

Intimacy Exposed: Toilet, Bathroom, Restroom

Javier Fernandez Contreras, Roberto Zancan

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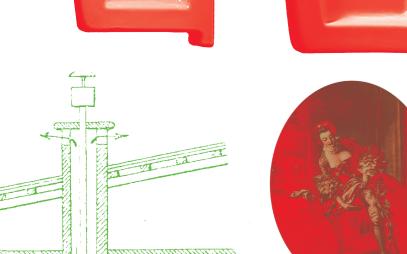
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INTIMACY EXPOSED Toilet, Bathroom, Restroom Edited by Javier Fernández Contreras and Roberto Zancan



INTIMACY EXPOSED: An Introduction to the Study of Toilets, Bathrooms and Restrooms Javier Fernández Contreras and Roberto Zancan 03 MODERN PLUMBING Alexandra Midal 09 ON DISPLACEMENT Toilets are very special places Michael Jakob 16 A BATHROOM FOR A DANCER Catherine Ince 22 HYGIÈNE POPULAIRE (NOTHING FANCY) Mariana Siracusa 29 FROM STUD TO STALLED! Social Equity and Public Restrooms Joel Sanders 33 GRADUAL INTIMACY Philippe Rahm 40 UNDRESSING METHODOLOGIES Louise Lemoine and Ila Bêka 45 DOWN THE HALL TO THE RIGHT? A glimpse into Le Corbusier's Bathrooms Andrés García Pruñonosa 65 SPOT ON Josiane Imhasly 76 STONED IN THE BATHROOM: An Attempt to Control the Blue Jérôme Nager 82 ROTOR: Seven tales about toilets Renaud Haerlingen 87 DEVICES, SPACES, ACTIONS AND PLACES FOR BODY CARE elii's Works through Toilets Eva Gil Lopesino 93 (VERIFICA INCERTA)... into the hole Roberto Zancan 102

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Toilet, Bathroom, Restroom

Edited by Javier Fernández Contreras and Roberto Zancan









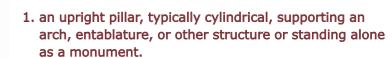




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- 2. a vertical division of a page or text. a regular section of a newspaper or magazine devoted to a particular subject or written by a particular
- 3. a magazine on architecture, exploring the role of interior spaces in the construction of contemporaneity. Column is a project by the Interior Architecture Department. HEAD - Genève







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Chapter 2

special places

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Chapter 3

Catherine Ince

A bathroom for a dance

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Dr Javier Fernandez Contreras (HEAD - Geneva, HES-SO) Dr Roberto Zancan (HEAD - Geneva, HES-SO)

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Roberto Zancan (verifica incerta)... Into the hole

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> **HEAD** Genève



INTIMACY EXPOSED Toilet, Bathroom, Restroom Edited by Javier Fernández Contreras and Roberto Zancan

ISSUE I

INTIMACY EXPOSED

INTRODUCTION

Intimacy Exposed

An Introduction to the Study of Toilets, Bathrooms, Restrooms

Javier Fernández Contreras and Roberto Zancan

INTIMACY EXPOSED

"Toilet" is a euphemism, the fruit of a figure of speech more than a metonymy. In contemporary Western societies, this ultimate area of privacy received its name in a process of extension and social exchange. Our social need for polite, indirect expressions to designate a place dedicated to evacuation in a public context (e.g. trains, buildings, and urban parks) transformed what was initially a piece of fabric into an item of furniture, then into a room, and finally into a place filled with other things. It was only once the facility was placed in a room that the "petite toile"—the lace-lined linen resting on a shelf where vases, brushes, and any other items required for personal hygiene were placed—became a "toilet".

Because of this transition from a two-dimensional item to an object, then a room, and finally an environment—which often acts as a meeting place—the toilet is a formidable tool to reflect on the current circumstances of interior architecture. It is useful in describing the private and collective features of past and present health, sexual, clinical, and hygienic appliances. It is also a place where we can understand the exchanges between individuals and communities, subjects and behavior, and even between bacterial-plant-animal organisms and humankind.

In its varied shapes and sizes, the toilet addresses the obscurity of the relationship between body and space. The persistence of the French term, even in distant cultural contexts, reflects its connection with the process of affirmation of personal hygiene imposed by modernization. As a portmanteau word, the toilet has traveled the world. Occasionally, it returns and shows both proximity and distance from its aristocratic-bourgeois origin. This

1 A paraphrase of the famous "Yet Another Effort, Frenchmen, If You Would Become Republicans", from the fifht dialoge of Marquis de Sade, *La philosophie dans le boudoir*, 1795.

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2 Tala Burki, "Dirt: The Filthy Reality of Everyday Life," *The Lancet Infectious Diseases*, vol. 11, no. 6, 2011. 3 Irma Boom et al., *Elements of Architecture: Toilet*, vol. 11 (Venice: Marsilio Editori, 2014). 4 Museum of London, "Fatberg! Exhibiting the 'Monster of Whitechapel'," https://www.museumoflondon.org.uk/discover/exhibiting-fatberg-monster-whitechapel, accessed June 5, 2018. 5 Charlotte Jones, Jen Slater, *Around the Toilet: a research project report about what makes a safe and accessible toilet space* (Sheffield: Sheffield Hallam University, 2018). 6 Francesca Davis Di Piazza, *Remaking the John: the Invention and Reinvention of the Toilet* (Minneapolis: Lerner Publishing Group, 2014).

journey through manners, meanings, and locations has also gradually produced an extension of the toilet to incorporate various objects, places, and spaces. *Antibagno* (Italian), *boudoir* (French) and closet (English) are just three examples of the many environments where the toilet has extended its domain over time.

The closer we look at the toilet, the more it looks at us from afar. The more we sit on it, the more we think of the world. It was in the boudoir that the Marquis de Sade drafted his most radical manifesto and his philosophical discourse on freedom, morals, and revolutionary religion: "Yet Another *Push*, Frenchmen, If You Would Become Republicans." (1) Architectural space is not indifferent to this. Manfredo Tafuri evoked the Sadian pamphlet to entitle his famous article on the radicalization of the political interpretation of architecture, *L'Architecture dans le boudoir*.

An analysis of sanitary and others spaces dedicated to personal care, a privacy observatory as it were, helps to assess social changes in depth and decide how we can intervene to directly improve the everyday lives of today's users, how to tackle and resolve conflicts of use between individuals of different sexes and ages in public places, how to raise the quality of public and private health and increase the comfort of housing, work, and leisure. Observing these issues, we are prompted to explore the forms and meanings of bathrooms and private spaces in relation to their different functions, including their use as transgressive and informal meeting places and places of inevitable, forced social coexistence, with a view to transforming these issues into crucial aspects in the disciplines of design and interior architecture. Recently

Javier Fernández Contreras and Roberto Zancan

they have been the focus of several scientific contributions and exhibitions such as *Dirt: The Filthy Reality of Everyday Life* at the Wellcome London Collection in 2011, (2) the *Toilet* display section in *Elements of Architecture* at the Biennale di Architettura di Venezia 2014 curated by Rem Koolhaas, (3) *Fatberg* at the Museum of London in 2018, (4) the Sheffield Hallam University's study, *About the toilet: a research project report about what makes a safe and accessible toilet space (2015–2018), (5) books like <i>Remaking the John: The Invention and Reinvention of the Toilet* by Francesca Davis Di Piazza, (6) and many others listed in the annotated bibliography at the end of this volume.

This book takes a new step in this field of research with a series of scientific and artistic interventions, starting with an evaluation of the diversion of uses of "wet areas" in social life, contemplating the evolution of the use of furniture, in order to understand the forms and meanings of details and objects in domestic bathrooms and public toilets. The buildings, environments, events, stories, artistic expressions, and case studies presented here show how necessary it still is to highlight the nature of certain daily needs, still hidden despite their crucial role in our lives. They show that looking at society's evolution in the most intimate aspects of human life is not only a way to comprehend our needs better, but also a way to protect them from misunderstanding and control. In this sense, the hypothesis presented herein is that the analysis of places of intimacy reveals architectural postures as well as unexpected uses, and facilitates the development of new proposals which can generate relevant working

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creasingly complex and multi-ethnic future society.

This consideration of studies and projects on the subject aims to resume an adjourned "state of the art" on the herm.072.0075, accessed June 5, 2018. issues concerning the use and design of spaces for personal hygiene and to relaunch a specific area of expertise in which the Department of Interior Architecture at the Higher School of Art and Design (HEAD) in Geneva could be a center for discussions about these arguments.

The texts in this volume, largely written for the December 2018 seminar entitled "Intimacy Exposed: Toilet, Bathroom, Restroom" (organized by the Department of Interior Architecture at HEAD – Genève to cover a diversity of fields) present a practice-based study of the recent past of modernist technologies and a vision of the future of personal and collective practices regarding the realm of the toilet. (7) Multiple forms of knowledge are gathered here in an applied type of research that uses design, projects, creativity, and artistic expression as tools to investigate and interpret social and functional problems and produce concrete, "liveable", three-dimensional, tangible solutions for these problems. In this context, an international scientific meeting was a methodological choice as a first step to address the research topic. The seminar brought various perspectives on the theme to the fore and produced a critical discussion in a dynamic social event. Divided into separate sections, it brought together those who have conducted research on the subject or have played a consolidated role in the production of knowledge in the fields of physical intimacy and health with less consolidated or emerging experts—selected on the

INTIMACY EXPOSED An Introduction to the Study of Toilets, Bathrooms and Restrooms Javier Fernandez Contreras and Roberto Zancan

basis of an open call for contributions—including young researchers, PhD students, and emerging artists, all of whom were interested in questioning the space of health and personal care and had already published research on the topic. The seminar was funded on the basis of equal gender participation.

This book reflects the diversity and complementarity of the seminar participants: museum curators, mass media journalists, art gallery owners, filmmakers, design researchers specializing in resolving gender and health problems, historians, architects, and builders. The research presented at the seminar was an opportunity to share fundamental data about new and little-explored scientific experiments, crossing different disciplinary and epistemological perspectives. From the design perspective, with discussion centered on interior architecture, the seminar produced critical debates about the need to develop spatial situations that cancel the problems of sexual segregation, responses to new needs for intimate places in collective buildings, and new functions to make the toilet space safe and accessible to all in terms of age, social conditions, etc.

For an overview of what is discussed in the book, Alexandra Midal, professor of design history and theory at HEAD – Genève, questions the symbolism of plumbing. Starting with a comparison between Marcel Duchamp's urinal bought in a shop and Le Corbusier's bidet, taken from a catalog of industrial sanitary ware, she goes so far as to demonstrate how sexual manipulations of aesthetic objects and furniture in 20th century art could explain the eradication of women by modernists in the history

suggestions for better solutions for the needs of an in- 7 Jean-Pierre Greff, Lysianne Léchot Hirt and Anne-Catherine Sutermeister, "Les défis de la recherche en art et en design en Suisse. Un cas d'école: la HEAD - Genève," Hermès, La Revue 72, no. 2 (Paris: C.N.R.S. Editions, 2015): 75-84, https://doi.org/10.3917/

Princeton Architectural Press, 1996).

INTIMACY EXPOSED An Introduction to the Study of Toilets, Bathrooms and Restrooms

8 Joel Sanders, Stud: Architectures of Masculinity (New York: of design and architecture. Philippe Rahm, an architect patiently involved in environmental thinking, presents the case of the construction of an avant-garde system of public services as the conception of gradation of intimacy. He looks at the construction of nine toilets in Taichung's Central Park in Taiwan, which proceeds from a dissociation of layers of protection and perception, each one shifting from outside to inside, creating a concentric circle of boundaries from the most public to the most private that define limits relating to the ground, the light, the sound, taking shelter from the rain, and views. Michael Jakob, professor of history of architecture at HEAD-Genève, analyzes some historical examples of 20th century art and architecture to highlight the ambiguities of toilets, considered as social constructions. He describes the processes that relate to what happens on the inside in a dialectical system that regulates the relationship between the inside and the outside, the pure and the impure, in toilet interiors.

In "From Stud to Stalled! Social Equity and Public Restrooms", Joel Sanders, adjunct professor at Yale University, New Haven, traces the evolution of two decades of work on gender, identity, and design since the publication of his book, STUD: Architectures of Masculinity. (8) His essay looks at shifting cultural conceptions about masculinity, femininity, and LBGTQ rights over the past 20 years. Sanders presents "Stalled!", a design research project that takes American controversies about transgender access to public restrooms as a departure point to create inclusive public restrooms that meet the needs of people of different ages, genders, religions, and di-

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sabilities. Sanders treats the public restroom as a case study: one example of the way designers can make a difference by exploring the design consequences of urgent social justice issues when human rights are in peril in the United States and around the world. Musing on the many meanings and themes associated with the highly intimate and domestic places that are toilets, bathrooms, and restrooms, the famous and multi-award winning filmmakers Louise Lemoine and Ila Bêka address the various ways their own work explores and translates physical, and by extension psychological, intimacy into images. Renaud Haerlingen addresses recent toilet-related work by Rotor as well as Rotor Deconstruction's current research, which focuses on up-scaling the refurbishment of re-use toilets. The field reports range from toilets stripped from an office building, a toilet project with a sort of Japanese culture around bathing attitude for a community center, toilets from the decommissioned IOC headquarters, toilets from a luxury residence in Gland, and toilets from the hospital in Prato. Catherine Ince, Chief Curator at the Victoria and Albert Museum of London, presents the intriguing history of one of the most extraordinary objects in the V&A's collection: an avant-garde glass bathroom designed in 1932 by the artist Paul Nash, commissioned by surrealist art patron Edward James for his wife Tilly Losch, an Austrian dancer and film star. Her reflection shows how this complex object exemplifies the pursuit of a Gesamtkunstwerk attitude and the progressive spirit of architectural and interior design ideas at play in the thirties, and questions the conservation and exhibition criteria of contemporary museum.

In "Hygiène populaire", Mariana Siracusa, founder and curator of SPAZIO Gallery in Milan, wonders about the way in which toilets can be transformed into subjects to create very appealing exhibitions. The toilet is certainly a successful subject: although it is linked to the naked sexualized body and its associated social conventions, we have all gotten used to peeping into the private lives of others. Curators take advantage of the public's voyeuristic inclinations to stretch the topic, include historically-relevant material, and develop a reflection on contemporary design. Should a possible exhibition actually take place in an architecture gallery in Milan, the curator might start the narrative in the 1970s by showing plans of a "casa a ballatoio" (public housing) and a Gabriele Basilico photograph of a latrine in the same building. This somewhat disturbing yet familiar picture (for the Italian public) would provide a good starting point for the exhibition to show how much things have changed, in architectural and social terms, to get to the white free-standing bathtubs advertised in so many contemporary magazines.

Eva Gil Lopesino, founder of the Elii architecture office in Madrid, Spain, analyzes some of her projects, and their development of the idea that our everyday lives are like a soap opera. Consequently, spaces like toilets and bathrooms have been designed like a transformable stage, enabled for the choreography, rehearsal, action, and fiction of daily life. These spaces are equipped to intensify the performing experience of the users' bodies, to probe and question their social roles and limits, rehearse their shared imagery, test their subjectivity and explore the potential of the ordinary.

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In "Dawn the hall to the right? A glimpse into Le Corbusier's bathrooms", Andrés García Pruñonosa, an architect graduate from the Universitat Politècnica de València, conducts an in-depth analysis of the elements of bathrooms in a series of 20th century homes from a transversal perspective on the architectural work of Le Corbusier and other relevant modernist architects, focusing on their spatial impact on the overall layout of the home. He shows how domestic devices, seemingly restricted to their functional scope, are actually crucial in the organization of the domestic layout.

In the context of society's incipient comprehension of hygienic objectives as a necessity, the bathroom not only emerged as a space for experimentation, but probably also appears as the main contribution to the domestic program of the avant-garde. In addition to these texts, the main contributions to the seminar, this book adds a couple of others essays written for the Spot on. Toilettengeschichten exhibition at the Kulturzentrum Alte Fabrik, Gebert Stiftung für Kultur Foundation in Rapperswil, from 24 August to 13 October 2019. Although this event was completely independent of the seminar, the connection between the two events is instrumental and not accidental. The small extraordinary exhibition curated by Josiane Imhasly is probably the most interesting recent interpretation of contemporary artistic production around the theme of toilets, as confirmed by her essays. So somehow, precisely due to the fact that initially there was no relationship between the two events, this has been an indirect confirmation of the interest in the research theme, further confirmed when the curator asked HEAD - Genève

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to participate in the exhibition with a new specific installation. It is this experience that the practice-based approach of the seminar has expressed its full potential. The *Stoned in the Bathroom* installation, presented here in essay form, is inspired by a laboratory product of the bachelor of interior architecture course during the Spring semester of 2019, entirely dedicated to the theoretical and scientific issues raised by the "Intimacy Exposed" seminar. It confirms not only the value of the approach but also the fertility of a research field that is only just beginning.

The buildings, environments, and artistic expressions presented in this volume highlight the rich past of domestic technology and the ambiguous future of personal and collective practices in the dense ream of toilets. Partial and fragmentary tales of an ideal, semantic, physical space about which much remains to be told. From this perspective, this book presents a beginning. Its authors are aware that there are more absences than presences and there are many issues which, within the permitted time and space limits, it has not been possible to cover. One of them is our interest in the production of more precise, appropriate and far-sighted knowledge in the design of sanitary facilities and "wet areas". We must bear in mind that social problems linked to public and private health are largely yet to be addressed in developing countries, i.e., precisely where these issues are most pressing and many projects are underway. The exploration of past and contemporary habits in the use of sanitary spaces and body care is limited to a very few cases that can only shed limited light on the galaxies of

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interiors, furniture, objects, and constructions provided by toilets, bathrooms and restrooms. Our hope is that this volume, and all that is not in it, provides inspiration for readers to study these galaxies and draw new stimulating, bathiful constellations in them. 8