Difference	0.9	9.6	8.7	2.4	1.6	−0.8

Notes: Marginal Social Security contribution rates are here expressed as a percentage of gross (posted) earnings, as they are legislated. These rates are applied to different fraction of earnings, defined with respect to the Social Security threshold (SST).

Sources: Institut des Politiques Publiques (2018); TAXIPP 0.4.

Table 2: Summary Statistics for the Treatment and Control Groups in the Reference Year

Sample: Gross earnings:	Control Group 0.9 to 1 SST		Treatment Group 1 to 1.4 SST	
	Mean	S.D.	Mean	S.D.
<i>Panel A. Reform 1: Increase in pensions SSCs (2000–2005)</i>				
Reference year (t_0): 1999				
Percentile rank in the earnings distribution	[P62–P70]		[P70–P87]	
Age	41.4	(8.9)	43.1	(8.4)
Male	0.72	(0.45)	0.75	(0.43)
Annual gross earnings	30,329	(918)	36,761	(3,443)
Annual labor cost	43,799	(1,699)	52,749	(4,882)
Average employer SSC rate	0.307	(0.015)	0.303	(0.017)
Number of individuals	19,626		33,605	
Number of observations	183,018		314,506	
<i>Panel B. Reform 2: Uncapping of family SSCs (1989 and 1990)</i>				
Reference year (t_0): 1988				
Percentile rank in the earnings distribution	[P58–P67]		[P67–P85]	
Age	39.0	(9.3)	40.6	(8.9)
Male	0.74	(0.44)	0.77	(0.42)
Annual gross earnings	26,074	(789)	31,805	(3,025)
Annual labor cost	37,598	(1,375)	45,123	(3,956)
Average employer SSC rate	0.306	(0.013)	0.295	(0.017)
Number of individuals	24,388		46,575	
Number of observations	203,872		393,516	
<i>Panel C. Reform 3: Uncapping of health care SSCs (1981 and 1983)</i>				
Reference year (t_0): 1980				
Percentile rank in the earnings distribution	[P56–P65]		[P65–P85]	
Age	38.0	(10.7)	39.4	(10.1)
Male	0.76	(0.43)	0.79	(0.41)
Annual gross earnings	22,409	(683)	27,432	(2,627)
Annual labor cost	31,957	(1,045)	38,093	(3,082)
Average employer SSC rate	0.299	(0.008)	0.281	(0.015)
Number of individuals	30,979		63,109	
Number of observations	209,432		438,286	

Notes: Each panel corresponds to a different SSCs reform: the increase in pensions SSCs between 2000 and 2005 (Panel A); the uncapping of family SSCs in 1989 and 1990 (Panel B); and the uncapping of health care SSCs in 1981 and 1983 (Panel C). Summary statistics in the reference year are provided separately for workers whose earnings in the pre-reform year were in the range of 1 to 1.4 times the SST (treatment group) and for workers whose earnings in the pre-reform year were in the range of 0.9 to 1 times the SST (control group). Gross earnings and labor cost are expressed in 2010 euros. Standard deviations are shown in parentheses.

Sources: DADS Panel 2010; TAXIPP 0.4.

Table 3: Pass-Through of Employer SSCs to Workers: Baseline Estimates

Reform:	Reform 1 Increase in pension contributions above the SST (1999)		Reform 2 Uncapping of Family SSCs (1988)	Reform 3 Uncapping of Health Care SSCs (1980)
Reference year (t_0):				
Dependent variable:	Log(hourly wage) (1)	Log(earnings) (2)	Log(earnings) (3)	Log(earnings) (4)
Panel A. Estimates of pass-through to workers				
t_0+1	-0.049 (0.238)	-0.041 (0.207)	0.176 (0.299)	n/a n/a
t_0+2	0.388 (0.242)	0.412* (0.213)	n/a n/a	0.092 (0.119)
t_0+3	0.512** (0.218)	0.419** (0.191)	-0.027 (0.190)	n/a n/a
t_0+4	0.743*** (0.260)	0.665*** (0.234)	-0.050 (0.203)	0.281** (0.114)
t_0+5	1.053*** (0.294)	0.888*** (0.265)	-0.139 (0.216)	0.185 (0.116)
t_0+6	1.075*** (0.294)	0.899*** (0.266)	0.010 (0.228)	0.228* (0.121)
t_0+7	1.113*** (0.306)	1.052*** (0.279)	0.027 (0.217)	0.261** (0.126)
t_0+8	1.077*** (0.318)	1.112*** (0.291)	0.100 (0.224)	0.209 (0.133)
t_0+9	1.064*** (0.335)	1.157*** (0.308)	0.061 (0.229)	n/a n/a
N	490,537	496,030	594,549	642,084
Panel B. Tests of differences between pass-through estimates on log(earnings)				
		R1 vs. R2	R1 vs. R3	R2 vs. R3
t -stat at t_0+8		2.760	2.822	-0.420
p -value		0.006	0.005	0.675
t -stat at t_0+9		2.856		
p -value		0.004		

Notes: The different columns correspond to different SSCs reforms: the increase in pensions SSCs between 2000 and 2005 (columns 1 and 2); the uncapping of family SSCs in 1989 and 1990 (column 3); and the uncapping of health care SSCs in 1981 and 1983 (column 4). The estimates reported in Panel A are obtained from a difference-in-difference specification using an unbalanced panel of workers who are observed in the last pre-reform year and at least another year. The treatment group includes workers whose gross earnings in the last pre-reform year were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform under study. The control group includes workers whose gross earnings in the last pre-reform year were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform. The estimated pass-through to workers of the increase in employer SSCs is obtained from a 2SLS regression of log(gross hourly wage) (column 1) or log(gross earnings) (columns 2 to 4) on log(1 + SSC rate), where log(1 + SSC rate) is instrumented by the interaction between the treatment group and year dummies. The estimates are obtained from an augmented specification that controls for worker-specific trends in addition to individual and year fixed effects. Standard errors clustered at the individual level are shown in parentheses. Panel B reports t -tests of between-reform differences in the estimated pass-through rates on log(earnings) at t_0+8 and t_0+9 . *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$.

Sources: DADS Panel 2010; TAXIPP 0.4.

Table 4: Summary of Empirical Studies of Payroll Tax Incidence using Micro Data

Study	Country	Payroll Tax/Reform	Tax-benefit linkage?	Method	Unit of observation	Estimated rate of pass-through to workers
Gruber and Krueger (1991)	U.S.	Workers' compensation	Strong	DD: variation in workers' compensation rates across states and over time	Worker	0.865 (0.184) (Table 5, column 7)
Gruber (1994)	U.S.	State and federal mandated maternity benefits	Strong	DDD: variation in cost of mandate between different groups of workers across states and over time	Worker	1.09 / 1.56 / 2.14 (Table 5, columns (i)–(iii))
Gruber (1997)	Chile	Reduction in employer payroll taxes induced by privatization of Social Security system in 1981	Strong	DDD: variation in payroll tax rates between white-collar and blue-collar workers across firms over time	Firm	1.022 (0.180) (Table 3, column 1)
Anderson and Meyer (1997)	U.S.	Unemployment insurance	Uncertain	DD: variation in unemployment insurance tax rates across firms over time	Firm	0.715 (0.292) (Table 3, column 1)
Anderson and Meyer (2000)	U.S.	Adoption of experience-rated unemployment insurance by Washington State in 1985	Uncertain	DD: variation in unemployment insurance tax rates across firms over time	Worker	1.427 (1.191) (Table 3, column 1)
Komamura and Yamada (2004)	Japan	Employer-provided health and long term care insurance	Yes (health insurance) No (long-term care)	DD: variation in employers' contribution rates to health insurance and long-term care insurance over time	Firm	Health insurance: 1.20 (0.2) Long-term care insurance: 0.2 (0.2) (Tables 1 and 2, FE model)
Baicker and Chandra (2006)	U.S.	Employer-provided health insurance	Strong	IV: malpractice payments used as instrumental variable for health premiums	Worker	Covered workers: 1.00 (0.20) Non-covered workers: -0.15 (0.30) (based on Table 4, columns 1 and 3) ^a
Murphy (2007)	U.S.	Unemployment insurance	Uncertain	DD: variation in unemployment insurance tax rates across firms over time	Worker	0.23 (1.01) (Table 6, Panel A, column 3)
Kugler and Kugler (2009)	Columbia	Sharp increase in payroll taxes for pensions and health following the 1993 Social Security reform	Weak	DD: variation in payroll tax rates across firms over time	Firm	0.2346 (0.0883) (Table 3, column 1)
Korkeamäki and Uusitalo (2009)	Finland	Payroll tax reduction in Northern Finland between 2003 and 2005	Weak	DD: reform-induced variation in payroll taxes between target and control regions and over time	Firm	0.49 (0.24) (based on Table 7, column 2) ^b
Benmarker et al. (2009)	Sweden	Payroll tax reduction in Northern Sweden in 2002	Weak	DD: reform-induced variation in payroll taxes between target and control regions and over time	Firm	0.23 (0.08) (Table 4, column 3)
Cruces et al. (2010)	Argentina	1993 reform mandating new fully funded pension system	Strong	DD: variation in payroll taxes across geographical areas and over time	Area-level aggregates	0.501 (0.192) (Table 4, column 2)
Saez et al. (2012b)	Greece	Cohort-based payroll tax increase in 1992	Weak	Regression discontinuity based on date of entry in the labor force	Worker	0.295 (0.182) (based on Table 5, column 1) ^c
Lehmann et al. (2013)	France	Reduction of payroll tax around the minimum wage (2003–2006)	Weak	IV regression using predicted change in tax rates	Worker	0.134 (0.260) (based on Table 2, column 3) ^d
Adam et al. (2019)	U.K.	Reforms of National Insurance Contributions (1982–2015)	Weak	IV regression using predicted change in tax rates	Worker	-0.009 (0.109) (based on Table 3, column 6) ^e
Saez et al. (2019)	Sweden	Payroll tax reduction for young workers (aged 26 or less) between 2007 and 2009	Weak	DD: variation in payroll tax rates between age groups and over time	Worker	Medium run: 0.085 (0.046) (based on Table 1, Panel A) ^f

Notes: DD: differences-in-differences. DDD: triple differences. IV: instrumental variables. Standard errors of point estimates are shown in parentheses. ^a: The estimated pass-through rate in Baicker and Chandra (2006) is computed using the fact that health insurance premiums are about 20 percent of wage and salary income at the mean. ^b: The estimated pass-through rate in Korkeamäki and Uusitalo (2009) is computed using the fact that the Finnish payroll tax experiment reduced payroll taxes by 4.1 percent on average. ^c: The estimated pass-through rate in Saez et al. (2012b) is computed as (minus) the ratio between the estimated discontinuity in the log of posted earnings w and the estimated discontinuity in $\log(1 + \tau_R)$, where τ_R denotes the employer marginal payroll tax rate, and the standard error of the estimated pass-through rate is computed using the delta method. ^d: the estimated pass-through rate to workers in Lehmann et al. (2013) is computed as one minus the estimated pass-through rates to firms (absolute value of coefficient β_ρ^P). ^e: the estimated pass-through rate to workers in Adam et al. (2019) is computed as one minus the estimated pass-through rates to firms (absolute value of coefficient $\beta_{X,\rho}^{R,0}$). ^f: the estimated pass-through rate to workers in Saez et al. (2019) is computed as one minus the estimated pass-through rate to firms.

(For Online Publication)

Appendix to

Does Tax-Benefit Linkage Matter for the Incidence of Social Security Contributions?

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This Appendix provides complements to the theoretical framework presented in Section 2 (Appendix A), institutional details (Appendix B), additional information on the data sources (Appendix C), an analysis of heterogeneity (Appendix D), and robustness checks (Appendix E).

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Appendix A Theory Appendix

This appendix derives general formulas for the pass-through to workers of employer SSCs with tax-benefit linkage under four different labor market models: (i) partial equilibrium in competitive labor markets, (ii) general equilibrium in competitive labor market with two types of workers, (iii) individual-level bargaining, and (iv) collective bargaining with two types of workers.

Section A.1 presents the general setup, specifies our definition of the tax-benefit linkage, and provides a general incidence result in the case of full linkage. Sections A.2 to A.5 derive the pass-through formulas under the four different models. A final independent section clarifies the relationship between the pass-through rate of SSCs to wages and the elasticity of taxable earnings that we measure for Reform 2 and Reform 3.

A.1 Setup and General Overview

Production function. We consider a representative firm that uses $n + 1$ factors of production: capital (denoted K) and n types of labor inputs, which we denote L_1 to L_n . In particular, the labor inputs include those of the treated and control workers that we consider in the empirical analysis, which are denoted by L_T and L_C respectively. The firm's production function $F(K, L_1, \dots, L_n)$ is assumed to be homogeneous of degree one and to exhibit positive and diminishing marginal products.

A potential caveat when linking the theory to our research design is that we empirically define treated and control workers based on their wage levels rather than on an exogenous measure of skills such as educational attainment. The models discussed in this appendix are used to study the market response to changes in SSCs, and the treatment and control groups are empirically defined as a function of wages *prior* to the reforms, which can be considered as exogenous to the SSC increases. Our approach therefore consists in defining workers with different pre-reform wage levels as different inputs in production, and to evaluate how their wages respond to changes in SSCs under alternative models.

For simplicity, we assume that all SSCs are nominally paid by the firm and we denote by w_k the posted wage (or gross wage, which is here equal to the net wage) of each worker of type k . The corresponding labor cost to the firm is denoted by $z_k \equiv w_k(1 + \tau_k)$, where τ_k is the rate of SSCs that are nominally paid by the firm for a worker with a posted wage w_k .

The firm's after-tax profit is given by

$$\Pi = pF(K, L_1, \dots, L_n) - rK - \sum_k z_k L_k,$$

where p is the output price and r is the cost of capital. Corporate taxes are ignored for simplicity. When computing the pass-through formulas under the general competitive equilibrium and under the collective bargaining models, we will assume that there are only two types of inputs, which are the theoretical counterparts of the control (L_C) and treated (L_T) workers in our empirical analysis. We further normalize the output price p to be 1 without loss of generality.

Labor supply with tax-benefit linkage. On the supply side, we denote by $\tilde{w}_k \equiv w_k(1 + q\tau_k)$ the perceived wage of workers of type k , i.e., their gross wage augmented by the perceived benefits from employer SSCs. Tax-benefit linkage is modeled as a reduced-form parameter q whose value lies in the interval $[0, 1]$. This parameter, which is assumed to be constant across worker types, measures the extent to which workers value employer SSCs relative to cash income. It subsumes two dimensions of tax-benefit linkage that we do not model separately: (i) the actuarial fairness of SSCs, which determines the extent of linkage between SSCs and future benefit entitlements at the individual level, and (ii) the salience of this linkage to workers.

If one assumes perfect information (strong salience), the degree of tax-benefit linkage can be measured as the ratio between the expected flow of benefits accrued from additional SSCs paid, and the value of this flow if it had been instead saved at the market rate of return r (in the context of pension SSCs, see Lindbeck and Persson, 2003). This purely actuarial approach neglects the fact that SSCs may force workers to over-save in comparison to their counterfactual savings in the absence of social insurance. It also ignores that forcing agents to save may be beneficial if they are too myopic to fully internalize the future benefits of their savings. Measuring the salience of tax-benefit linkage (the extent to which agents are informed of and understand the linkage) and its exact consequences on workers' utility is a challenging task. For these reasons, we simply model the linkage through a single reduced-form parameter q that enters the indirect utility function and represents the present value of the SSCs paid in monetary terms. This indirect utility may be seen as the result from the maximization of a utility function $U(C_k, L_k)$, which depends on consumption C_k and employment L_k , under the constraint $C_k \leq w_k(1 + q\tau_k)L_k + R_k$, where R_k denotes non-labor income. The case with $q = 1$ represents fully salient linkage, i.e., a situation akin to the *quid pro quo* tax described in the classic public finance literature (Musgrave, 1968). The opposite polar case with $q = 0$ means that there is no linkage or that there is linkage but that future benefits are not perceived by workers because of lack of salience.

We model the extensive margin of labor supply by assuming that workers of type k have an indirect utility function $V(\tilde{w}_k, R_k) = V(w_k(1 + q\tau_k), R_k)$, which is increasing in their perceived wage \tilde{w}_k and non-labor income R_k . The labor supply of a worker of type k can then be expressed as

$$L_k^S = L_k^S(\tilde{w}_k, R_k) = L_k^S(w_k(1 + q\tau_k), R_k), \quad k = 1, \dots, n. \quad (\text{A.1})$$

Denoting η_k^S the labor supply elasticity of workers of type k , we have

$$\eta_k^S \equiv \frac{d \ln L_k^S}{d \ln w_k} = (1 + q\tau_k)w_k \frac{l_k^S}{L_k^S} \quad k = 1, \dots, n \quad (\text{A.2})$$

where we use $l_k^S \equiv \partial L_k^S / \partial \tilde{w}_k$ to denote the partial derivative of the labor supply of type- k workers with respect to the perceived wage \tilde{w}_k . Since non-labor income R_k is assumed to be independent of SSCs, it will be omitted in future notations.

Definition of SSC pass-through: individual vs. firm level. In our setup, we consider two groups of workers: treated workers (L_T), for whom employer SSCs change as the result of the reform under study, and control workers (L_C), whose employer SSCs are unchanged.

We define the pass-through of employer SSCs to workers at the individual level as the pass-through of SSCs to the wages of treated workers relative to control workers. This corresponds to the main empirical specification in the paper. Pass-through is understood at the individual level as the individual wages of the treated workers are directly affected by the change in SSCs.

We define the pass-through of employer SSCs to workers at the firm level as the pass-through of employer SSCs to control workers, i.e., to workers in a firm affected by the change in employer SSCs but whose labor cost is nominally unchanged by the reform under study. This tax shifting can be understood as firm-level pass-through in the sense that individual-level pass-through can be zero (no change in the relative wages of treated and control workers) while employer SSCs are shifted to all workers in the firm, whether treated or control.

A general statement on the effect of tax-benefit linkage. Before deriving the formulas for the pass-through rate of SSCs to workers under various models of the labor market, we provide a general statement regarding the effect of tax-benefit linkage in these models. Under full tax-benefit linkage ($q = 1$), it is straightforward to show that SSCs are fully passed through to workers at the individual level, in the form of lower wages.

With full tax-benefit linkage, the firm's surplus and profit functions as well as its labor demand for workers of type k depend on the labor cost, z_k , and on the price of other inputs. Similarly, with full tax-benefit linkage, the indirect utility and labor supply of type- k workers depend on z_k ($= \tilde{w}_k$) as well as on non-labor income, R_k .

Assume that the economy is initially at equilibrium, with the (unique) equilibrium resulting from the equalization of demand and supply for all types of labor and non-labor inputs, or from Nash bargaining, i.e., the maximization of a surplus function that depends on workers' utility function and the representative firm's profit function. Denote z_k^* the equilibrium labor cost of workers of type k . Now consider a small perturbation to the SSC rate that applies to workers of type k , which we denote by $d\tau_k$. The key point is that this tax change does not affect the equations describing the labor market equilibrium. This is because all relevant quantities (supply, demand or surpluses that are jointly maximized by firms and workers) depend on z_k^* and other parameters that are not impacted by the tax change. As a consequence, z_k^* continues to satisfy the equilibrium conditions and the former equilibrium remains unchanged. To put it differently, if z_k does not vary following the tax change, supply and demand functions are not affected, nor is the surplus function that is bargained over in the bargaining setting, implying that z_k^* remains an equilibrium solution. This implies that with full tax-benefit linkage, changes in the SSCs of workers of type k are fully passed through to these workers in the form of lower wages.

General overview of the results. Before discussing the details of the four models, Table A1 presents an overview of the results by showing the predicted pass-through of employer SSCs under several polar cases. A pass-through equal to 1 indicates full shifting to workers. When we consider individual-level pass-through, this means that treated workers bear the full impact of the change in employer SSCs relative to control workers. When we consider firm-level pass-through, a value of 1 means that control and treated workers collectively bear the full impact of the change in SSCs.

Table A1: Pass-through of Employer SSCs to Workers for Different Models of the Labor Market—Polar Cases

	Models			
	Partial Equilibrium (1)	General Equilibrium (2)	Individual Bargaining (3)	Collective Bargaining (4)
Panel A. Case with full tax-benefit linkage ($q = 1$)				
<i>Individual-level pass-through (relative pass-through)</i>				
Labor supply (η^S) vs. labor demand elasticity (η^D):				
- $ \eta^D \ll \eta^S $	1	–	–	–
- $ \eta^D \gg \eta^S $	1	–	–	–
Labor supply (η^S) vs. substitution elasticity (σ):				
- Low ($\sigma \ll \eta^S$)	–	1	–	–
- High ($\sigma \gg \eta^S$)	–	1	–	–
Union's bargaining power (ϕ):				
- Low ($\phi = 0$)	–	–	1	–
- High ($\phi = 1$)	–	–	1	–
Unions' aversion to inequality (ρ):				
- Low ($\rho \rightarrow 0$)	–	–	–	1
- High ($\rho \rightarrow \infty$)	–	–	–	1
Panel B. Case with no tax-benefit linkage ($q = 0$)				
<i>Individual-level pass-through (relative pass-through)</i>				
Labor supply (η^S) vs. labor demand elasticity (η^D):				
- $ \eta^D \ll \eta^S $	0	–	–	–
- $ \eta^D \gg \eta^S $	1	–	–	–
Labor supply (η^S) vs substitution elasticity (σ):				
- Low ($\sigma \ll \eta^S$)	–	0	–	–
- High ($\sigma \gg \eta^S$)	–	1	–	–
Union's bargaining power (ϕ):				
- Low ($\phi_k = 0$)	–	–	0	–
- High ($\phi_k = 1$)	–	–	1	–
Unions' aversion to inequality (ρ):				
- Low ($\rho \rightarrow 0$)	–	–	–	1
- High ($\rho \rightarrow \infty$)	–	–	–	0
<i>Firm-level pass-through (impact on non-treated workers)</i>				
Labor supply (η^S) vs. substitution elasticity (σ):				
- Low ($\sigma \ll \eta^S$)	–	1	–	–
- High ($\sigma \gg \eta^S$)	–	0	–	–
Unions' aversion to inequality (ρ) and bargaining power (ϕ):				
- $\phi = 0$	–	–	–	0
- $\phi = 1; \rho \rightarrow 0$	–	–	–	0
- $\phi = 1; \rho \rightarrow \infty$	–	–	–	1

Panel A of Table A1 presents the results in the case with full tax-benefit linkage. In all four models, we have full shifting to workers at the individual level, in line with the general statement mentioned above. This results does not depend on the values of the elasticity parameters or the bargaining power of workers. It is straightforward to show that in this case, control workers are not affected by changes in SSCs and hence that the firm-level pass-through is zero in all models (results are omitted in the table).

Panel B presents the results in the case of no tax-benefit linkage. Here, the pass-through of SSCs depends on the model and on the values of specific parameters. With models of competitive labor markets, the standard prediction is that SSCs are fully passed through to workers at the individual level if either the elasticity of labor demand (partial equilibrium) or the elasticity of substitution between treated and control workers (general equilibrium) are much larger than the labor supply elasticity. Conversely, results of limited pass-through at the individual level can only be rationalized in these models by assuming that the labor demand or substitution elasticities are much smaller than the labor supply elasticity. Collective bargaining models provide an alternative rationalization for why SSCs could not be shifted to workers at the individual level while being shifted at the level of the firm, in the case where workers have strong bargaining power and unions have a high degree of aversion to wage inequality within the firm.

A.2 Partial Equilibrium with Market Clearing and Linkage

For the sake of completeness, we start by deriving the simple partial equilibrium formula for the pass-through of SSCs with tax-benefit linkage (Kotlikoff and Summers, 1987; Gruber, 1997).

The labor supply of workers of type k is given by Equation (A.1). On the demand side, the partial equilibrium approach ignores possible substitutions between inputs and assumes that the labor demand for workers of type k depends only on their labor cost, i.e.,

$$L_k^D = L_k^D(z_k) = L_k^D(w_k(1 + \tau_k)), \quad k = 1, \dots, n. \quad (\text{A.3})$$

Denoting η_k^D the labor demand elasticity of workers of type k , we have

$$\eta_k^D \equiv \frac{d \ln L_k^D}{d \ln w_k} = (1 + q\tau_k)w_k \frac{l_k^D}{L_k^D}, \quad k = 1, \dots, n,$$

where $l_k^D \equiv \partial L_k^D / \partial z_k$ denotes the partial derivative of the labor supply of type- k workers with respect to the labor cost z_k .

Totally differentiating the labor supply and demand conditions (A.1) and (A.3) yields

$$d \ln(L_k^S) = \eta_k^S (d \ln(w_k) + d \ln(1 + q\tau_k)), \quad k = 1, \dots, n,$$

and

$$d \ln(L_i^D) = \eta_i^D (d \ln(w_k) + d \ln(1 + \tau_k)), \quad k = 1, \dots, n,$$

where η_k^S and η_k^D are the labor supply and labor demand elasticities for workers of type k .

Equating variations in supply and demand and rearranging terms, we obtain the following formula for the pass-through rate of SSCs to workers:

$$\boxed{\frac{d \ln w_k}{d \ln(1 + \tau_k)} = -\frac{\eta_k^D - q \frac{1+\tau_k}{1+q\tau_k} \eta_k^S}{\eta_k^D - \eta_k^S}, \quad k = 1, \dots, n.} \quad (\text{A.4})$$

In the absence of tax-benefit linkage ($q = 0$), this expression simplifies to the standard incidence formula in which the pass-through rate of SSCs to workers depends solely on the relative magnitude of the labor supply and labor demand elasticities: if $|\eta_k^D| \gg |\eta_k^S|$, SSCs are fully passed through to workers; if $|\eta_k^D| \ll |\eta_k^S|$, the pass-through to workers is zero. With full linkage ($q = 1$), SSCs are fully passed through to workers irrespective of the labor demand and supply elasticities.

A.3 General Equilibrium in Competitive Labor Markets

In this section, we adapt Feldstein (1974)'s general equilibrium model of tax incidence to incorporate tax-benefit linkage in the analysis of the pass-through of SSCs to workers.

We assume a one sector model in which the representative firms' output is produced using two labor inputs (L_T and L_C) with constant returns to scale:

$$Y = F(L_T, L_C). \quad (\text{A.5})$$

The assumption of perfectly competitive markets implies that both types of workers are paid their marginal products. Denoting F_T (resp. F_C) the partial derivative of the production function F with respect to L_T (resp. L_C), we have

$$F_T = w_T(1 + \tau_T), \quad (\text{A.6})$$

$$F_C = w_C(1 + \tau_C). \quad (\text{A.7})$$

The system is completed by the two labor supply equations:

$$L_T^S = L_T^S(\tilde{w}_T) = L_T^S(w_T(1 + q\tau_T)), \quad (\text{A.8})$$

$$L_C^S = L_C^S(\tilde{w}_C) = L_C^S(w_C(1 + q\tau_C)). \quad (\text{A.9})$$

We consider a small change in the rate of SSCs that applies to treated workers, $d\tau_T$. The effects of this tax change on the equilibrium wages of treated and control workers can be analyzed by totally differentiating equations (A.5) through (A.9):

$$F_{TT} \cdot dL_T + F_{CT} \cdot dL_C = dw_T(1 + \tau_T) + d\tau_T \cdot w_T, \quad (\text{A.10})$$

$$F_{CT} \cdot dL_T + F_{CC} \cdot dL_C = dw_C(1 + \tau_C), \quad (\text{A.11})$$

$$dL^T = l_T^S \cdot [dw_T(1 + q\tau_T) + qd\tau_T \cdot w_T], \quad (\text{A.12})$$

$$dL^C = l_C^S \cdot [dw_C(1 + q\tau_C)]. \quad (\text{A.13})$$

Note that because $F(\cdot, \cdot)$ is homogeneous of degree 1, the marginal products F_T and F_C

are homogeneous of degree 0. By Euler's theorem, this implies

$$F_{CT} = \frac{F_{TT} \cdot F_{CC}}{F_{CT}}. \quad (\text{A.14})$$

Pass-through to treated workers. Using Equation (A.14) to substitute for F_{CT} in the system formed by equations (A.10) to (A.13), one obtains the following expression for the change in the wage rate of treated workers that results from a one percent change in the rate of SSCs that are levied on their wage:

$$\boxed{\frac{d \ln w_T}{d \ln (1 + \tau_T)} = \frac{1 + \tau_T}{w_T} \cdot \frac{dw_T}{d\tau_T} = - \frac{\left[F_{CC} \cdot l_C^S \left(\frac{1+q\tau_C}{1+\tau_C} \right) - 1 \right] + qF_{TT} \cdot l_C^T}{\left[F_{CC} \cdot l_C^S \left(\frac{1+q\tau_C}{1+\tau_C} \right) - 1 \right] + \left(\frac{1+q\tau_T}{1+\tau_T} \right) F_{TT} \cdot l_T^S}}. \quad (\text{A.15})$$

This expression can be rewritten as a function of economically meaningful parameters. Denote $\alpha_T \equiv (1 + \tau_T)w_T L_T / Y$, the labor share of treated workers. Using Euler's equations, the local elasticity of substitution between treated and control workers, which we denote σ , can be shown to satisfy the following equations:^{A.1}

$$\sigma = - \frac{(1 + \tau_T)w_T(1 - \alpha_T)}{F_{TT} \cdot L_T} \quad (\text{A.16})$$

and

$$\sigma = - \frac{(1 + \tau_C)w_C \alpha_T}{F_{CC} \cdot L_C}. \quad (\text{A.17})$$

Using Equation (A.2) to replace the labor supply elasticities of treated and control workers in the elasticity of substitution formulas (A.16) and (A.17) yields

$$F_{TT} \cdot l_T^S \left(\frac{1 + q\tau_T}{1 + \tau_T} \right) = -(1 - \alpha_T)(\eta_T^S / \sigma) \quad (\text{A.18})$$

and

$$F_{CC} \cdot l_C^S \left(\frac{1 + q\tau_C}{1 + \tau_C} \right) = -\alpha_T(\eta_C^S / \sigma). \quad (\text{A.19})$$

Plugging equations (A.18) and (A.19) into (A.15) and rearranging terms yields the following formula for the pass-through rate of SSCs to treated workers:

$$\boxed{\frac{d \ln w_T}{d \ln (1 + \tau_T)} = - \frac{1 + \alpha_T(\eta_C^S / \sigma) + q \left(\frac{1+\tau_T}{1+q\tau_T} \right) (1 - \alpha_T)(\eta_T^S / \sigma)}{1 + \alpha_T(\eta_C^S / \sigma) + (1 - \alpha_T)(\eta_T^S / \sigma)}}. \quad (\text{A.20})$$

^{A.1}Note that the derivations do not require a constant labor share α_T (as would be the case for a Cobb-Douglas production function) nor a constant elasticity of substitution (as for a CES production function); these parameters are only used to describe a local property of the production function in the neighborhood where the economy is operating when the tax change is introduced.

Full tax-benefit linkage ($q = 1$) implies that SSCs are entirely shifted to treated workers. In the absence of linkage ($q = 0$), the pass-through rate depends on the relative magnitudes of the labor supply elasticities of treated and control workers, η_T^S and η_C^S , and on the elasticity of substitution between worker types, σ . If σ is very large relative to η_T^S and η_C^S , changes in SSCs are full passed through to treated workers. If, instead, $\eta_T^S \approx \eta_C^S \gg \sigma$, SSCs are passed through to treated workers in proportion of their share α_T in total output.

Pass-through to control workers. Using similar calculations as for the treated workers, we obtain the following formula for the pass-through of treated workers' SSCs to control workers:

$$\boxed{\frac{d \ln w_C}{d \ln (1 + \tau_T)} = - \frac{\alpha_T (\eta_T^S / \sigma) \left(\frac{1-q}{1+q\tau_T} \right)}{1 + \alpha_T (\eta_C^S / \sigma) + (1 - \alpha_T) (\eta_T^S / \sigma)}}. \quad (\text{A.21})$$

Full tax-benefit linkage ($q = 1$) implies that control workers' wages are unaffected by changes in treated workers' SSCs. In the absence of linkage ($q = 0$), the pass-through to control workers depends on the relative magnitude of the labor supply elasticities of treated and control workers, η_T^S and η_C^S , and on the elasticity of substitution between both types of workers, σ . If σ is very large relative to η_T^S , the wages of control workers are unaffected by changes in treated workers' SSCs. In the case where $\eta_T^S \approx \eta_C^S$, the pass-through to control workers simplifies to $\alpha_T / (1 + \sigma / \eta_T^S)$. In this case, when labor supply elasticities are large relatively to σ , treated workers' SSCs are shifted to control workers in proportion of the labor share of treated workers α_T in total output.

Individual-level pass-through (relative wages). Combining equations (A.20) and (A.21) yields the following formula for the pass-through of an increase in the SSCs of treated workers to the relative wages of treated and control workers, which is the parameter that we estimate in our empirical analysis:

$$\boxed{\frac{d \ln \left(\frac{w_T}{w_C} \right)}{d \ln (1 + \tau_T)} = - \frac{1 + \alpha_T (\eta_C^S / \sigma) + \left(q \left(\frac{1+\tau_T}{1+q\tau_T} \right) - \alpha_T \right) (\eta_T^S / \sigma)}{1 + \alpha_T (\eta_C^S / \sigma) + (1 - \alpha_T) (\eta_T^S / \sigma)}}. \quad (\text{A.22})$$

Full tax-benefit linkage ($q = 1$) implies a 100 percent pass-through of treated workers' SSCs to the wage ratio between treated and control workers. In the absence of linkage ($q = 0$), the pass-through rate depends on the relative magnitudes of the labor supply elasticities of treated and control workers, η_T^S and η_C^S , and on the elasticity of substitution between worker types, σ . If σ is very large, changes in treated workers' SSCs are full passed through to the relative wages of treated workers. If $\eta_T^S \approx \eta_C^S \gg \sigma$, the relative wages of treated and control workers are unaffected by the tax change.

In the special case where the labor supply elasticities of treated and control workers

are equal (i.e., $\eta_T^S = \eta_C^S = \eta^S$), the above pass-through formulas simplify to

$$\frac{d \ln w_T}{d \ln (1 + \tau_T)} = -\frac{\sigma + \eta^S \left[\alpha_T + q \left(\frac{1 + \tau_T}{1 + q\tau_T} \right) (1 - \alpha_T) \right]}{\sigma + \eta^S} \approx -\frac{\sigma + \eta^S [\alpha_T + q(1 - \alpha_T)]}{\sigma + \eta^S}, \quad (\text{A.23})$$

$$\frac{d \ln w_C}{d \ln (1 + \tau_T)} = -\frac{\eta^S \cdot \alpha_T \left(\frac{1 - q}{1 + q\tau_T} \right)}{\sigma + \eta^S}, \quad (\text{A.24})$$

$$\boxed{\frac{d \ln \left(\frac{w_T}{w_C} \right)}{d \ln (1 + \tau_T)} = -\frac{\sigma + \eta^S \cdot q \left(\frac{1 + \tau_T}{1 + q\tau_T} \right)}{\sigma + \eta^S} \approx -\frac{\sigma + \eta^S \cdot q}{\sigma + \eta^S}.} \quad (\text{A.25})$$

where the approximations hold when the SSC rate τ_T is small. Equation (A.25) corresponds to Equation (2) in the main text and clarifies the theoretical interpretation of our empirical estimates when a competitive labor market equilibrium is assumed (ignoring capital as well as interactions with the product market). Note that this relatively simple expression for the pass-through of employer SSCs to relative wages does not require a specific functional form for the production function as it holds for any function with constant returns to scale.

Firm-level pass-through (impact on control workers). Firm-level shifting of SSCs with limited effects on the relative wages of treated and control workers cannot be easily rationalized within the competitive model. To simplify the discussion, we consider the special case where the elasticity of labor supply is constant across worker types, i.e., $\eta_T^S = \eta_C^S = \eta^S$. It follows immediately from Equation (A.24) that in the case of full tax-benefit linkage ($q = 1$), the wages of control workers are not affected by a change in the tax levied on treated workers.

Let us now assume no linkage ($q = 0$). Equation (A.24) shows that the extent to which a tax change for treated workers is passed through to control workers depends on the labor share of treated workers, α_T , and on the relative magnitude of the elasticity of substitution, σ , and of the labor supply elasticity, η^S . The wage of control workers will respond only if the labor share of treated workers, α_T , is large enough and if σ is not too large relative to η^S . As discussed in the main text, the literature provides estimates of the elasticity of substitution between skilled and unskilled workers that are much larger than the range of accepted values for labor supply elasticities. The two groups of workers we consider in this paper are defined according to their wage levels pre-reform. Our definition of these groups is such that the wage ratio between treated and control workers before the reform cannot exceed 50 percent. They appear close enough to be better substitutes than high- and low-skills workers in studies of the skill premium (who are typically defined as workers with at least some college education vs. workers with at most a high-school diploma). Based on Equation (A.25), this observation leads us to conclude that the limited pass-through of employer SSCs to the relative wages of treated and control workers that we find in the cases of Reforms 2 and 3 is difficult to reconcile with the standard competitive model of the labor market—unless implausible assumptions are made regarding the elasticity

of substitution between control and treated workers. Similarly, our formula for the pass-through to control workers (Equation A.24) makes a large pass-through to control workers hardly plausible in the context of the standard model.

A.4 Individual Wage Bargaining

We now turn to models with wage bargaining (see Rogerson, Shimer and Wright, 2005, for a survey) and consider first a static individual-level Nash bargaining model in which firms and workers bargain over a matching rent.

Each worker of type k aims at maximizing the wage premium generated by individual bargaining with the firm. This wage premium is equal to the difference between the worker's perceived wage $w_k(1 + q\tau_k)$, i.e., her net wage plus her perceived benefits from additional SSCs, and her outside option, \bar{w}_k , which for simplicity is assumed to be fixed. Denoting Q_k the output of a worker of type k in the firm, the additional profit earned by the firm from employing the worker is $\pi_k = Q_k - w_k(1 + \tau_k)$.

The surplus to be shared is $(1 + q\tau_k)w_k - \bar{w}_k + \pi_k$. We assume Nash bargaining with worker bargaining power $\phi_k \in [0, 1]$, so that the solution the bargaining problem is given by

$$w_k^* = \arg \max_{w_k} \phi_k \ln \left((1 + q\tau_k)w_k - \bar{w}_k \right) + (1 - \phi_k) \ln \pi_k, \quad k = 1, \dots, n.$$

The first order condition for the bargaining problem yields

$$w_k^* = (1 - \phi_k) \frac{\bar{w}_k}{1 + q\tau_k} + \phi_k \frac{Q_k}{1 + \tau_k}, \quad k = 1, \dots, n.$$

Consider a small change in the SSC rate of type- k workers, $d\tau_k$. After some algebra, the pass-through of SSCs to type- k workers is found to be

$$\frac{d \ln w_k^*}{d \ln(1 + \tau_k)} = - \frac{(1 - \phi_k)q \left(\frac{1 + \tau_k}{1 + q\tau_k} \right)^2 \bar{w}_k + \phi_k \cdot Q_k}{(1 - \phi_k) \left(\frac{1 + \tau_k}{1 + q\tau_k} \right) \bar{w}_k + \phi_k \cdot Q_k}, \quad k = 1, \dots, n. \quad (\text{A.26})$$

With perfect tax-benefit linkage ($q = 1$), there is full pass-through to workers. In the absence of linkage ($q = 0$), the pass-through formula simplifies to $-\frac{\phi_k \cdot Q_k}{(1 - \phi_k)(1 + \tau_k)\bar{w}_k + \phi_k \cdot Q_k}$. When workers have no bargaining power ($\phi_k = 0$), the pass-through of SSCs to workers is zero. This is because employers capture the whole surplus and workers get their outside option. Tax increases lowering the surplus are therefore entirely shifted to employers. Indeed, even a small pass-through to workers would bring their wage below their outside option and cannot therefore be observed (the worker-firm match would not exist).

Conversely, if workers have full bargaining power ($\phi_k = 1$), SSCs are fully passed through to workers. The intuition for this result is similar: when workers have full bargaining power, they capture the entire surplus and any change in the surplus induced by tax changes is shifted to them.

A.5 Collective Wage Bargaining

We now assume bargaining between a firm and a union or a coalition of unions representing all workers in the firm, who are of two types (treated and control).

We assume that the union's objective function Ω has the following form

$$\Omega = \left(L_T [(1 + q\tau_T)w_T - \bar{w}_T]^{1-\rho} + L_C [(1 + q\tau_C)w_C - \bar{w}_C]^{1-\rho} \right)^{\frac{1}{1-\rho}}, \quad (\text{A.27})$$

i.e., the union seeks to maximize the sum of workers' wage premiums but at the same time is averse to wage inequalities between the two types of workers. This functional form corresponds to a special class of functions characterized by constant relative inequality aversion as proposed by Atkinson (1970) in the context of inequality measurement. The union's degree of inequality aversion is captured by the parameter ρ . When $\rho = 0$, the union has no aversion to inequality and simply seeks to maximize the total wage premium; as ρ rises, the union attaches more importance to the group of workers with the lowest wage premium; at the other extreme, when $\rho \rightarrow \infty$, the union's objective is to maximize $\min((1 + q\tau_T)w_T - \bar{w}_T, (1 + q\tau_C)w_C - \bar{w}_C)$, i.e., the wage premium of the worker type with the lowest premium.

As in the efficient bargaining model (McDonald and Solow, 1981), we assume that wages and employment are bargained jointly by the union and the firm. The firm's profits Π are given by

$$\Pi = F(L_T, L_C) - w_T(1 + \tau_T)L_T - w_C(1 + \tau_C)L_C.$$

The outcome of the bargaining process is given by

$$w_T^*, w_C^*, L_T^*, L_C^* = \arg \max_{w_T, w_C, L_T, L_C / \Omega \geq 0, \Pi \geq 0} \phi \cdot \ln \Omega + (1 - \phi) \ln \Pi,$$

where $\phi \in (0, 1)$ denotes the union's bargaining power. The bargaining problem's first order conditions with respect to wages are

$$\phi \left(\frac{(1 + q\tau_k)[(1 + q\tau_k)w_k^* - \bar{w}_k]^{-\rho}}{L_T [(1 + q\tau_T)w_T^*]^{1-\rho} + L_C [(1 + q\tau_C)w_C^*]^{1-\rho}} \right) = (1 - \phi) \frac{1 + \tau_k}{\Pi}, \quad k = T, C.$$

Combining the above expressions for $k = T$ and $k = C$ yields the following equation for the relative wage premium of treated and control workers when $\phi \in]0, 1[$:

$$\frac{(1 + q\tau_T)w_T^* - \bar{w}_T}{(1 + q\tau_C)w_C^* - \bar{w}_C} = \left(\frac{1 + \tau_T}{1 + \tau_C} \right)^{-\frac{1}{\rho}} \left(\frac{1 + q\tau_T}{1 + q\tau_C} \right)^{\frac{1}{\rho}}. \quad (\text{A.28})$$

To derive a closed-form formula for the pass-through of SSCs to relative wages, we make the simplifying assumption that $\bar{w}_T = \bar{w}_C = 0$. After some algebra, the pass-through of

SSCs to relative wages is found to be

$$\boxed{\frac{d \ln \left(\frac{w_T^*}{w_C^*} \right)}{d \ln(1 + \tau_T)} = -\frac{1}{\rho} - \left(\frac{\rho - 1}{\rho} \right) \frac{q(1 + \tau_T)}{1 + q\tau_T}}. \quad (\text{A.29})$$

With perfect tax-benefit linkage ($q = 1$), there is full pass-through to workers. In the absence of linkage ($q = 0$), the pass-through formula simplifies to $-1/\rho$. The stronger the union's inequality aversion, ρ , the less SSC increases are passed through to the treated workers relative to the control workers. In the extreme case where the union is completely averse to wage inequality between workers ($\rho \rightarrow \infty$), the relative wages of treated and control workers are unaffected by differential increases in SSCs. Interestingly, this result does not depend on the union's bargaining power but only on its aversion to inequality.

Firm-level pass-through. An appealing feature of the collective bargaining model is that its resolution can be decomposed into two independent sub-problems: (i) determining the union's share of the total surplus; and (ii) determining how this share is split between treated and control workers.

The solution to the second problem is simply obtained from the two first order conditions of the bargaining problem with respect to treated and control workers' wages. It is given by Equation (A.28) which shows that the splitting of the surplus between the two types of workers does not depend on the union's bargaining power. This splitting only depends on the SSC rates and on the degree of tax-benefit linkage, the union's degree of inequality aversion, and the workers' outside options (which may differ, for example, because of differences in workers' productivity).^{A.2}

Let $S = \Omega + \Pi$ denote the surplus. We have

$$\frac{\phi}{\Omega} \frac{d\Omega}{dX} + \frac{1 - \phi}{S - \Omega} \frac{d\Pi}{dX} = 0, \quad X = w_T, w_C, L_T, L_C,$$

which leads to the following expression for the union's equilibrium share of the surplus:

$$\Omega^* = \phi S \left(\frac{\frac{d\Omega}{dX}}{\phi \frac{d\Omega}{dX} + (1 - \phi) \left(-\frac{d\Pi}{dX} \right)} \right), \quad X = w_T, w_C, L_T, L_C. \quad (\text{A.30})$$

While it is not possible to provide a closed-form solution for Ω^* without making parametric assumptions on the production function, Equation (A.30) shows that the union's share of the surplus tends to 0 when ϕ tends to 0 and to S when ϕ tends to 1.^{A.3} When the union has full bargaining power ($\phi \rightarrow 1$), it captures the entire surplus, leaving zero profit to the firm (its outside option). Conversely, if the firm has full bargaining power ($\phi \rightarrow 0$), it captures the entire surplus and the union remains at its outside option. The

^{A.2}In our model, the union is not directly interested in rewarding workers' productivity. While this assumption does not seem at odds with unions' real-world objectives, one could adapt the union's objective function to include productivity parameters (for example, the wages of treated and control workers could be standardized by their respective productivity levels in the union's objective function).

^{A.3}In many applications, the surplus is constant and equation (A.30) simplifies to $\Omega = \phi S$. In our case, Ω/S is likely to be increasing with ϕ .

key point is that in the bargaining model, a change in the SSC rate of treated workers, $d\tau_T$, affects the surplus but leaves the union’s and the firm’s outside options unchanged. It must therefore be shifted to workers in proportion of their share of the surplus, which depends on their bargaining power.

We can therefore highlight the following polar cases when analyzing the pass-through of SSCs levied on treated workers in the collective bargaining model:

- (1) $q = 1$: SSCs levied on treated workers are entirely passed through to treated workers while control workers’ wages are unaffected.
- (2) $q = 0$ and $\phi \approx 0$: SSCs are neither passed-through to treated workers nor to control workers (both types receive wages close to their outside options).
- (3) $q = 0$ and $\phi \approx 1$: SSCs are entirely passed through to workers. The split of the pass-through between treated and control workers depends on the union’s degree of inequality aversion:
 - if the union has low aversion to inequality ($\rho \rightarrow 0$), SSCs levied on treated workers are only passed-through to treated workers.^{A.4}
 - if the union is strongly averse to inequality ($\rho \rightarrow \infty$), SSCs levied on treated workers are passed through at the firm level to both treated and control workers (as the relative wage of treated and control workers remains unchanged).

Collective bargaining with an egalitarian union therefore appears as a potential explanation for the absence of individual-level pass-through combined with full shifting of employer SSCs to workers at the firm level. It can be seen as an alternative to the fairness norms put forward by Saez et al. (2019) for explaining their result—similar to ours—of no individual-level shifting in the case of no tax-benefit linkage.^{A.5}

A.6 Elasticity of Taxable Earnings vs. Pass-Through

This final section clarifies the relationship between the elasticity of taxable earnings that we measure for Reforms 2 and 3, and the pass-through rate of employer SSCs that has been analyzed in the previous sections and that can be measured directly in the case of Reform 1.

Our conceptual framework is the standard analysis of the incidence of earnings taxation. We denote by w the worker’s gross (or posted) wage per unit of effort and h the

^{A.4}In the extreme case where the union can perfectly substitute the utility of treated and control workers, it will set the most costly group (the one that is subject to the highest SSC rate) to its outside option and will assign the whole surplus to the other group. In that case, the pass-through to treated workers is null as long as they remain the cheapest input and tends to infinity when they become more costly than control workers.

^{A.5}The competitive model in Saez et al. (2019) is similar in spirit to the one we present above, except that the authors use a CES production function and that the two groups of workers are young and old workers. Fairness norms are included by imposing an *ad hoc* constraint on the relative wage of young and old workers. Therefore, in Saez et al. (2019)’s model, the relative wage of young and old workers is directly fixed by fairness norms while in the collective bargaining model we present, it is still the result of a bargaining process.

worker's level of effort, which could be physical hours, work intensity, or any other intensive margin of labor supply. The quantity wh thus corresponds to the worker's net wage earnings.

We are interested in the proportional change in the worker's gross wage earnings that results from a one percent change in the rate of employer SSCs τ , i.e., $\frac{d \ln wh}{d \ln(1+\tau)}$. We refer to this quantity as the elasticity of taxable earnings (ETE). It is straightforward to show that the ETE combines the pass-through rate with workers' behavioral responses along the intensive margin of effort choice:

$$\begin{aligned} \text{ETE} &= \frac{d \ln wh}{d \ln(1 + \tau)} \\ &= \frac{d \ln w}{d \ln(1 + \tau)} + \frac{d \ln h}{d \ln w} \cdot \frac{d \ln w}{d \ln(1 + \tau)} \\ &= \underbrace{\frac{d \ln w}{d \ln(1 + \tau)}}_{\text{pass-through rate}} \left(1 + \underbrace{\frac{d \ln h}{d \ln w}}_{\text{intensive margin response}} \right). \end{aligned}$$

In the elasticity of taxable income literature (e.g., Gruber and Saez, 2002; Saez et al., 2012a; Kleven and Schultz, 2014), the common (mostly implicit) assumption is that SSCs are fully passed through to workers. In that case, the earnings response purely captures behavioral responses. Otherwise, the earnings response captures both incidence and behavioral responses. If, as is commonly found in the empirical labor supply literature, income effects are small, $\frac{d \ln h}{d \ln w} > 0$, implying that the ETE can be interpreted as an upper bound for the pass-through rate of employer SSCs to workers. Given that our ETE estimates for Reforms 2 and 3 are not statistically different from zero, we can safely conclude that our empirical estimates reject individual-level shifting of employer SSCs in these two cases.

Appendix B Institutional Details

This Appendix provides institutional details on the design of the Social Security system in France (Section B.1), the structure of the Social Security contribution schedule (Section B.2), and the degree of tax-benefit linkage (Section B.3).

B.1 Social Security Design in France

The French Social Security system is composed of a large number of different schemes, each financed through a specific Social Security contribution (SSC). Social Security schemes vary according to the risk they cover, their governance, and the population coverage. They all have a separate budget from the French State and strict earmarking of tax revenues.

Risk covered. The main risks covered by French social insurance schemes are, as in most European countries, old-age pensions, health care, and unemployment insurance. In addition, there exists in France a separate scheme which funds child benefits and child care provisions through employer SSCs. Smaller specific schemes are dedicated to survival benefits, elderly care, and training or apprenticeship.

Governance. The different SSC schemes have different types of governance. One has to separate out the proper Social Security schemes, which are largely under the control of the French government (even if they have a completely separate budget from the French State), from the social insurances schemes that are managed by employer and employee unions.^{A.6}

Social Security schemes encompass the main old-age scheme (*Caisse nationale d'assurance vieillesse*, CNAV), health-care insurance (*Caisse nationale d'assurance maladie*, CNAM), and family-related benefits (*Caisse nationale des allocations familiales*, CNAF). Schemes managed by unions include (i) the unemployment insurance scheme (UNEDIC) and (ii) complementary pension schemes. These schemes are run by employer and employee unions, independently from the French government—they do not appear within the French budget, although national accounts consider them as part of Social Security administrations.

Coverage. Schemes also differ according to the population coverage, with large variations between public and private sector employees, as well as the self-employed (see Table B2). Within the private sector, executives (*cadres*, in French) have different complementary pension schemes than non-executives (*non cadres*):^{A.7} the *Association pour le*

^{A.6}The French budget submitted to Parliament is composed of two documents, one concerning the French State (*Loi de finances*), while the other concerns the Social Security budget (*Loi de financement de la Sécurité sociale*).

^{A.7}The French definition of *cadre* is more extensive than the English translation of executives. It includes non-executives with high-level qualifications and job occupations with intellectual expertise. For instance, it includes researchers even if they do not have any management responsibilities.

régime de retraite complémentaire des salariés (ARRCO), for non-executives, and the *Association générale des institutions de retraite des cadres* (AGIRC), for executives. While originally voluntary, these complementary pension schemes have progressively been made mandatory between 1972 and 1976, and their coverage was extended to all wage earners in the private sector.

B.2 Structure of the SSC Schedule

Basic structure. The French SSC schedule follows the same structure for most of the schemes. The tax base is gross (or posted) earnings, with different marginal SSC rates corresponding to different thresholds. The reference threshold, which is referred to as the Social Security threshold (SST) (*plafond de la sécurité sociale* or PSS, in French), corresponds roughly to mean gross earnings, i.e., around the 70th percentile of the earnings distribution (40,500 euros of gross annual earnings in 2019). The threshold is adapted to the actual hours of work and duration of the job spell, leading to different thresholds for wages expressed in hourly, weekly, quarterly, or annual amounts. For instance, a job spell of only one hour will be subject to a specific hourly threshold.

SSC thresholds. The French SSC schedule is composed of four different thresholds (expressed as multiples of the SST) depending on the population considered—the main distinction being between executives and non executives in the private sector. For executives, SSC rates apply to four wage brackets: (i) below the SST; (ii) between the SST and 4 times the SST; (iii) between 4 times the SST and 8 times the SST; and (iv) above 8 times the SST. For non-executives, SSC rates apply to a different splitting of the SSC schedule: (i) below the SST; (ii) between the SST and 3 times the SST; (iii) between 3 times the SST and 4 times the SST; and (iv) above 4 times the SST.

Like most SSC schedules around the world, French SSCs are capped but the upper threshold is much higher than in most countries. For non-executives, the upper threshold of four times the SST (162,000 euros of gross annual earnings in 2019) corresponds to the 99th percentile of the earnings distribution of full-time wage earners in the private sector. For executives, the upper threshold of eight times the SST (324,000 euros of gross annual earnings in 2019) corresponds to the 99.9th percentile of the same earnings distribution.

Table B2 lists the main SSCs for a wage earner in the private sector between 1976 and 2010, distinguishing for each scheme the coverage, the legal liability, and the rates that apply to the different earnings brackets. The table highlights the trend that we exploit in this paper, namely the uncapping of several SSCs above the main threshold during the period under study.

Table B2: Social Security Contributions Rates in France, Private Sector, 1976–2010

SSC designation	French acronym	Workers concerned	Legal liability	Earnings bracket	Rates (in percent)								
					1976	1980	1985	1990	1995	2000	2005	2010	
<i>Panel A. Pension schemes</i>													
Old-age pension scheme	CNAV	all private sector	employee	< SST	3.25	4.70	5.70	7.60	6.55	6.55	6.55	6.65	
		all private sector	employer	< SST	7.50	8.20	8.20	8.20	8.20	8.20	8.20	8.30	
		all private sector	employee	all earnings	–	–	–	–	–	–	–	0.10	0.10
		all private sector	employer	all earnings	–	–	–	–	1.60	1.60	1.60	1.60	1.60
Widows' pension scheme	VEUVAGE	all private sector	employee	< SST	–	–	–	–	–	–	–	–	
		all private sector	employee	all earnings	–	–	0.10	0.10	0.10	0.10	–	–	
Complementary pension scheme	ARRCO	non-executives	employee	< SST	1.76	1.76	1.84	1.92	2.00	3.00	3.00	3.00	
		non-executives	employer	< SST	2.64	2.64	2.76	2.88	3.00	4.50	4.50	4.50	
		non-executives	employee	1–3 SST	1.76	1.76	1.84	1.92	2.00	5.00	8.00	8.00	
		non-executives	employer	1–3 SST	2.64	2.64	2.76	2.88	3.00	7.50	12.00	12.00	
		non-executives	employee	1–3 SST	–	–	–	–	–	8.00	8.00	8.00	
		non-executives	employer	1–3 SST	–	–	–	–	–	12.00	12.00	12.00	
Complementary pension scheme	AGIRC	executives	employee	1–4 SST	2.00	2.06	2.06	2.34	5.00	7.50	7.50	7.70	
		executives	employer	1–4 SST	6.00	6.18	6.18	7.02	10.00	12.50	12.50	12.60	
		executives	employee	4–8 SST	–	–	–	–	5.00	7.50	7.50	7.70	
		executives	employer	4–8 SST	–	–	–	–	10.00	12.50	12.50	12.60	
Early retirement complementary pension scheme	AGFF	all private sector	employee	< SST	–	–	–	–	–	–	0.80	0.80	
		all private sector	employer	< SST	–	–	–	–	–	–	1.20	1.20	
		non-executives	employee	1–3 SST	–	–	–	–	–	–	0.90	0.90	
		non-executives	employer	1–3 SST	–	–	–	–	–	–	1.30	1.30	
		executives	employee	1–4 SST	–	–	–	–	–	–	0.90	0.90	
		executives	employer	1–4 SST	–	–	–	–	–	–	1.30	1.30	
Additional complementary pension scheme	CET	non-executives	employee	4–8 SST	–	–	–	–	–	0.11	0.13	0.13	
		non-executives	employer	4–8 SST	–	–	–	–	–	0.17	0.22	0.22	
<i>Panel B. Unemployment insurance</i>													
Unemployment insurance scheme	UNEDIC	all private sector	employee	< SST	0.48	0.84	1.12	1.67	2.42	2.21	2.40	2.4	
		all private sector	employee	1–4 SST	0.48	0.84	1.62	2.17	2.97	2.71	2.40	2.4	
		all private sector	employer	< SST	1.92	2.76	2.88	3.23	4.18	3.97	4.00	4.00	
		all private sector	employer	1–4 SST	1.92	2.76	2.88	3.23	4.18	3.97	4.00	4.00	
Early retirement scheme	ASF	all private sector	employee	< SST	–	–	0.80	0.80	0.80	0.80	–	–	
		all private sector	employer	< SST	–	–	1.20	1.20	1.16	1.16	–	–	
		all private sector	employee	1–4 SST	–	–	0.80	0.80	0.89	0.89	–	–	
		all private sector	employer	1–4 SST	–	–	1.20	1.20	1.29	1.29	–	–	
Job placement for executives	APEC	executives	employee	1–4 SST	0.024	0.024	0.024	0.024	0.024	0.024	0.024	0.024	
		executives	employer	1–4 SST	0.036	0.036	0.036	0.036	0.036	0.036	0.036	0.036	
		executives	employee	< SST	–	–	–	–	–	–	–	–	
		executives	employer	< SST	–	–	–	–	–	–	–	–	
<i>Panel C. Health care</i>													
Health insurance scheme	MMID	all private sector	employee	< SST	2.50	–	–	–	–	–	–	–	
		all private sector	employer	< SST	10.45	8.95	–	–	–	–	–	–	
		all private sector	employee	all earnings	1.50	5.50	5.50	5.90	6.8	0.75	0.75	0.75	
		all private sector	employer	all earnings	2.50	4.50	12.60	12.60	12.80	12.80	12.80	12.80	
<i>Panel D. Family benefits</i>													
Family benefits	CNAF	all wage earners	employer	< SST	9.00	9.00	9.00	–	–	–	–	–	
		all wage earners	employer	all earnings	–	–	–	7.00	5.40	5.40	5.40	5.40	

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Notes: SST refers to the social Security threshold (*plafond de la sécurité sociale*, in French) and 4 SST to four times this threshold. The SSCs presented in this table are the main SSCs for private sector wage earners. They do not include specific schemes such as regional schemes or various payroll taxes. Description of French acronyms for each scheme: CNAV: *Caisse nationale d'assurance vieillesse*; ARRCO: *Association pour le régime de retraite complémentaire des salariés*; AGIRC: *Association générale des institutions de retraite des cadres*; CET: *Cotisation exceptionnelle et temporaire*; UNEDIC: *Union nationale interprofessionnelle pour l'emploi dans l'industrie et le commerce*; ASF: *Association pour la gestion de la structure financière*; APEC: *Association pour l'emploi des cadres*; MMID: *maladie, maternité, invalidité, décès*; CNAF: *Caisse nationale des allocations familiales*. Details for every year with legislative references are available on the website of the Institut des Politiques Publiques (IPP): <https://www.ipp.eu/en/tools/ipp-tax-and-benefit-tables/social-security-contributions/>.

Evolution of SSC rates (1945–2015). Figure B1 displays the evolution of total employee and employer marginal SSC rates between 1945 and 2015. Panels (a) and (b) show the evolutions for non-executives, while Panels (c) and (d) are for executives, separately for the different earnings brackets that are specific to each group. One notices three striking features of French employer SSCs over the period. First, SSC rates under the reference threshold (the SST) have increased considerably since World War II, especially in the 1960s and 1970s. Employer SSCs below the SST increased from 16 percent in 1948 to 38 percent in 1979 and have remained stable thereafter. Second, employer SSCs have always been significantly higher than employee SSCs, reflecting the uneven split (typically 60:40) in many schemes and the fact that some schemes only involve employer SSCs (e.g., family-related SSCs). Third, employer SSC rates above the SST remained low until the end of the 1970s and have since increased dramatically to converge to the rate observed below the reference threshold, i.e., around 40 percent.

The period 1979–2006, during which employer SSCs above the SST increased sharply as a result of major reforms, is the key period of study in this paper. The difference between the marginal SSC rates below and above the SST declined from 35.80 percent in 1978 to 2.05 percent in 2005. This overall decline of 27 percentage points was the result of the three main reforms that we exploit in this paper: (i) the uncapping of health care SSCs in 1981 and 1984 (Reform 2); (ii) the uncapping of family benefit SSCs in 1989 and 1990 (Reform 3); and (iii) the increase in complementary pension SSC rates between 2000 and 2005 (Reform 1).

B.3 Tax-benefit Linkage in French Social Security Schemes

Definition of tax-benefit linkage. Tax-benefit linkage is often loosely defined as the earmarking of tax revenues to specific spending or schemes.^{A.8} In that respect, all French SSCs have relatively strict earmarking with a separate budget for each scheme identified by a separate SSC, which appears distinctively (on a separate line) on the pay slip of wage earners. But if one more precisely describes tax-benefit linkage as the relationship between the amount of benefit, B , and the amount of contributions, SSC , it is the function $B = f(SSC)$ that defines the degree of tax-benefit linkage. We use the following definitions to distinguish between *weak* and *strong* tax-benefit linkage:

- (a) A *weak* tax-benefit linkage is when the benefit B is simply conditional on $SSC > \alpha$, i.e., on the contribution being high enough to justify a benefit.
- (b) A *strong* tax-benefit linkage is when the marginal benefit is positively related to the marginal contribution, i.e., $\frac{dB}{dSSC} = \lambda > 0$. The parameter λ can be seen as a measure of the effective degree of tax-benefit linkage, with $\lambda = 1$ being the reference of perfect tax-benefit linkage, very much like the *quid pro quo* tax mentioned by Musgrave (1968).

^{A.8}In OECD publications, for instance, SSCs are defined on the basis of the earmarking of revenues rather than on the basis of actual tax-benefit linkage.

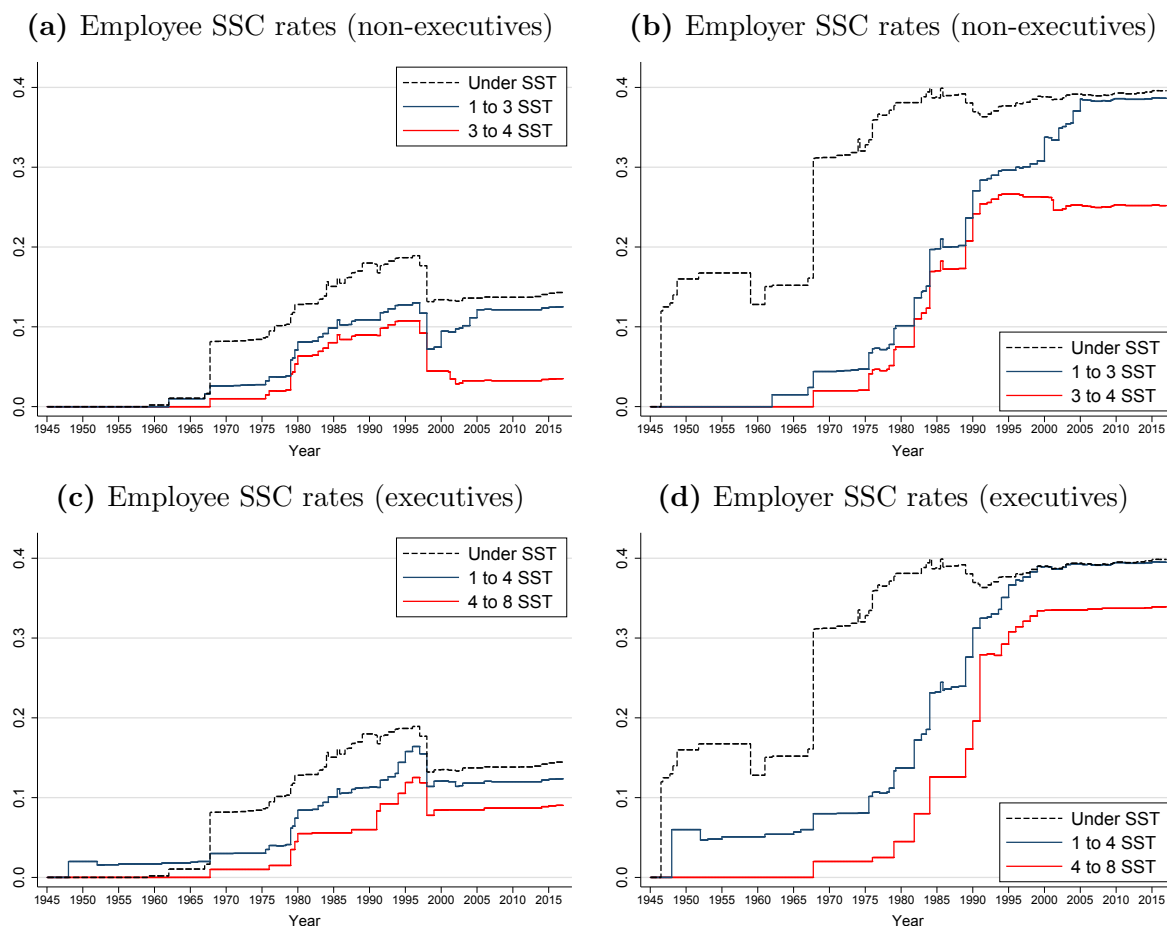


Figure B1: Total SSC Marginal Tax Rates in France (1945–2015)

Notes: Marginal Social Security contribution rates are here expressed as a percentage of gross earnings, as they are legislated. These rates are applied to different earnings brackets, which are defined with respect to the Social Security threshold (SST).
Sources: IPP Tax and Benefit Tables (2018) ; TAXIPP 0.4.

Tax-benefit linkage in French SSCs. French SSCs show various degrees of tax-benefit linkage. At one extreme, family SSCs are earmarked to finance child benefits through the *Caisse nationale des allocations familiales* (Child Benefit Social Security scheme) and exhibit no tax-benefit linkage. The scheme offers child benefits to all French residents with at least two children, irrespective of their actual contributions. Benefits vary with the number of children and their age, but not as a function of the amount of contributions paid. Even from the outset of the scheme, parents outside the labor force could claim child benefits provided they could justify the reasons for inactivity.^{A.9}

Health care SSCs are only very loosely related to benefits. Originally, health care insurance was restricted to individuals who had paid SSCs (and were hence insured) but this coverage was extended from the outset to family members (spouse, children), as well as to periods of unemployment. The only population not covered were individuals outside the labor market (neither in paid work nor covered by unemployment insurance). In 1999, a law extended coverage to all French residents in order to provide universal health care insurance.^{A.10} This form of tax-benefit linkage is relatively weak, as the marginal linkage

^{A.9}Law of August 22, 1946 published in the *Journal Officiel* of August 23, 1946.

^{A.10}Law 99-641 of July 27, 1999, published in the *Journal Officiel* of July 28, 1999.

parameter λ is equal to zero: higher health care SSC rates or higher earnings lead to higher SSCs without affecting the health care coverage.

The basic pension scheme for private sector earners (CNAV) is the example of an intermediary case of tax-benefit linkage, which is relatively common in other countries. The CNAV scheme is a defined benefit pay-as-you go pension scheme managed by the Social Security administration. The pension benefit has an implicit contributory link, since pensions are computed with a reference to the average earnings over the best 25 years; but the scheme also includes some elements of redistribution (e.g., a minimum guaranteed pension for low earners). The relation between the marginal benefit and the marginal contribution, λ , is generally positive but with wide dispersion: higher contributions in early years (not included in the best years selected for calculating the pension) do not impact the level of benefits, whereas higher earnings just before retirement are more likely to lead to a positive λ (in some cases, above 1). The impact of an increase in the CNAV SSC rate is unclear, as the relationship between funding needs and changes in benefits is far from being one-to-one. Historical examples abound with policy decisions to increase benefits with no corresponding increases in rates; conversely, SSC rates have often been increased while benefits were being reduced as a means to achieve financial balance. Moreover, part of the pension benefit—which is capped at the SST—is funded through a specific SSC that applies to all earnings (without any cap) for redistributive purposes.

Alongside the basic scheme, complementary pension schemes (ARRCO and AGIRC in the private sector) exhibit very salient tax-benefit linkage. Although these pension schemes are also unfunded, they function according to a point-based system with much stronger actuarial fairness. SSCs are converted into points using a shadow price (*valeur d'achat* or *salaire de référence*). Accumulated points can be converted into an annuity pension by using another shadow price of points (*valeur de service*). The system bears some resemblance with both the German point system and the Swedish Notional Defined Contribution (NDC) system insofar as the benefit level is strictly proportional to past contributions^{A.11}. In particular, the relation between the marginal benefit and the marginal contribution, λ , is positive and larger than 1 given that a real rate of return is applied to contributions by the PAYGO system.

Implicit taxation of PAYGO pension schemes. It is well known that pay-as-you-go pension schemes can offer a positive internal rate of return equal to the growth rate of the tax base g (Samuelson, 1958), but this does not prevent some implicit taxation by unfunded schemes when the returns on contributions is lower than the market return individuals could have earned, r . The literature has shown that the implicit tax rate from unfunded pension is equal to $\tau_{SSC}(r - g)/(1 + r)$, i.e., the SSC rate τ_{SSC} times the difference between market return and the growth rate of the economy (Feldstein and Liebman, 2002; Lindbeck and Persson, 2003).

To quantify the size of this implicit tax through pension contributions, one can consider

^{A.11}There are some important differences though. In the German point system, for instance, the number of points accumulated does not depend on the SSC rate, but only on the level of earnings relative to average earnings.

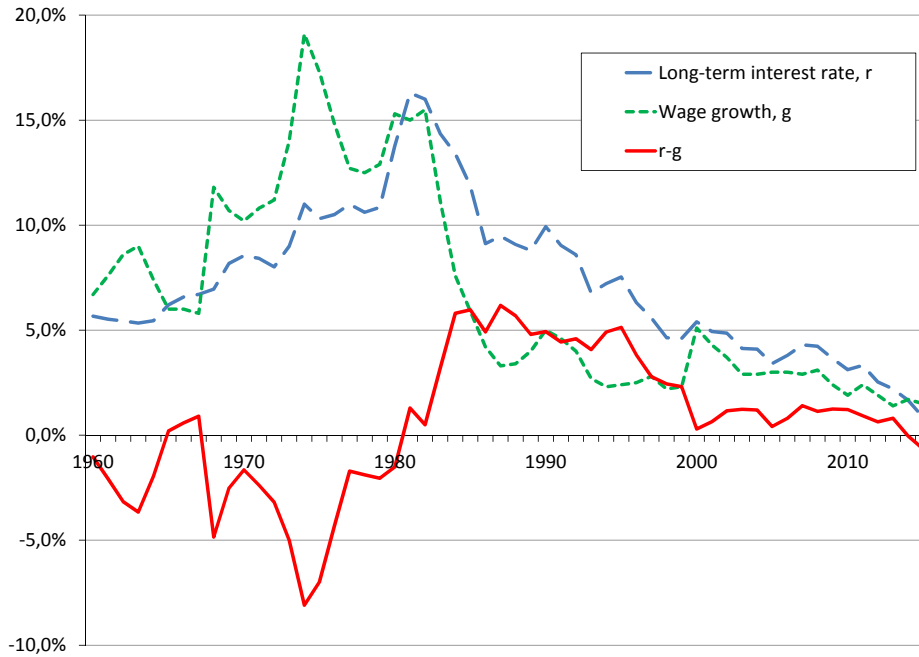


Figure B2: Wage Growth vs. Interest Rates in France, 1960–2015

Sources: OECD (2019), Long term interest rate (indicator) doi:10.1787/4e01728c-fr; wage growth from Insee, *Séries longues sur les salaires (1950-2010)*, *Insee Résultats*, No. 143, (2017).

in Figure B2 the empirical difference $r - g$ in France over the period 1960 to 2015. Until the beginning of the 1980s, $r - g$ was in fact negative with relatively high nominal wage growth compared to long-term interest rates. Between 1984 and 1995, the difference becomes positive, hovering around 5 percent, before declining to below 1 percent from 2000 onwards. This means that Reform 1 studied in the paper (the increase in complementary pension SSC rates between 2000 and 2005) was adopted during a period with relatively low (but not null) implicit taxation.

Appendix C Data Sources

This Appendix describes the earnings data that we use in the empirical analysis (Section C.1) and the micro-simulation model on which we rely to compute Social Security contributions (Section C.2).

C.1 Earnings Data

DADS panel data. Our primary source of data comes from the matched employer-employee DADS (*Déclaration Annuelle de Données Sociales*) Panel, which is constructed by the French National Institute for Statistics (INSEE) from the compulsory declarations made annually by all employers for each of their employees. The DADS comes in two forms: (i) a panel based on a subsample of private sector employees from 1976 onwards and (ii) the comprehensive cross-section of all employees since 1993. Given that two of our earlier reforms of interest took place before 1993 (Reform 2 and Reform 3), we rely on the panel version of the DADS.

The DADS Panel consists of a 1/25th sample of private sector employees, born in October of even-numbered years, from 1976 onwards. In 2002, the sample size was doubled to represent 1/12th of all private sector workers. The data include roughly 1.1 million workers each year between 1976 and 2001, and 2.2 million workers from 2002 onwards. Some years of the original data sources are currently unavailable (1981, 1983, and 1990) and are therefore missing in the panel data.

Earnings definition. The DADS Panel provides only one measure of annual earnings that is consistent throughout the period: net taxable earnings, which are reported to tax authorities by employers (variable *SN* in the DADS Panel). Net taxable earnings are net of Social Security contributions, but not net of the non-income-tax-deductible component of flat rate contributions, namely the *Contribution sociale généralisée* (CSG) and the *Contribution au remboursement de la dette sociale* (CRDS). Figure C3 shows the relationship between the different earnings concepts and how gross earnings and labor cost can be computed from net taxable earnings.

From 1993 onwards, additional earnings variables are available in the panel: the CSG tax base (variable *SB*) and net earnings (variable *NETNET*). The CSG tax base is a slightly larger base than gross earnings taxable for SSCs. It includes remunerations in the form of stock options, or profit-sharing plans, which are not included in the SSC tax base. Before 1993, INSEE provides an estimate of gross earnings on the basis of the reported net taxable earnings, but gross earnings for SSC purposes are not available in the data released by INSEE. Net earnings correspond to net earnings effectively paid by firms to employees, i.e., after deduction of some specific employee contributions to restaurant vouchers or public transport passes, but before payment of the income tax.

As a result, we use the only raw information that is available through the period, i.e., net taxable earnings, and we rely on our microsimulation model to compute gross (posted) earnings, as well as labor cost including employer payroll taxes.

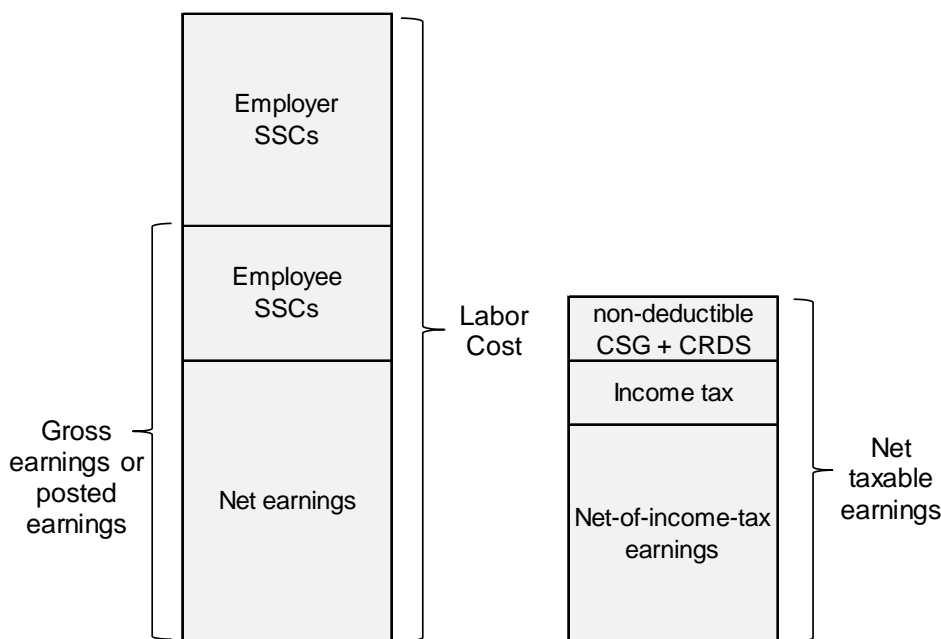


Figure C3: Earnings Concepts in French Administrative Data

Notes: *Gross earnings* corresponds to posted earnings, the earnings reference mentioned in the labor contract. *Labor cost* is the total earnings paid by employers, i.e., gross earnings plus employer SSCs. *Net earnings* are earnings net of employer and employee SSCs, but not net of the progressive income tax, which is in France paid with a one-year delay. *Net taxable earnings*—the variable available in the DADS panel data—is the tax base for the progressive income tax. It is computed by adding to *net earnings* a fraction of the flat-rate contributions (CSG and CRDS) which is not deductible from the income tax base—by exception to the general rule that social contributions are in France deductible from the income tax base.

C.2 Micro-Simulation of SSCs

TAXIPP model. The present work relies on the use of the TAXIPP model which is developed at the Institut des Politiques Publiques (IPP), and in particular on the Social Security contribution module. The model takes as input the SSC schedule, as collected in the IPP Tax and Benefit Tables,^{A.12} and computes employee and employer SSCs, reductions in employer SSCs, flat-rate income tax (CSG and CRDS) as well as other payroll taxes. The model simulates the complexity of French SSCs in great detail, including local Social Security schemes such as the one in place in the Alsace-Moselle region.

A number of simplifications have nevertheless been made: variations in the public transport payroll tax (*Versement transport*) across municipalities are not perfectly simulated but rather approximated by size of the municipality where the firm is located; nor are the specific reductions in SSCs that are granted to firms operating in a small number of disadvantaged areas.^{A.13}

Identification of private sector firms. We identify private sector firms based on the variable *ST* (i.e., status), which classifies firms according to their public or private ownership. One issue comes from waves of privatization and nationalizations of a number

^{A.12}<http://www.ipp.eu/en/tools/ipp-tax-and-benefit-tables/social-security-contributions/>.

^{A.13}These approximations are relatively innocuous since they concern SSCs representing less than 0.5 percent of the labor cost.

of large firms in the 1980s. For instance, in 1986, the center-right government carried out large-scale privatization of major state-owned companies, which was partly reversed in 1988, before a further wave of privatization was undertaken in 1993. This means that some firms end up classified in the private sector while originally in the public sector (and vice versa). We restrict our sample to firms that are in the private sector throughout the period, thus excluding large utilities and some publicly-owned firms that were privatized during the period.

Identification of the applicable Social Security threshold. The Social Security threshold (SST) is defined for the pay period and the number of hours worked as specified in the employment contract. Given that we do not observe hours worked before 1993, we are unable to compute the SST that applies to individuals working part-time before that date. We identify individuals working full-year based on the duration of the job spell (variable DP, i.e., *durée de paie*), and we identify full-time workers using the variable CE (i.e., *condition d'emploi*), which is available throughout the period. From 1993 onwards, we can use effective hours worked (variable NBHEUR) to precisely determine the SST that applies to each worker, including those working part-time or less than a full year.

For individuals with multiple jobs, we sum up all the earnings and job spells, as Social Security contributions are computed with respect to the total remuneration of all jobs.

Firms created after 1997. For the implementation of Reform 1, the ARRCO agreement of April 1996 specified that firms created from 1997 onwards would be subject to the SSC rate increase much faster than existing firms, for which the rate increase was only gradually put in place. Table C3 shows the details of the phasing-in of the reform according to the date of creation of firms. Firms created after 1996 became subject to the maximum employer SSC rate of 12 percent as soon as 2000, whereas firms already existing before 1997 reached the maximum rate in 2005.

Table C3: Marginal SSC Rates for the ARRCO Pension Scheme, 1999–2005

Date	Below the SST		Above the SST			
			Firms created before 1997		Firms created after 1997	
	Employee	Employer	Employee	Employer	Employee	Employer
January 1, 2005	3.00%	4.50%	8.00%	12.00%	8.00%	12.00%
January 1, 2004	3.00%	4.50%	7.00%	10.50%	8.00%	12.00%
January 1, 2002	3.00%	4.50%	6.00%	9.00%	8.00%	12.00%
January 1, 2000	3.00%	4.50%	5.00%	7.50%	8.00%	12.00%
January 1, 1999	3.00%	4.50%	3.00%	4.50%	7.50%	11.25%

Notes: Marginal Social Security contribution rates are here expressed as a percentage of gross earnings, as they are legislated. In the text of the ARRCO agreement of April 25, 1996, the rates are expressed before applying a coefficient (*taux d'appel*) of 125 percent, which has varied since the creation of the scheme but not during the recent period.

Sources: ARRCO Agreement of April 25, 1996, art. 26; Institut des Politiques Publiques (2018).

The phasing-in of Reform 1 means that we need to identify the date of firm creation in order to precisely apply the correct schedule. We take advantage of another version of the DADS data, the DADS Postes, which is available since 1993 and covers the universe of all private sector employees and the firms in which they work. We construct a panel

of firms using the 1996–2008 data, which enables us to identify firms that were created from 1997 onwards. We then match this information with the DADS Panel data using each firm’s unique identifier.

Identification of executives (*cadres*). The data do not provide information about the affiliation of the wage earner to the complementary pension scheme (either ARRCO for non-executives, or AGIRC for executives). We proxy each worker’s status using information on the occupation declared by the employer. In most cases, the identification poses no problem as the occupation label mentions the title ‘executive’ (*cadre*). The classification is more uncertain for certain occupation categories that could be classified or not within the executive group. To minimize classification errors, we exclude from the sample workers with such occupations. We also exclude apprentices and interns who are not subject to regular SSCs.

The 35-hour week reform. The data does not provide information on the actual date at which firms decided to switch to the 35-hour week in the early 2000s, which determines eligibility to specific SSCs reductions. We estimate this date based on each firm’s reported working hours, by computing the share of the firm’s employees who are declared as working 35 or 39 hours. We use the highest share to assign each firm to either of the weekly working hours regimes.

Appendix D Heterogeneity Analysis

We investigate heterogeneity of wage responses to the three SSC reforms across worker and firm characteristics. Specifically, we analyze the differences in pass-through rates along four dimensions: by sector, by firm size, by gender, and by age of the workers. Table D4 reports the results obtained when controlling for worker-specific trends (Equation 8 in the main text). The baseline estimates using the full sample can be found in Table 3.

The main objective of this heterogeneity analysis is to investigate if the marked differences in pass-through across the three reforms are driven by specific subsamples or, instead, if they hold uniformly across groups of workers and firms.

Panel A in Table D4 presents the estimates contrasting the estimated pass-through for two sub-samples of workers based on the firm's sector in the pre-reform year. We group under the label 'Industry' all firms in the manufacturing and primary sector (extraction and agriculture), while we group under the label 'Services' all firms in the service and retail sectors. For Reform 1, we find very similar results to our baseline estimates in both sub-samples, with estimates of the pass-through rate close to 1 (albeit being less precisely estimated). For Reforms 2 and 3, the estimated pass-through rates are close to zero for the Industry and around 0.5 for Services. For Reform 2, we find that the pass-through rate is significantly higher for Services than for the Industry. In both sectors, the pass-through estimates for Reform 2 and Reform 3 are smaller than the corresponding estimates for Reform 1. The differences across reforms are, however, not always statistically significant due to lack of statistical power (p -values not reported).

Panel B compares the estimated pass-through rate for workers in large firms vs. small firms in the pre-reform year. We define large (small) firms as firms whose number of employees is larger (smaller) than the median. The two sub-samples are constructed separately for the treatment and control groups. For all reforms, we find a larger pass-through rate for large firms than for small firms, the difference being statistically significant only for Reform 1 when $\log(\text{earnings})$ is used as the dependent variable. For both small and large firms, the pass-through estimates for Reform 2 and Reform 3 are smaller than the corresponding estimates for Reform 1. The differences between Reform 1 and Reform 2 or Reform 3 are, however, only statistically significant for large firms.

Panel C compares the pass-through rates for male and female workers. There is limited heterogeneity according to workers' gender. In the case of Reform 1 (Reform 2), we find pass-through estimates that are close to and not significantly different from 1 (from 0) for both male and female workers. For Reform 3, we find a significant pass-through rate of 0.42 for males while the pass-through rate estimate for females is slightly negative and not significantly different from 0. The differences between pass-through estimates for Reform 1, on the one hand, and Reform 2 or Reform 3, on the other hand, are large and significantly different from 0 in most cases.

Panel D compares older workers to younger ones. We define older workers as those whose age is above the median (respectively below the median for the young). The two sub-samples are constructed separately for the treatment and control groups. The results for Reform 1 and Reform 2 suggest that the pass-through rate was larger for younger

workers than for older ones, but the estimates are very imprecise and the differences are statistically significant only for Reform 2. By contrast, we find a significantly larger pass-through rate for older workers than for younger ones in the case of Reform 3. This difference is driven by the large and somewhat puzzling estimated pass-through rate of 0.75 for older workers in Reform 3. Among all estimates reported for Reform 2 and Reform 3, this is the only one to be actually larger than the corresponding estimates for Reform 1. For younger workers, we find marked and statistically significant differences in pass-through rates between Reform 1 and Reform 2 or Reform 3.

Overall, we do not detect significant heterogeneity across most subsamples, even though we lack the statistical power to reach definitive conclusions. If anything, pass-through rates are larger among large firms and younger workers (except for Reform 3). More importantly, the results show that differences in pass-through rates between Reform 1, on the one hand, and Reform 2 and Reform 3, on the other hand, are observed in almost all subsamples.

Table D4: Estimates of the Pass-Through of Employer SSCs to Workers: Heterogeneity Analysis (Controlling for Worker-Specific Trends)

Reform:	Reform 1: Increase in pension contributions above the SST (1999)		Reform 2: Uncapping of Family SSCs (1988)	Reform 3: Uncapping of Health Care SSCs (1980)
Reference year (t_0):				
Dependent variable:	Log(hourly wage) (1)	Log(earnings) (2)	Log(earnings) (3)	Log(earnings) (4)
Panel A. Industry vs. services				
Industry (t_0+8)	1.110*** (0.465)	0.872*** (0.396)	-0.264 (0.295)	0.114 (0.166)
N	243,132	245,126	367,924	421,135
Services (t_0+8)	0.919** (0.434)	1.340*** (0.425)	0.660* (0.342)	0.380* (0.222)
N	247,405	250,904	226,628	220,949
t -test of difference (p -value)	0.764	0.421	0.045	0.340
Panel B. Large firms vs. small firms				
Large firms (t_0+8)	1.356*** (0.433)	1.696*** (0.416)	0.362 (0.283)	0.378 (0.197)
N	243,241	246,721	295,123	319,045
Small firms (t_0+8)	0.722 (0.467)	0.459 (0.399)	-0.253 (0.357)	0.038 (0.178)
N	247,296	249,309	299,429	323,039
t -test of difference (p -value)	0.320	0.032	0.178	0.200
Panel C. Male vs. female workers				
Male workers (t_0+8)	1.010*** (0.379)	1.081*** (0.336)	0.102 (0.253)	0.420*** (0.148)
N	368,141	372,340	458,061	508,586
Female workers (t_0+8)	1.306** (0.593)	1.443** (0.588)	0.110 (0.481)	-0.175 (0.285)
N	122,396	123,690	136,491	133,498
t -test of difference (p -value)	0.689	0.591	0.988	0.066
Panel D. Older vs. younger workers				
Older workers (t_0+8)	0.646 (0.491)	0.669 (0.440)	-0.517 (0.406)	0.748*** (0.203)
N	224,472	226,338	253,287	319,880
Younger workers (t_0+8)	1.324*** (0.416)	1.377*** (0.386)	0.481* (0.267)	-0.207 (0.176)
N	266,065	269,692	341,265	322,204
t -test of difference (p -value)	0.288	0.225	0.032	0.000

Notes: The different columns correspond to different SSC reforms: the increase in pensions SSCs between 2000 and 2005 (columns 1 and 2); the uncapping of family SSCs in 1989 and 1990 (column 3); and the uncapping of health care SSCs in 1981 and 1983 (column 4). Estimates are obtained from a difference-in-difference specification that compares workers whose earnings in the pre-reform year were in the range of 1 to 1.4 times the SST (treatment group) with workers whose earnings in the pre-reform year were in the range of 0.9 to 1 times the SST (control group). All specifications control for worker-specific trends. Standard errors clustered at the individual level are shown in parentheses. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$.

Sources: DADS Panel 2010; TAXIPP 0.4.

Appendix E Robustness Checks

This Appendix presents the results of various tests carried out to assess the robustness of the baseline estimates reported in the main text. We first present the results of estimating the pass-through rates for each reform without controlling for worker-specific linear time trends (Section E.1). We then test the sensitivity of our results to using alternative definitions of the treatment and control groups (Section E.2) and to relaxing some of our sample restrictions, e.g., by including executives in the analysis of Reforms 2 and 3, or by including individuals working part-time or part of the year in the analysis of Reform 1 (Section E.3). As a fourth robustness check, we present additional results for Reform 1 using total earnings (instead of hourly wage), which is the outcome variable that we use for the two earlier reforms (Section E.4). Finally, we analyze a placebo reform that is set in a period during which no SSC reform was implemented (Section E.5).

E.1 Estimation without Controlling for Worker-Specific Trends

Our baseline 2SLS estimates of the pass-through rate of employer SSCs to workers are based on the specification given by Equation (8) in the main text, which controls for worker-specific linear time trends. This is our preferred specification since it relaxes the common trend assumption over the long time period we consider for each reform.

Although we believe that controlling for worker-specific trends provides more accurate pass-through estimates, we present in this section the 2SLS estimates that are obtained when we do not control for such trends (using Equation 7 in the main text).

The results are presented in Figures E4 and Table E5, which can be compared to Figures 6(b), 7(b), 8(b) and Table 3 in the main text. The results show that the inclusion of worker-specific trends only marginally affects the pass-through estimates, confirming that the common trend assumption generally holds. For Reform 1, the estimates at $t_0 + 9$ are respectively 1.06 when we control for worker-specific trends vs. 0.91 when we do not control for trends. For Reform 2, the estimates are respectively 0.06 when we control for trends vs. 0.21 when we do not control for them.

The only noticeable difference concerns Reform 3, for which there is evidence of differential trends in labor costs between the treatment and control groups (see Figure 8 in the main text). Controlling for worker-specific trends results in slightly lower pass-through estimates (0.21 at $t_0 + 8$, not significantly different from zero) compared to the specification that does not control for trends (0.38, significantly different from zero). The pass-through estimates with and without controlling for worker-specific trends are not, however, significantly different from one another.

E.2 Definition of Treatment and Control Groups

We test the sensitivity of our results to the definitions of the treatment and control groups by systematically varying the upper and lower earnings thresholds that determine whether workers are assigned to either group in the reference year.

Estimates for the shifting parameter at $t_0 + 8$ are shown in Figure E6 when we do not include worker-specific trends, and in Figure E5 when we control for trends. We show

estimates for various choices of the treatment group’s upper earnings threshold (figures to the left) and of the control group’s lower earnings threshold (figures to the right).

The pass-through estimates are reasonably similar although, as expected, standard errors become larger when we reduce the size of the treatment group or the control group, i.e., when we shrink the window towards the SST. Panel (a) presents the estimates for Reform 1. The results confirm full pass-through to wages, as the estimates are not significantly different from 1 in almost all variants. Panel (b) shows the results for Reform 2. The point estimates, which are between 0 and 0.4, are always significantly different from 1 and almost never significantly different from zero except when the lower earnings threshold of the control group is pushed further away from the Social-Security threshold. The estimates for Reform 3 appear more sensitive to the definitions of treatment and control groups (Panel c) when controlling for worker-specific trends. For instance, we find that setting the upper threshold of the treatment group very close to the SST (1.2 times the SST) leads to a relatively imprecisely estimated pass-through rate of 0.7, compared to estimates closer to 0.2–0.5 in other cases. Aside from this exception, estimates of the pass-through rate for Reform 3 are always significantly different from 1.

E.3 Sensitivity to Relaxing Sample Restrictions

Table E6 reports the results from several robustness checks that we carry out to evaluate the sensitivity of our baseline estimates (shown in Panel A) to relaxing the sample restrictions. Recall that our estimates of the pass-through rate of employer SSCs to wages are based on a sample that excludes executive workers (since they were not affected by Reform 1) and is restricted to individuals working full-time during the entire year.

In Panel B, we test the sensitivity of our results for Reforms 2 and 3 to including executive workers in the sample, as these workers were also affected by the two reforms. The results are not significantly different from the baseline estimates reported in Panel A.^{A.14}

In Panel C, we test the robustness of our estimates for Reform 1 to including individuals who worked only part of the year (non-full-year), as the data allow us to accurately compute their SSCs from 1993 onwards. The estimates are virtually unchanged and are not significantly different from the baseline estimates.

In Panel D, we extend the sample to include part-time workers. Again, the results are very similar to the baseline estimates.

E.4 Earnings Responses vs. Wage Responses (Reform 1)

For Reform 1, we have the possibility to estimate the impact of increased employer SSCs on both (hourly) wages and earnings, whereas we do not observe hours of work for the earlier reforms (Reforms 2 and 3). The figures shown in the main text for Reform 1 are related to the wage response, i.e., the proper incidence response. For completeness, we present here similar figures for the earnings response.

^{A.14}Note that the share of executives in the labor market was relatively low during this period (less than 10 percent).

Figure E7 parallels Figure 3 in the main text and shows the earnings response to Reform 1 by comparing the evolution of gross (or posted) earnings and the evolution of labor cost between the treatment and control groups. Figure E8 presents the reduced-form estimates (Panel a) and the estimated pass-through rate (Panel b), and can be compared to Figure 6. As is clear from these figures and from the regression results reported in Table 3, the pass-through estimates based on earnings are extremely close to those based on hourly wages.

E.5 Placebo Reform

We perform a placebo test to check whether underlying inequality trends during our period of interest could disqualify the common trend assumption. To conduct this placebo analysis, we focus on periods during which no SSC reform took place. Visual inspection of Figure 1 in the main text reveals that the only reform-free period of sufficient time length is between 1992 and 1999, i.e., the time interval between the end of Reform 2 and the start of Reform 1. We set the placebo reform to take place in 1996 and define our control and treatment groups using 1995 as the placebo reference year.

Graphical evidence is presented in Figure E9. Panels (a) and (b) show the evolution in levels of posted earnings/gross earnings and labour cost around the placebo reform year. These two graphs are similar to the ones presented in the main text (Figures 3 to 5). There is no evidence of differential earnings trends between the treatment and control groups. Moreover, the reduced-form estimates shown in panel (c) point to zero effects on gross earnings and labor cost.

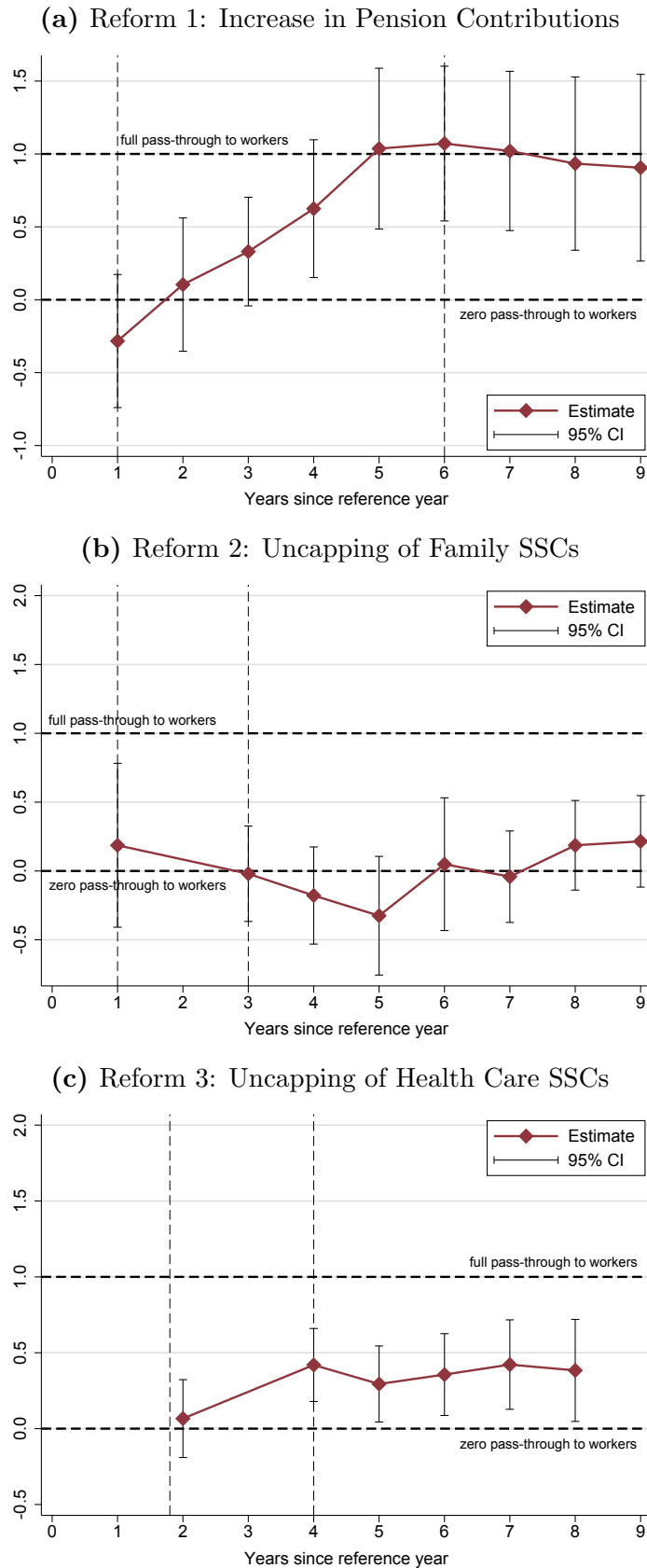


Figure E4: Estimated Pass-Through to Workers—Not Controlling for Individual-Specific Trends

Notes: See notes of Figures 6, 7 and 8. The estimates are obtained from a specification that does not control for worker-specific trends in addition to worker and year fixed effects.

Sources: DADS Panel 2010; TAXIPP 0.4.

Table E5: Estimates of the Pass-Through of Employer SSCs to Workers—Not Controlling for Individual-Specific Trends

Reform:	Reform 1 Increase in pension contributions above the SST (1999)		Reform 2 Uncapping of Family SSCs (1988)	Reform 3 Uncapping of Health Care SSCs (1980)
Reference year (t_0):				
Dependent variable:	Log(hourly wage) (1)	Log(earnings) (2)	Log(earnings) (3)	Log(earnings) (4)
<i>Panel A. Estimates of pass-through to workers</i>				
t_0+1	-0.283 (0.233)	-0.258 (0.203)	0.186 (0.304)	n/a n/a
t_0+2	0.104 (0.233)	0.192 (0.211)	n/a n/a	0.066 (0.131)
t_0+3	0.331* (0.190)	0.179 (0.173)	-0.020 (0.177)	n/a n/a
t_0+4	0.625*** (0.241)	0.485 (0.228)	-0.178 (0.180)	0.419*** (0.123)
t_0+5	1.037*** (0.281)	0.704** (0.263)	-0.325 (0.220)	0.294** (0.128)
t_0+6	1.071*** (0.271)	0.683*** (0.258)	0.049 (0.246)	0.356*** (0.137)
t_0+7	1.021*** (0.279)	0.758*** (0.269)	-0.042 (0.170)	0.422*** (0.150)
t_0+8	0.934*** (0.303)	0.812*** (0.293)	0.186 (0.166)	0.384** (0.172)
t_0+9	0.906*** (0.327)	0.969*** (0.324)	0.215 (0.170)	n/a n/a
N	490,537	496,030	594,549	642,084
<i>Panel B. Tests of differences between pass-through estimates on log(earnings)</i>				
		R1 vs. R2	R1 vs. R3	R2 vs. R3
t -stat at t_0+8		1.857	1.260	-0.828
p -value		0.063	0.208	0.407
t -stat at t_0+9		2.061		
p -value		0.039		

Notes: The different columns correspond to different SSCs reforms: the increase in pensions SSCs between 2000 and 2005 (columns 1 and 2); the uncapping of family SSCs in 1989 and 1990 (column 3); and the uncapping of health care SSCs in 1981 and 1983 (column 4). The estimates reported in Panel A are obtained from a difference-in-difference specification using an unbalanced panel of workers who are observed in the last pre-reform year and at least another year. The treatment group includes workers whose gross earnings in the last pre-reform year were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform under study. The control group includes workers whose gross earnings in 1988 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform. The estimated pass-through to workers of the increase in employer SSCs is obtained from a 2SLS regression of $\log(\text{gross hourly wage})$ (column 1) or $\log(\text{gross earnings})$ (columns 2 to 4) on $\log(1 + \text{SSC rate})$, where $\log(1 + \text{SSC rate})$ is instrumented by the interaction between the treatment group and year dummies. The estimates are obtained from a specification that does not control for worker-specific trends in addition to individual and year fixed effects. Standard errors clustered at the individual level are shown in parentheses. Panel B reports t -tests of between-reform differences in the estimated pass-through rates on $\log(\text{earnings})$ at t_0+8 and t_0+9 . *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$.

Sources: DADS Panel 2010; TAXIPP 0.4.

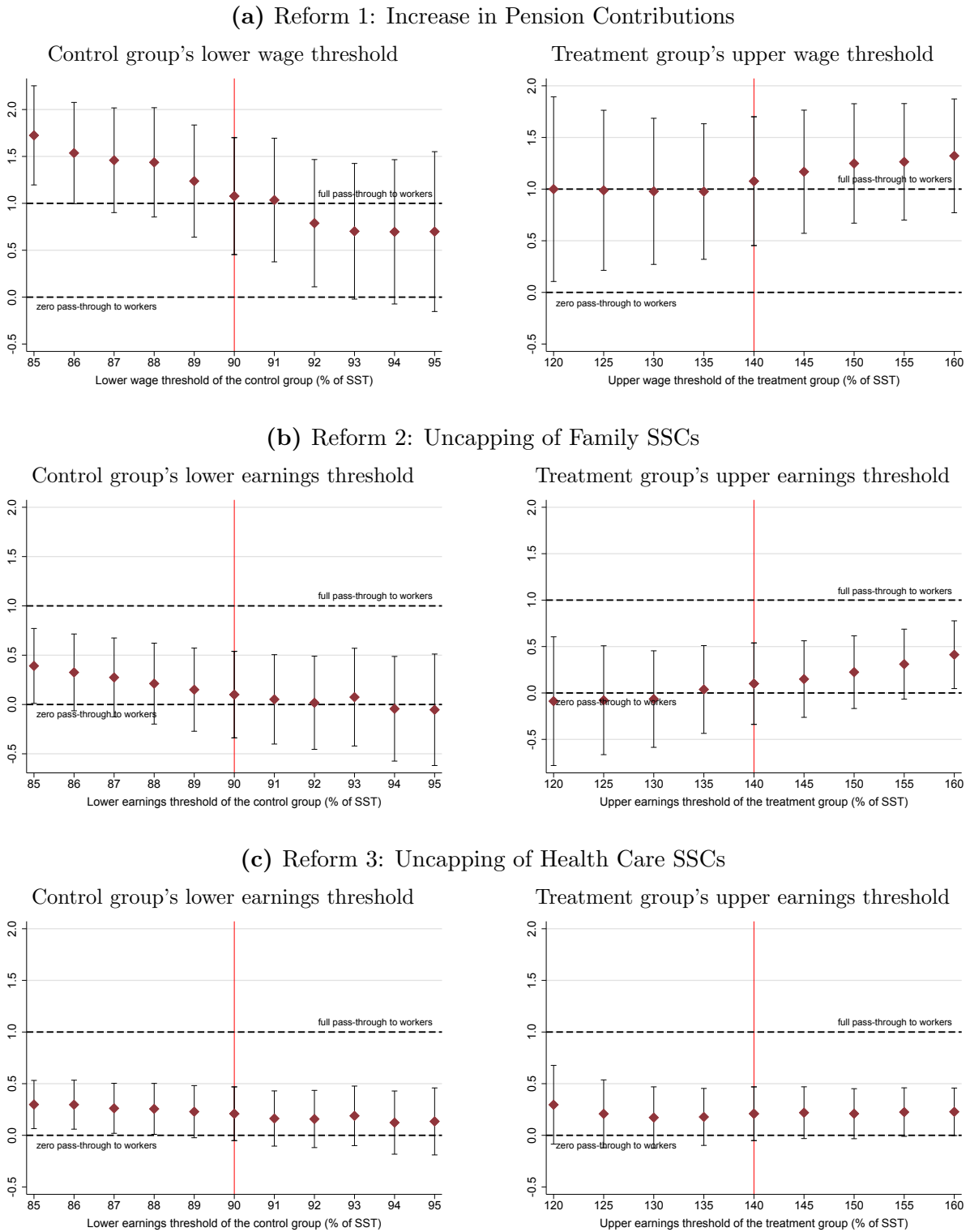


Figure E5: Estimated Pass-Through to Workers—Sensitivity to Varying the Lower and Upper Earnings Thresholds of the Control and Treatment Groups (Controlling for Individual-Specific Trends)

Notes: The pass-through estimates shown in this figure are evaluated at $t_0 + 8$, where t_0 denotes the last pre-reform year, and are based on a specification that controls for worker-specific linear time trends. The left panels report the estimates obtained for various choices of the control group's lower earnings threshold (expressed in percentage of the Social Security threshold or SST) while keeping fixed the the upper threshold of the treatment group (1.4 times the SST). The right panels report the estimates that are obtained when varying the treatment group's upper earnings threshold (expressed in percentage of the Social Security threshold) while keeping fixed the lower threshold of the control group (0.9 times the SST). The vertical solid lines show the thresholds that are used in the baseline specification. The markers represent the estimated pass-through of employer SSCs to workers. The vertical T-bars show the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level.

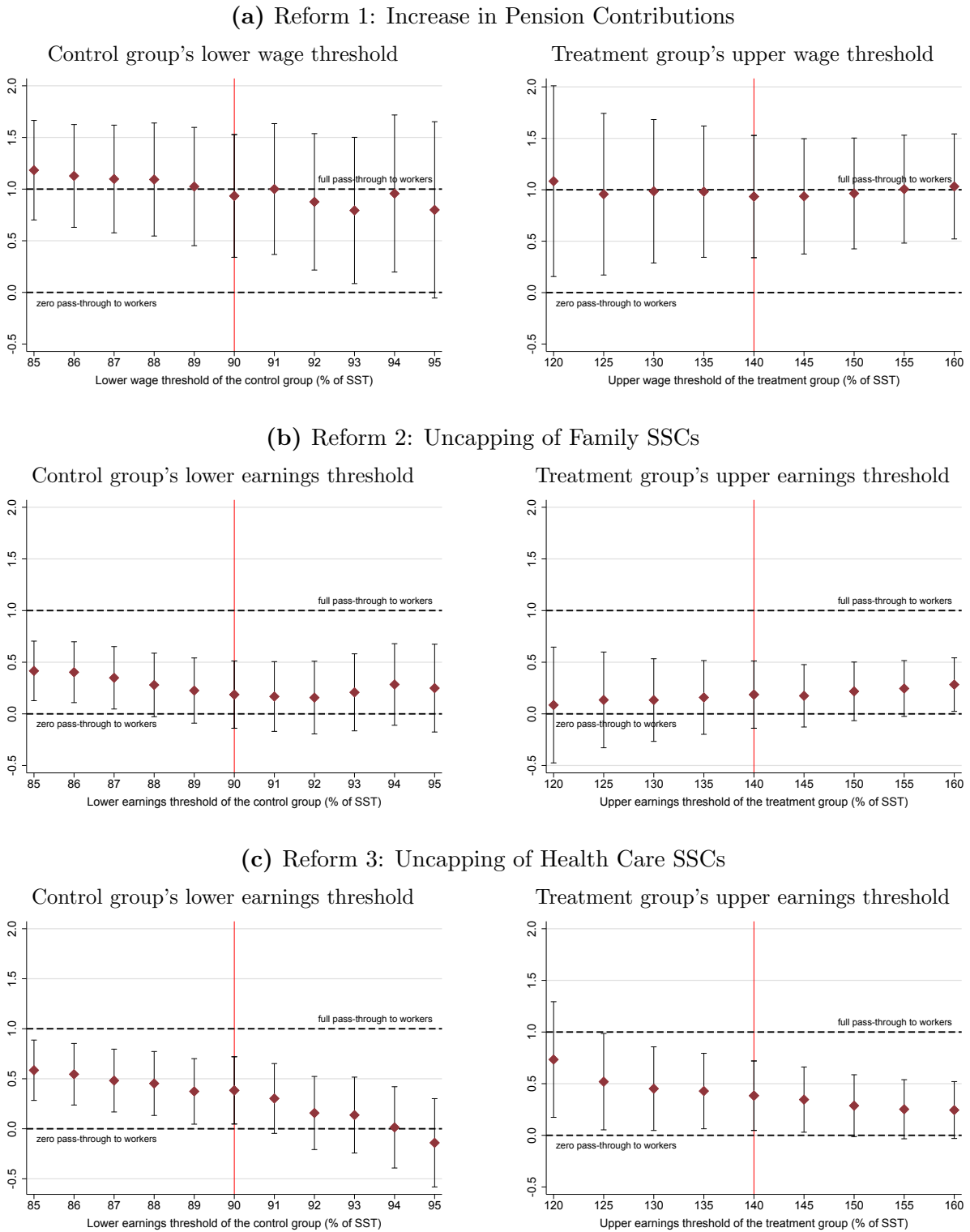


Figure E6: Estimated Pass-Through to Workers—Sensitivity to Varying the Lower and Upper Earnings Thresholds of the Control and Treatment Groups (Not Controlling for Individual-Specific Trends)

Notes: The pass-through estimates shown in this figure are evaluated at $t_0 + 8$, where t_0 denotes the last pre-reform year, and are based on a specification that does not include worker-specific linear time trends. The left panels report the estimates obtained for various choices of the control group's lower earnings threshold (expressed in percentage of the Social Security threshold or SST) while keeping fixed the the upper threshold of the treatment group (1.4 times the SST). The right panels report the estimates that are obtained when varying the treatment group's upper earnings threshold (expressed in percentage of the Social Security threshold) while keeping fixed the lower threshold of the control group (0.9 times the SST). The vertical solid lines show the thresholds that are used in the baseline specification. The markers represent the estimated pass-through of employer SSCs to workers. The vertical T-bars show the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level.

Table E6: Estimates of the Pass-Through of Employer SSCs to Workers—Sensitivity to Alternative Sample Definitions (Controlling for Worker-Specific Trends)

Reform:	Reform 1: Increase in pension contributions above the SST (1999)		Reform 2: Uncapping of Family SSCs (1988)	Reform 3: Uncapping of Health Care SSCs (1980)
Reference year (t_0):				
Dependent variable:	Log(hourly wage) (1)	Log(earnings) (2)	Log(earnings) (3)	Log(earnings) (4)
<i>Panel A. Baseline estimates (excluding executives, restricted to full-time, full-year workers)</i>				
t_0+8	1.077*** (0.318)	1.112*** (0.291)	0.100 (0.224)	0.209 (0.133)
N	490,537	496,030	594,549	642,084
<i>Panel B. Including executive workers</i>				
t_0+8			0.112 (0.221)	0.096 (0.136)
N			646,029	657,734
<i>Panel C. Including individuals working less than full year</i>				
t_0+8	1.076*** (0.316)	1.103*** (0.289)		
N	517,286	523,276		
<i>Panel D. Including part-time workers</i>				
t_0+8	1.072*** (0.316)	1.101*** (0.290)		
N	523,317	529,363		

Notes: The different columns correspond to different SSC reforms: the increase in pensions SSCs between 2000 and 2005 (columns 1 and 2); the uncapping of family SSCs in 1989 and 1990 (column 3); and the uncapping of health care SSCs in 1981 and 1983 (column 4). Estimates are obtained from a difference-in-difference specification that compares workers whose earnings in the pre-reform year were in the range of 1 to 1.4 times the SST (treatment group) with workers whose earnings in the pre-reform year were in the range of 0.9 to 1 times the SST (control group). All specifications control for worker-specific linear time trends. Standard errors clustered at the individual level are shown in parentheses. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$.

Sources: DADS Panel 2010; TAXIPP 0.4.

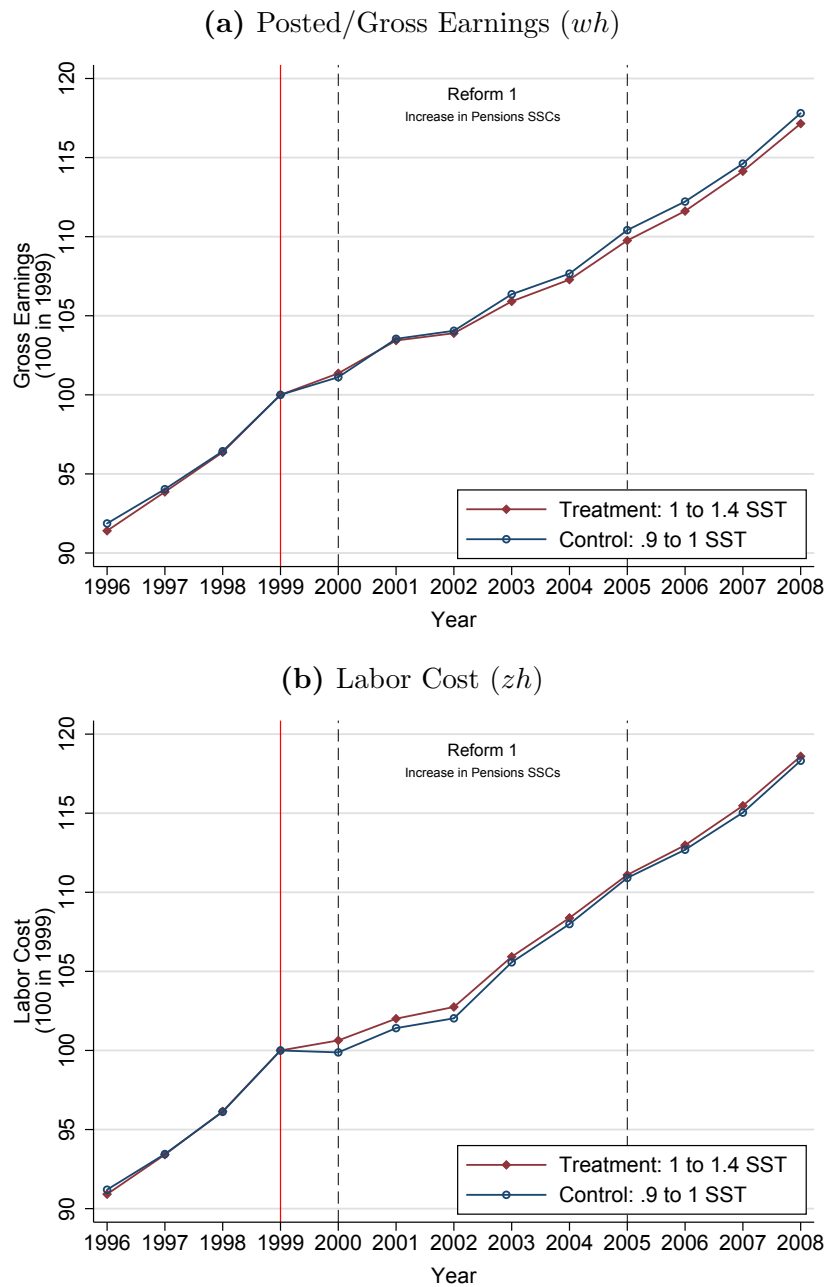


Figure E7: Earnings Responses to the Increase in Pension Contributions (Reform 1)

Notes: The figure shows the evolution of average real gross earnings (Panel a) and of average real labor cost (Panel b) between 1996 and 2008 for two groups of workers that were affected differently by the increase in the pension SSCs for non-executives between 2000 and 2005. The figure is based on an unbalanced panel of workers who are observed in the last pre-reform year (denoted by a vertical solid line) and at least another year. The vertical dashed lines denote the reform years (start and end). Earnings levels are normalized to 100 for both groups in the reference year (1999). The treatment group includes workers whose gross earnings in 1999 were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform. The control group includes workers whose gross earnings in 1999 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform.

Sources: DADS Panel 2010; TAXIPP 0.4.

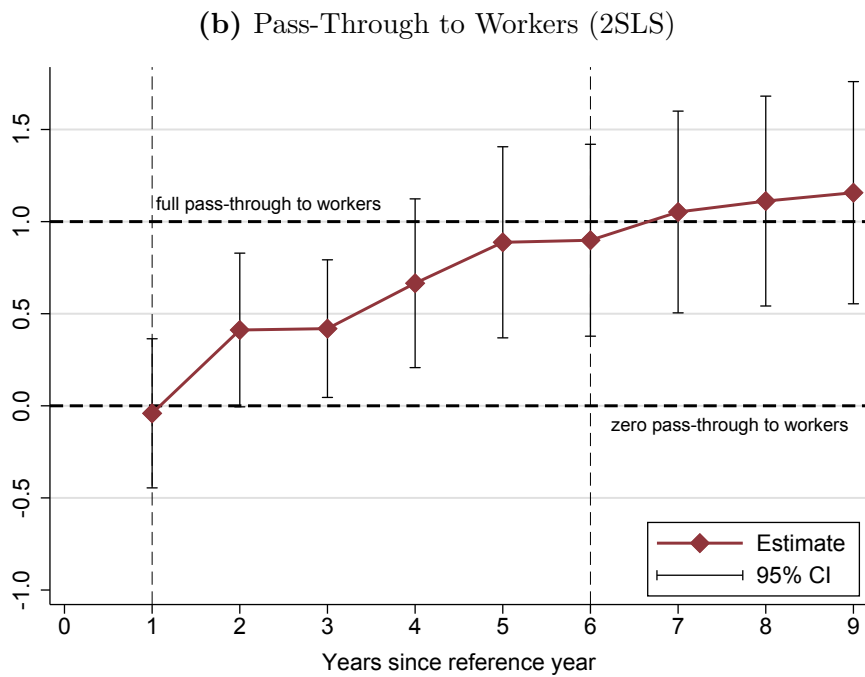
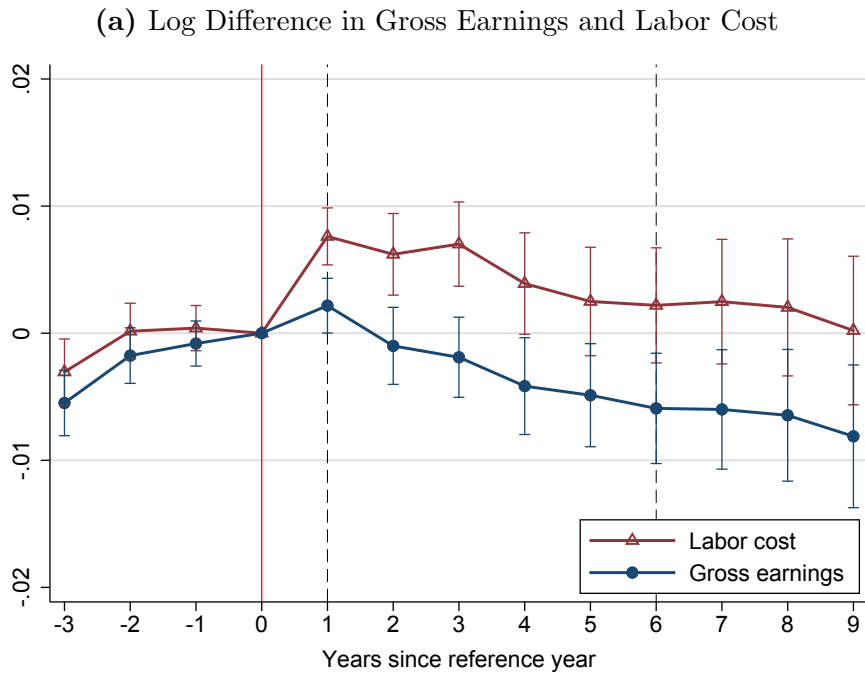
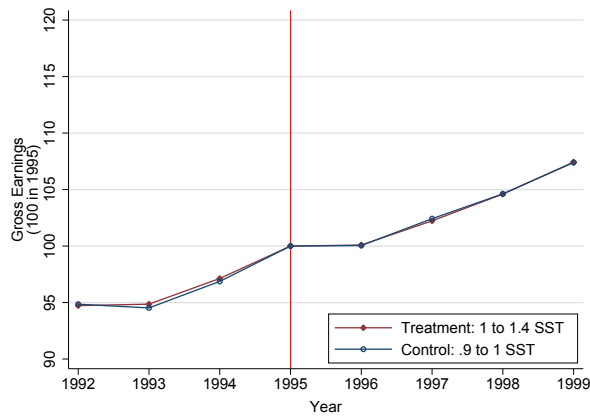


Figure E8: Reform 1: Estimated Pass-Through to Workers (Earnings)

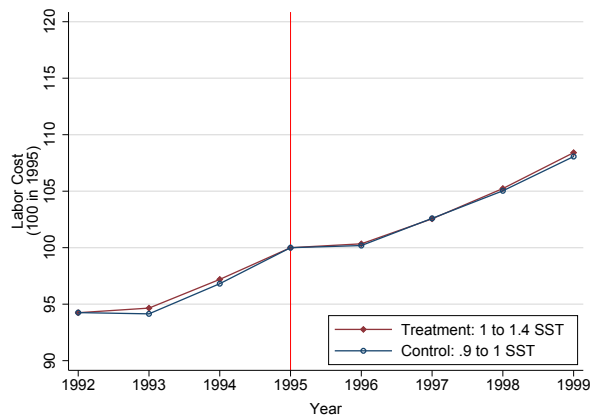
Notes: Panel (a) shows the estimated log differences between the average real gross earnings (circle markers) and the average real labor cost (triangle markers) of two groups of workers that were affected differently by the increase in the pension SSCs for non-executives between 2000 and 2005. The vertical dashed lines denote the reform years (start and end). The difference-in-differences estimation is performed on an unbalanced panel of workers who are observed in the last pre-reform year and at least another year. The treatment group includes workers whose gross earnings in the last pre-reform year (1999) were 1 to 1.4 times the SST that year. These workers experienced an increase in their average SSC rate due to the reform. The control group includes workers whose gross earnings in 1999 were 0.9 to 1 times the SST that year. These workers did not experience a change in their average SSC rate due to the reform. The markers represent the parameter estimates on the interaction between the treatment group and year dummies, which is normalized to zero in the reference year (1999). The vertical T-bars show the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level. Panel (b) shows the estimated pass-through rate of employer SSCs to the wage of treated workers relative to control workers over a period up to 8 years after the reform. The vertical dashed lines denote the reform years (start and end). The estimated pass-through to workers of the increase in employer SSCs is obtained from a 2SLS regression of $\log(\text{gross earnings})$ on $\log(1 + \text{SSC rate})$, where $\log(1 + \text{SSC rate})$ is instrumented by the interaction between the treatment group and year dummies. The pass-through estimates are obtained from an augmented specification that controls for worker-specific trends in addition to worker and year fixed effects. The diamond markers represent the estimated pass-through rate while the vertical T-bars denote the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level.

Sources: DADS Panel 2010; TAXIPP 0.4.

(a) Gross Earnings



(b) Labor Cost



(c) Log Difference in Gross Wage and Hourly Labor Cost

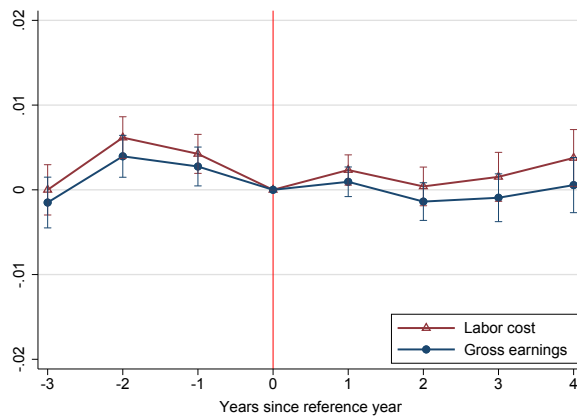


Figure E9: Placebo Reform (1996)—Graphical Evidence on Earnings Responses

Notes: The top panels of the figure show the evolution of average real gross earnings (Panel a) and of average real labor cost (Panel b) between 1992 and 1999 for two groups of workers around a placebo reform which is set to take place in 1996. The difference-in-differences estimation is performed on an unbalanced panel of workers who are observed in the last pre-reform year (denoted by a vertical solid line) and at least another year. Earnings levels are normalized to 100 for both groups in the placebo reference year (1995). The treatment group includes workers whose gross earnings in 1995 were 1 to 1.4 times the SST that year. The control group includes individuals whose gross earnings in 1995 were 0.9 to 1 times the SST that year. Panel (c) shows the estimated log differences between the average real gross earnings (circle markers) and the average real labor cost (triangle markers) of the two groups of workers. The markers represent the parameter estimates on the interaction between the treatment group and year dummies, which is normalized to zero in the placebo reference year (1995). The vertical T-bars show the 95 percent confidence intervals around the point estimates, with standard errors clustered at the individual level.

Sources: DADS Panel 2010; TAXIPP 0.4.